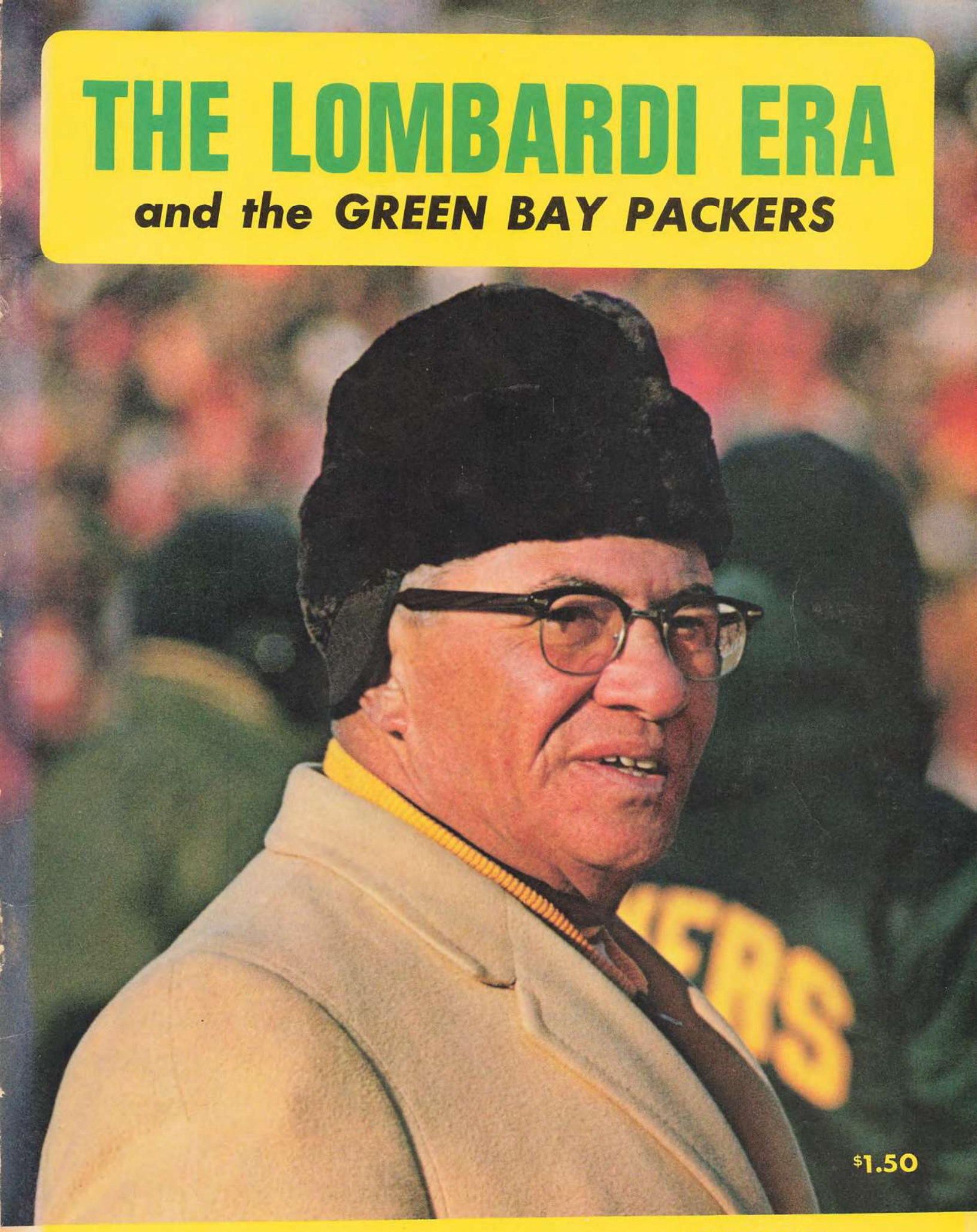
THE LOMBARDI ERA

and the GREEN BAY PACKERS



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THE LOMBARDI ERA

OF THE GREEN BAY PACKERS

(1959-67)

Page

THE LOMBARDI ERA ..... Lee Remmel 2

THE PLAYERS ..... Chuck Johnson 7

The players Must Be Willing To Sacrifice 8

Only 4 Rookies Made It As Starters 13

Super Sub 14

All-Lombardi Era Team 15

The 105 Players Of The Lombardi Era 16

THE TEAMS 17

1959 18	1962 24	1965 30
1960 20	1963 26	1966 32
1961 22	1964 28	1967 34

THE LEAGUE GAMES ..... Len Wagner 36

Never Lost 3rd Or 12th Games 40

THE CHAMPIONSHIP GAMES ..... Bud Lea 41

The Title Image 42

VINCE LOMBARDI 51

Character And Discipline In Action ..... Bob Woessner 52

Lombardi Day In Green Bay ..... Lee Remmel 57

A True Credit To His Profession ..... Jim Murray 60

Coach Of The Year Defends His Title ..... Chuck Johnson 62

Family . . . And Golf 64

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COVER AND ABOVE: Vince Lombardi, cover, watches Packers beat Cowboys for historic third straight NFL championship in 13-below weather in Green Bay, Dec. 31, 1967. Above, bundled up against 10-below weather, Lombardi directs Packer practice before Packers won 1961 NFL Championship against Giants. Color Photo by Vernon Biever, Port Washington, Wis. Photos in The Lombardi Era by Green Bay Press-Gazette Staff, Vernon and John Biever, other contributors.

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The LOMBARDI Era

By LEE REMMEL
Green Bay Press-Gazette

A commanding figure in the huge, brightly lit room, Vincent Thomas Lombardi stood at the podium, the overhead lights glinting from his dark-rimmed spectacles.

In the process of answering a question, he concluded by declaring, ". . . I never could see any reason why we should lose."

His audience, the Football Writers Association of America, chuckled appreciatively, assuming pro football's preeminent teacher was being facetious.

But there was no suggestion of a smile on Lombardi's mobile features. And those on the faces of his listeners disappeared, almost in unison, as the former Block of Granite reaffirmed his philosophy.

"I mean that, gentlemen," he said with unmistakable sincerity. "I never could see any reason why we should lose."

The Packer major-domo, now exclusively a general manager, had just capsuled his coaching credo for the writers, assembled in Chicago for their annual meeting the morning of the 1968 College All-Star game.

Deceptively simple, it is the essence of what has come to be known, logically enough, as "The Lombardi Era," an incredible success story without equal in the history of professional football.

And seldom, if ever, has any man so thoroughly dominated a decade in sport as did this one-time New Jersey high school coach, an unrelenting perfectionist who lifted the Packers from the National Football League dungeon to record heights with a militantly positive approach.

Making such lofty words as "love" and "dedication" his coaching gospel, the brawny Italian swiftly converted a chaotic situation into a model of stability, then marshaled the Packers to five championships in seven years, a feat unprecedented in league annals.

In the process, his marauding Packers succeeded the once proud New York Yankees as the world standard of athletic excellence, the supreme tribute to his organizational acumen and spartan leadership.

This, in a sense, he had promised upon his arrival in Green Bay in the early winter of 1959 to restore pride and order following a dismal 1-10-1 season the year before, most ignominious in the Packers' proud history.

"A good football team is my No. 1 job and I am keeping that in mind at all times," he asserted in one of his first public pronouncements. "I cannot make any predictions on the team because I don't know what kind of team I'll have. But I know this much: You will be proud of the team because I will be proud of the team."

The 55-year-old Brooklyn native, a product of the borough's Sheepshead Bay area, obviously has had no cause to regret that now distant prediction, which he set about fulfilling the very first year in his taxing dual role.

It took considerable doing, but he maneuvered his resurgent Packers to a 7-5 record that season, driving them to three straight opening triumphs and, after losing the next five, rallying them for an ascendant, four-in-a-row finish.

A man with a mission, Lombardi had laid the foundation for this startling renaissance when he arrived in Green Bay to take charge.

Bill Howton, a talented Texan also positive in approach, had been the Packers' leading receiver in 1958 and held several club pass-catching records. But when Lombardi found the former Rice flanker lacking in humility, he was summarily dispatched to the Cleveland Browns in a trade.

This last was underscored when Lombardi, a tough, shrewd bargainer, was named to the National Football League committee which, in the summer of 1968, negotiated a settlement of the player pension issue, most critical player-management issue the league had ever encountered.

The Packers, meanwhile, had long since resumed their rendezvous with history in 1966, slogging to a 13-10 victory in the rain and mud of Baltimore's Memorial Stadium to seal the Western Division crown.

Three weeks later, they survived a last minute threat, Tom Brown intercepting a Don Meredith pass in the end zone on the final play, to shade the Cowboys in Dallas for a second straight title, 34-27.

Then, charged with upholding the older league's prestige, they went on to humble the American League champion Kansas City Chiefs in pro football's first Super Bowl, 35-10.

No other team ever had won three consecutive NFL

Continued on page 4

1959-67 . . . 184 GAMES

	W	L	T	Pct.	PS	OP
Pre-Season	42	8	0	.840	1305	649
League	89	29	4	.754	3080	1873
Championship	9	1	0	.900	253	121
Playoff Bowl	1	1	0	.500	57	47
Totals	141	39	4	.783	4695	2690

VINCE LOMBARDI — INSTILLING THE PACKERS' FAMOUS DRIVE.

Continued from page 3

championships since the league adopted a divisional alignment in 1933 and the Packers, the prime target of every opponent on their schedule, thus faced an awesome task in 1967, both physically and psychologically, following the loss of their longtime wheelhorses, Taylor and Hornung.

Troubled with a chronic neck injury, Hornung had been snapped up unexpectedly by New Orleans in the expansion draft and shortly retired, and Taylor had played out his option to join the Saints.

The Packers' personnel problems also were subsequently compounded when they lost backfield starters Jim Grabowski and Elijah Pitts in mid-season through injuries.

But Lombardi, characteristically, refused to permit any interference with his history-making project. With the assistance of rookie Travis Williams, who flashed to an NFL record for kickoff returns, and castoffs Ben Wilson and Chuck Mercein, he swept them to a 9-4-1 record and the Central Division title, then crushed the powerful Los Angeles Rams, 28-7, for the Western Conference championship and a third straight berth in the league title game.

The Packers' dream of football immortality came perilously close to dissolution a week later when the Cowboys moved into a 17-14 lead with less than five minutes to play and the thermometer lodged at 13 below zero.

But, calling upon their waning resources, the Packers forged 67 yards to the Dallas one, from where Starr sneaked home behind a crunching block by Kramer with only 13 seconds' grace.

Now assured a unique place in history, it would seem his athletes had to find their second Super Bowl appearance somewhat anti-climactic.

The possibility of Lombardi's retirement, however, served as a final spur, triggering a 33-14 victory.

"Let's play the last 30 minutes for the old man," Jerry Kramer told fellow members of the offensive line in the Packers' Orange Bowl dressing room between halves. "Maybe this is it for him."

"What Jerry said at halftime moved us all," Skoronski, the team's 33-year-old offensive leader, later confided.

"Coach Lombardi is a great boss. He's cried with us and he's laughed with us. He has given so much of himself that it's utterly impossible to explain.

"He has been such a great, terrific leader for us, we didn't want to blow anything for him if it was going to be his last game."

Two weeks later, the Packer chieftain announced his coaching retirement at an emotional press conference and "The Lombardi Era," one of the most spectacular periods in the history of sport, was ended.

It was the first step in a four-point rebuilding program: (1) To establish firm, but fair, discipline; (2) to install a winning spirit and eliminate any defeatist attitude; (3) to shore up the defense; and (4) to get his team in excellent physical condition.

His insistence on Army-like discipline, a carryover from his days as an assistant to Col. Red Blaik at West Point, was underscored early in that maiden season.

"I still remember Lombardi's first year . . . which was also the first year I roomed with Jim Taylor," Jerry Kramer, the Packers' superlative guard, recounts in his book, "Instant Replay."

JUST BEFORE THE BATTLE,

"At eleven on the dot one night, Vince came by our room (at the Packers' St. Norbert College training camp) and Jimmy was sitting on the edge of his bed, with his socks and his shorts on.

"Coach said, 'Jimmy, what time you got?'

"Jimmy whipped out his watch and said, 'I've got eleven o'clock, sir.'

"Jimmy, you're supposed to be in bed at eleven, aren't you?' " Coach said.

" 'Yes, sir,' " said Jimmy.

"Coach said, 'Jimmy, that'll cost you twenty-five dollars.' "

"Jimmy looked at me open-mouthed and I raised my eyebrows a little bit and said, 'Oooh, this guy's pretty serious.' "

VINCE LOMBARDI "CENTERS" PACKER HUDDLE.

Inoculating a winning attitude in a team that had finished under .500 in all but two of the previous 11 seasons, was a more challenging task.

But, by sheer force of will and his considerable powers of persuasion, Lombardi soon began to eradicate this substantial concern. "My No. 1 job in Green Bay is doing away with the defeatist attitude I know is here," he observed, simultaneously warning, "Defeatists won't be with the club very long."

Soon to become known for his acuity in football's flesh mart, Lombardi attacked another problem via the trade route, acquiring future all-pro Henry Jordan and swashbuckling Bill Quinlan, to be joined a year later by the accomplished Willie Davis, from the Cleveland Browns to buttress the defensive line.

"A good defense is a great morale factor," he pointed out. "It hurts the bench and the offense when a team is getting run over and scored on."

The offense, generally ineffectual the year before, also came in for major revision. And, as its mainspring, Lombardi installed the erstwhile Golden Boy of Notre Dame, Paul Hornung.

Winner of the Heisman Trophy as the nation's premier college player three years earlier, the flamboyant Kentuckian had had only modest success in divided service at quarterback and fullback his first two seasons with the Packers.

"Let's face it, Hornung is the guy who can make us go," Lombardi said. "His success will depend on him. He's a good possibility as a pass-run option halfback, and we'll see what we can do. We know he can run and pass but much will depend on how quick he is."

How Hornung fared in his new assignment is, of course, now history. Taking to the role as though it had been created for him, he combined with the bruising Taylor to form perhaps the most devastating one-two punch pro football has yet seen.

Hornung, who came to be rated by Lombardi as the greatest "money player" in the game, forged to the NFL individual scoring championship that '59 season, shattered the fabled Don Hutson's all-time record the following year, then won a third straight title in '61. Taylor, meanwhile, was developing into the prime challenger for Jim Brown's rushing crown, amassing over 1,000 yards for five consecutive seasons.

Also, during that hectic first season, Lombardi began to see in quiet, studious Bart Starr the quarterback who could lead his team to greatness.

The discovery was made, curiously enough, in a losing effort. The Packers fell before the Baltimore Colts, then en route to a second straight NFL title, in Milwaukee County Stadium one late October afternoon, 24-17. But Starr, who had replaced the talented but moody Lamar McHan under the center, passed for the spectacular total of 320 yards and directed the Packers with impressive skill.

The quarterback issue was not resolved, however, until the middle of the 1960 season when Starr was summoned from the sidelines in Pittsburgh to replace McHan and escorted the Packers from behind to a 19-14 victory. He has been the team's first string field general ever since, a period during which he has come to be regarded by many expert observers as the most accomplished quarterback in the history of the game.

This trio, Starr, Taylor and Hornung, operating behind a quick, hard-hitting offensive line featuring Thurston, Kramer and the incomparable Forrest Gregg, swept the Packers to the Western Division championship in 1960 — their first in 16 years — with the considerable aid of a devastating defense, keyed by Jordan and Davis.

Their bid for a perfect climax, the NFL title, foundered at the 8-yard-line in Philadelphia's Franklin Field when Taylor was bulldogged to the turf by Chuck Bednarik in the final seconds and the Eagles escaped with a 17-13 victory.

But Lombardi's burgeoning Packers were not to be turned aside in 1961. Out front from the start, they charged to an 11-3 record and Western Division crown, then submerged the New York Giants, 37-0, in the first title game ever played in Green Bay the explosive afternoon of New Year's Eve.

With that resounding triumph, "The Lombardi Era" suddenly became national in scope. Green Bay, whose six previous NFL championships had been forgotten during the long drought, was abruptly transformed into

VINCE LOMBARDI WATCHES HIS TEAM WIN FIRST SUPER BOWL.

Continued from page 5

the mecca of professional football. Newspaper and magazine writers, accompanied by a swarm of photographers, launched a major invasion to tell "The Green Bay Story," or if you will, "The Lombardi Story."

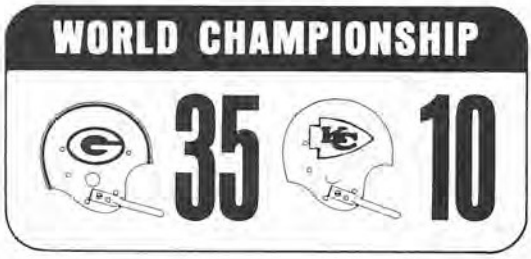
As the '62 season began, college and high school coaches from all corners of the country streamed into the Packers training camp to study the Lombardi Method and take it home with them, hopefully with similar results.

They could not, however, duplicate the Lombardi personality — a complex blend of emotion, which looms large in his approach to the game — intelligence and indomitable leadership.

"I'm the only emotional one on the team," he confessed as the Packers forged to their first NFL title in 17 years during the autumn of 1961. "I laugh, I cry — everything."

And, unquestionably, his is a mercurial personality, capable of ranging from deep gloom to soaring exuberance — all in a matter of seconds. This picture contrasts sharply, however, with his coaching image.

His players saw him in quite a different light. "Organization" and "discipline" are the words they most often associated with the square cut easterner, terms hardly compatible with the laughter and tears he admits come so easily to him.



There are, of course, other aspects. Bob Skoronski, the Packers' articulate offensive captain, had analyzed some of them as they scaled world championship heights for the first time under Lombardi in '61.

"One of them," he said, "is the deep respect we have for him because of his fairness and his thoroughness.

"Number two, there is his treatment of us across the board — off the field and on the field. He has made us think like a first class outfit.

"Number three, he has given us a unity we never had before," Skoronski said. "And number four, our offensive and defensive systems are set up in such a way that success is almost a certainty. For example, we have a counter for every play. If we have a play that doesn't work, we have a counter for it. It gives you the feeling it has to work."

Confidence, or his own brand of "mental toughness," was another key Lombardi contribution, quarterback Bart Starr testified at the same time.

"He gives you confidence in the way he conducts meetings and in the way he sets up a game plan," Starr, perhaps Lombardi's most prominent protege, said. "He gives you the proper mental attitude and I think that's 90 per cent of it — everybody is so even physically. He does a tremendous job of keeping that sharp edge."

Maintaining "that sharp edge" proved to be something of a problem in the fall of '62. When the Packers surged to 11 straight victories that season, they became the subject of a nation-wide television documentary. Unfortunately, it was aired the day after their first — and only—loss of the season to the Detroit Lions, which necessitated some hasty revision on the part of the Columbia Broadcasting System.

Lombardi's forces rebounded from that contretemps to win their last two games, then repeated their '61 conquest of the Giants, this time claiming a less comfortable 16-7 decision in the Polo Grounds as more than 70,000 fans suffered through numbing, near-zero temperatures.

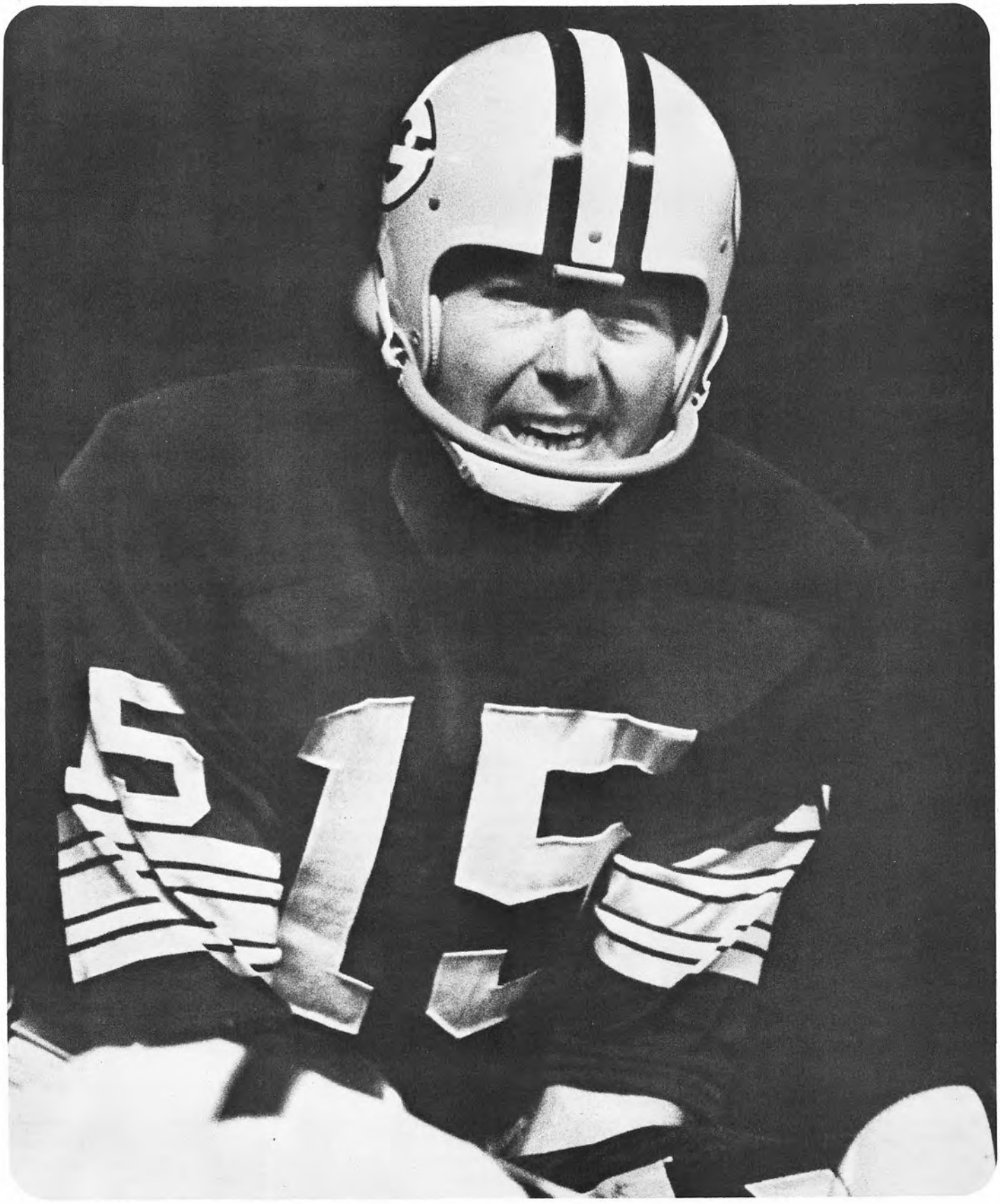
The word "dynasty" came to be associated frequently with the Packers in the wake of this performance and, though they fell just short of the title in both '63 and '64, they remained the "team to beat" in the NFL.

Determined to regain the NFL throne room, Lombardi drove them to their third championship within five years — an all-time league record — in 1965 with some unexpected dramatics. The latter came on Dec. 26, when the Packers grimly outlasted the Baltimore Colts, 13-10 in the "fifth quarter" of their Western Division playoff at Green Bay's Lambeau Field, the first such in history and only the second sudden death football game ever played.

In something of an anti-climax, they subdued the Cleveland Browns on the same soil a week later, 23-12, and were on their way to record heights.

Although not a club owner, the Packer major-domo also became, in his function as general manager, a strong, dominant figure in the NFL's inner councils.

THE PLAYERS



BART STARR — THE GREATEST PLAYER OF THE LOMBARDI ERA.

The Players Must Be Willing To Sacrifice

By CHUCK JOHNSON
The Milwaukee Journal

"I don't think we have better players than anyone else," Vince Lombardi once said. "But we don't keep anyone here who doesn't become a part of the team. When a game is over, it's not how I did, but how the team did."

The statement probably tells as much about the type of player — and assistant coach and anyone else connected with the Green Bay Packers — that Lombardi believes in surrounding himself with.

Lombardi certainly would subscribe to the old saying that a coach is no better than his players, but Lombardi also firmly believes that a player must be willing to sacrifice to succeed. This, the Packers have done.

Rival coaches have been heard to say from time to time that it was little wonder that Lombardi won all the time, because he had the best material. There was more to it than that, and if, indeed, Lombardi did have the best material, he certainly had an active hand in supplying it to himself and the Packers.

It should be noted that Lombardi took over a Green Bay team that, under other management, in 1958 won only one game, lost ten and tied one.

Six players from that losing team stayed with Lombardi and were integral in his nine winning years — Bart Starr at quarterback, Max McGee at end, Forrest Gregg and Bob Skoronski at tackles and Jerry Kramer at guard on offense and Ray Nitschke at middle linebacker on defense.

Three other players also made contributions to all nine of the Lombardi years — end Boyd Dowler, who came in as a rookie from Colorado in 1959; guard Fred (Fuzzy) Thurston, obtained in a trade with the Baltimore Colts, and defensive tackle Henry Jordan, obtained in a trade with the Cleveland Browns.

These men were Lombardi's type of players — high spirited, yet disciplined; talented, yet willing to pay the price of victory. Around them he built — and rebuilt as he went along.

All told, more than 100 players were on the Green Bay roster at one time or another during one of Lombardi's nine seasons, yet as coach and general manager he made as few changes as possible, and then as necessity and a chance for improvement dictated.

McGee and Thurston retired from pro football at the same time as Lombardi retired as coach and became general manager of the Packers on a full time basis.

Lombardi did not believe in standing pat on a lineup by any means, yet he conceivably could have kept the same offensive starters for all nine of his seasons. Besides the aforementioned seven — Starr, Dowler, McGee, Gregg, Skoronski, Jerry Kramer and Thurston — the early regulars included center Jim Ringo, tight end Ron Kramer and running backs Jim Taylor and Paul Hornung.

Ringo, Ron Kramer and Taylor chose to deliver ultimatums to Lombardi, asking in effect to be traded or else, and they were traded. Hornung missed one season be-

*Chuck Johnson, sports editor of The Milwaukee Journal, is author of a current book, "Greatest Packers of Them All," published by G. P. Putnam's Sons, New York, $3.49. He also wrote a history of the team, "The Green Bay Packers, Pro Football's Pioneer Team," published by Thomas Nelson & Sons, New York, in 1961 and revised in 1963.

STARR, HORNUNG AND TAYLOR

The three major player names in the Lombardi Era were Quarterback Bart Starr, Halfback Paul Hornung and Fullback Jim Taylor.

Only Starr went the distance. Hornung played seven seasons and Taylor eight.

Starr, perhaps under-rated even by Coach Vince Lombardi at the very start of the Lombardi Era, won his spurs in the Packers' eighth game in 1959—a loss to the then-champion Colts. Starr presided at six NFL championship games, winning all but one, and the two Super Bowls. He averaged over 2,000 yards passing and a dozen touchdown passes in the Lombardi Era.

Hornung and Taylor scored more than 1,300 points and ran for close to 12,000 yards in their Lombardi-Era years.

Starr was starting his fourth season when Lombardi came to Green Bay in 1959. Hornung was a third year player, who had worked some at fullback and quarterback, and Taylor was in his second season.

Despite the departure of Hornung and Taylor, the Packers went the championship distance in 1967 — with Starr at the throttle.

PAUL HORNUNG (5) CARRIES BALL BEHIND JIM TAYLOR (31) AND FUZZY THURSTON IN TYPICAL POWER PLAY OF 1960-61-62 ERA.

THE 1962 PACKERS ALLOWED ONLY FOUR TOUCHDOWNS RUSHING ALL SEASON AND HERE WAS THE TEAM'S

cause of suspension by Pete Rozelle, National Football League commissioner, over betting on football, and then his career ended early because of a chronic neck injury.

But in all four of these cases, Lombardi came out ahead, or so the record would seem to indicate.

Ringo was traded to Philadelphia, along with Earl Gros, a reserve fullback, for linebacker Lee Roy Caffey and a first round draft choice. Ringo has now retired and Gros has bounced along to Pittsburgh, but Caffey is a regular with Green Bay's excellent defensive platoon and the first draft choice turned out to be Donny Anderson, a prize running back who doubles as a left footed punter.

Ron Kramer went to Detroit, his home town, and was cut by the Lions early in the 1968 training camp. In payment for him, the Packers received Detroit's first round draft choice, and that turned out to be fullback Jim Grabowski.

Taylor wanted to go back to Louisiana, with the new New Orleans Saints, and Lombardi came out all right on that transaction, too. He obtained the Saints' first draft choice — which was turned into center Bob Hyland—and also a player to be named later, linebacker-tight end Phil Vandersea, a former Packer who had gone to the Saints in the original expansion draft.

The Saints also squandered an expansion draft choice on Hornung, thus sparing the Packers the loss of another potential young star. Hornung never played for New Orleans because of his neck injury — and it is doubtful if he would ever have played for Green Bay again, either.

Lombardi's talent in trading is

FIRST LINE OF DEFENSE — (LEFT TO RIGHT) BILL QUINLAN, HANK JORDAN, DAVE HANNER AND WILLIE DAVIS.

well known in professional football, and there are teams who would rather not do business with him anymore.

A recent example is the deal he worked with the Los Angeles Rams —linebacker Dan Currie, a former all-pro with Green Bay, for receiver Carroll Dale.

Currie has since retired from pro football—he never really recovered from a knee injury suffered late in the 1962 season. Dale has become one of Green Bay's aces after a so-so career with the Rams. And Lombardi picked up Dale just in time, too, for McGee was on his way down and headed for eventual retirement.

Lombardi's record is there for all to see — five National Football League titles in nine seasons, including an unprecedented three play-off victories in a row; six division titles (and two seconds and one third); two Super Bowl triumphs in two tries against the champions of The American Football League, and an overall mark of 141 victories, 39 defeats and four ties, for a winning average of .783.

And still the man kept rebuilding his team as he went. There was no getting old together. Lombardi belived in experience — "There is no substitute for it" — but he had the knack for knowing when to replace a worn part before it was too late.

Typically, the 1967 team, in winning a third straight NFL title against the toughest kind of competition, included no fewer than 24 players who had five or fewer years of pro experience.

Thus, when Bill Forester retired after years as an all-pro linebacker, Lombardi came up with Caffey. When Currie's days became numbered, Dave Robinson was brought

WILLIE WOOD (LEFT) AND HERB ADDERLEY WERE STARS OF LOMBARDI ERA DEFENSIVE BACKFIELD.

in. Willie Davis, the captain of the defensive team and a consistent all-pro end, was obtained from Cleveland for a reserve tight end named A. D. Williams, who is long gone from professional football.

Ron Kostelnik was brought along slowly and eventually was ready to replace Dave Hanner at defensive tackle. Hanner now coaches the defensive line. When Bill Quinlan was traded, Lionel Aldridge showed up to take his place.

The defensive backfield was put together a piece at a time — first Willie Wood at safety, then Herb Adderley on one corner, then Bob Jeter on the other corner and Tom Brown at the other safety. And the reserve strength was never neglected, with men like Marv Fleming at tight end, Ken Bowman at center, Gale Gillingham at guard moving up to first team when needed, or when they were ready, or both. And running backs were moved up to the first team as adversity dictated.

Jerry Tubbs, the former Dallas linebacker who is now an assistant coach of the Cowboys, once said, "You have to admire Lombardi for the way he can bring in two first round draft choices every year. That assures a supply of the proper type of championship talent a championship team needs."

And Lombardi has brought in no fewer than eight first round draft choices in the last three years — Anderson, Grabowski and Gillingham in 1966, Hyland and quarterback Don Horn in 1967 and linebacker-tight end Fred Carr, guard Bill Lueck and tackle Francis Peay.

Anderson actually was a "future choice" from the year before he arrived, and Peay was obtained in a trade with the New York Giants, for whom he had played for two seasons.

To get Peay, Lombardi traded two reserves of four years' pro experience, linebacker Tommy Crut-

cher and offensive tackle Steve Wright. Neither Crutcher nor Wright had been able to make the first team, and perhaps for purposes of morale, and to obtain a first line offensive tackle, they were deemed expendable.

On the other hand, offensive back Elijah Pitts of little known Philander Smith college in Little Rock, Ark., survived for five years as a "spot" player without being traded or cut. Other coaches were even wondering why Lombardi kept him around. They found out. Pitts, when he was ready, turned out to be a very fine running back for the Packers.

Lombardi tells his players, "Only three things should matter to you: Your religion, your family and the Green Bay Packers, in that order."

His players take him seriously. The Protestant members of the team have organized Sunday morning devotionals for road games, when they can't get to church services. Dale and Starr have been the leaders, and some of the Catholic players attend, too, even though they have gone to early Mass.

After one Sunday morning devotional, quarterback Zeke Bratkowski, was offered "equal time" at a later service to give the Catholic viewpoint.

He declined, smiling. "I'm just here to report to the Pope," he said.

RAY NITSCHKE "CENTERED" LINEBACKERS THROUGHOUT LOMBARDI ERA.

ONLY FOUR ROOKIES MADE STARTING LINEUPS

Only four rookies (or first year men, as Lombardi prefers to call them) broke into the starting lineup on a more or less regular basis in the nine years of the Lombardi regime with the Packers.

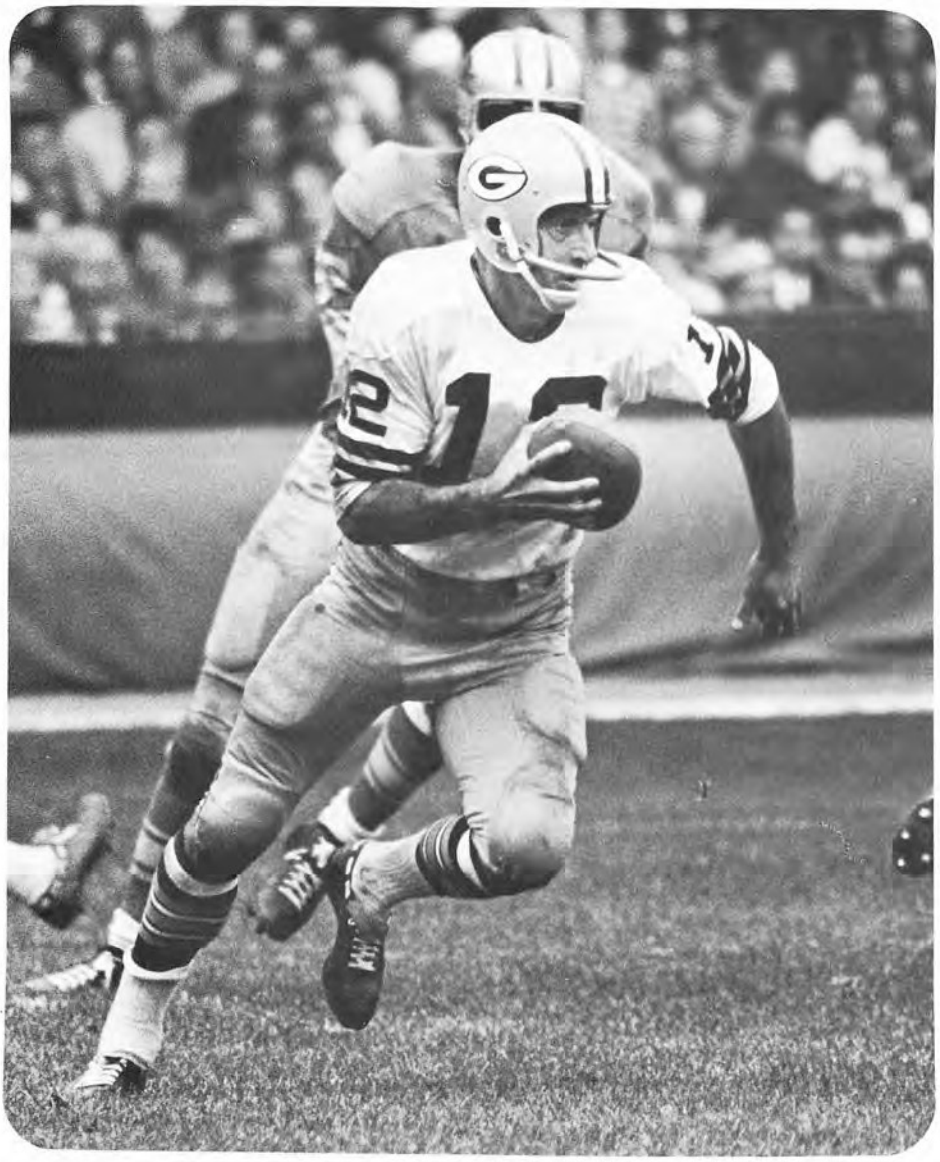
Receiver Boyd Dowler made it midway through his first season, 1959, also Lombardi's first year at Green Bay.

Defensive end Lionel Aldridge was the only rookie to make it at the start of a season, in 1963. There was a good reason for that. Bill Quinlan was traded after the 1962 championship game, in what amounted to a disciplinary move.

Center Ken Bowman took over midway through the 1964 season. Jim Ringo had been traded and Bob Skoronski had been moved from left tackle to take his place. Then Skoronski was moved back to tackle and Bowman moved up.

In 1967, Bob Hyland replaced Bowman at center for a few games. Bowman had been bothered by a shoulder injury, but by the end of the season, he was first string again.

It may be significant that the only seasons Lombardi's Packers did not win division titles were 1959, 1963 and 1964.



ZEKE BRATKOWSKI CAN'T PASS, TRIES RUN.

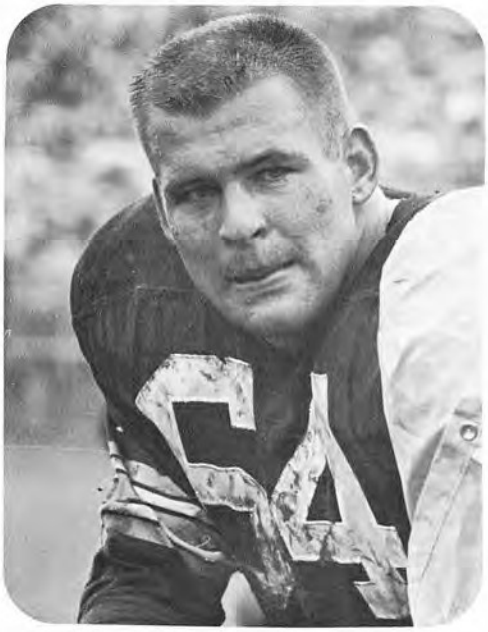
SUPER SUB

The bench contributed many great performances during the Lombardi Era and the ace performer of them all was Quarterback Zeke Bratkowski, who has won the ranking of Super Sub from his teammates.

The onetime Bear and Ram signalist, who was obtained in a trade with Los Angeles for Ken Iman in 1963, won more than half a dozen games in relief of Bart Starr, and two of them won division championships against the Colts in 1965 and 1966.

Bratkowski came off the bench in the early minutes of the Division playoff in Green Bay in '65 and led the Packers to a 13-10 sudden death victory.

A year later in Baltimore, Bratkowski engineered the winning touchdown in the Division-title clinching game 14-10. In each case Zeke entered the game when Starr was injured.



PERENNIAL ALL-PROS

JERRY KRAMER, LEFT, AND FORREST GREGG WON ALL-PRO HONORS NEARLY EVERY YEAR OF THE LOMBARDI ERA.

Nearly 20 players won all-pro honors 58 times during era.

ALL-PRO JIM RINGO (51) IN CLASSIC DUEL WITH GIANTS SAM HUFF.

ALL-LOMBARDI ERA TEAM

(As picked by Chuck Johnson)

Offense

Flanker — Max McGee (1959-67).
Split end — Boyd Dowler (1959-67).
Tight end — Ron Kramer (1959-64).
Left tackle — Bob Skoronski (1959-67).
Left guard — Fred Thurston (1959-67).
Center — Jim Ringo (1959-63).
Right guard — Jerry Kramer (1959-67).
Right tackle — Forrest Gregg (1959-67).
Quarterback — Bart Starr (1959-67).
Fullback — Jim Taylor (1959-66).
Halfback — Paul Hornung (1959-62, 64-66).
Kicker — Don Chandler (1965-67).

Defense

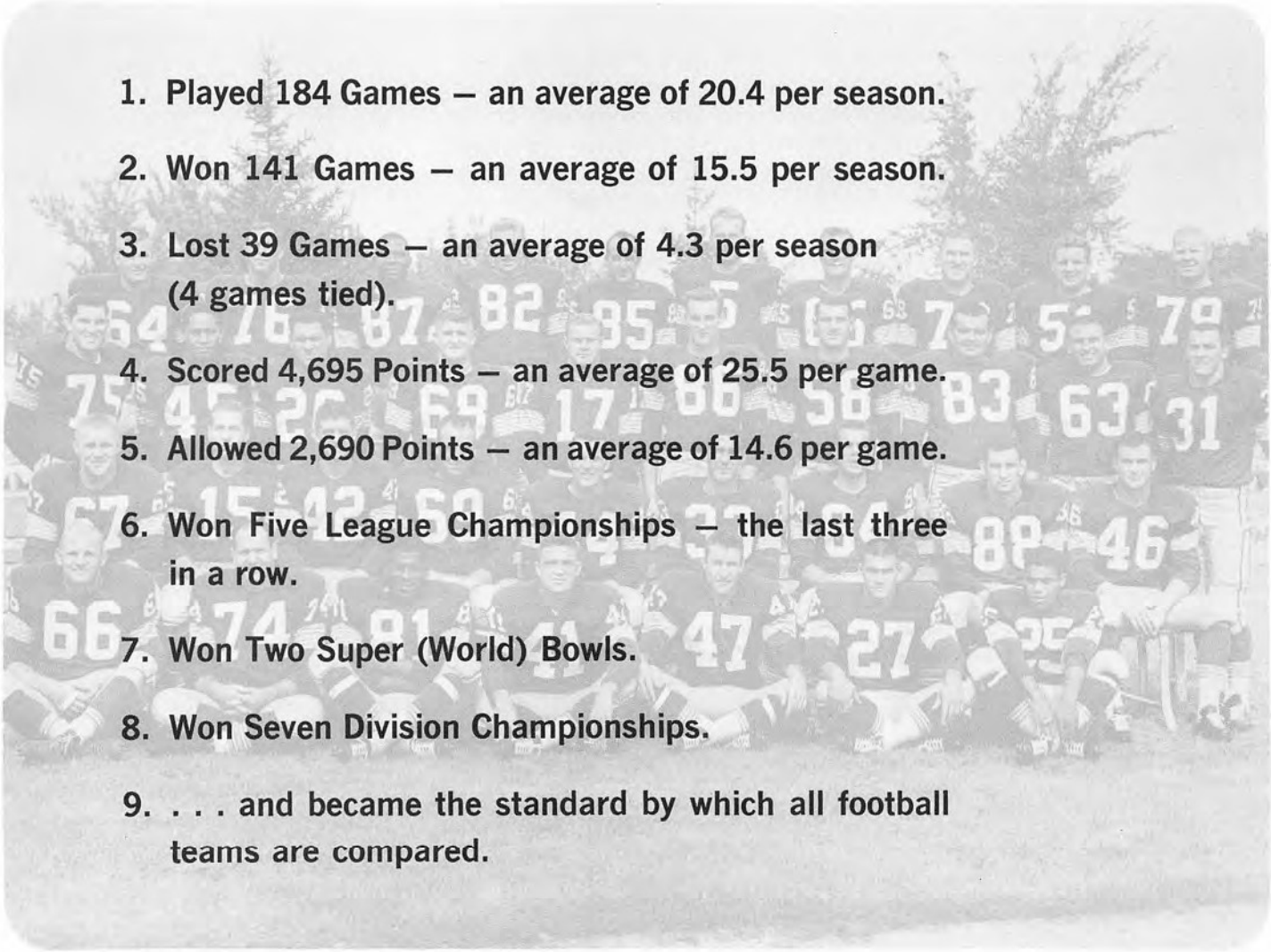
Left end — Willie Davis (1960-67).
Left tackle — Ron Kostelnik (1961-67).
Right tackle — Henry Jordan (1959-67).
Right end — Lionel Aldridge (1963-67).
Left linebacker — Dave Robinson (1963-67).
Middle linebacker — Ray Nitschke (1959-67).
Right linebacker — Lee Roy Caffey (1964-67).
Left halfback — Herb Adderley (1961-66).
Right halfback — Bob Jeter (1963-67).
Left safety — Tom Brown (1964-67).
Right safety — Willie Wood (1960-67).

HERE ARE THE 105 PLAYERS OF THE LOMBARDI ERA

(ONE OR MORE LEAGUE GAMES)

Adderley, Herb (B)	Michigan St.	1961-67
Agajanian, Ben (K)	New Mexico	61
Aldridge, Lionel (DE)	Utah State	63-67
Anderson, Bill (E)	Tennessee	65-67
Anderson, Donny (B)	Texas Tech.	66-67
Barnes, Gary (E)	Clemson	62-63
Barrett, Jan (E)	Fresno State	63
Beck, Ken (T)	Texas A&M	59
Bettis, Tom (LB)	Purdue	55-61
Blaine, Ed (G)	Missouri	62
Borden, Nate (E)	Indiana	55-59
Bowman, Ken (C)	Wisconsin	64-67
Bratkowski, Zeke (QB)	Georgia	63-67
Brown, Allen (E)	Mississippi	66-67
Brown, Bob (T-E)	Arkansas AM&N	66-67
Brown, Tim (B)	Ball State	59
Brown, Tom (HB)	Maryland	64-67
Butler, Bill (B)	Chattanooga	59
Caffey, Lee Roy (LB)	Texas A&M	64-67
Capp, Dick (LB)	Boston College	67
Carpenter, Lew (B)	Arkansas	59-63
Chandler, Don (K)	Florida	65-67
Claridge, Dennis (QB)	Nebraska	64
Crutcher, Tommy (LB)	TCU	64-67
Currie, Dan (LB)	Michigan State	58-64
Curry, Bill (LB)	Georgia Tech	65-66
Cvercko, Andy (G)	Northwestern	60
Dale, Carroll (E)	VPI	65-67
Davidson, Ben (T)	Washington	61
Davis, Willie (E)	Grambling	60-67
Dillon, Bobby (B)	Texas	52-59
Dittrich, John (G)	Wisconsin	59
Donahue, Oscar (E)	San Jose State	62
Dowler, Boyd (E)	Colorado	59-67
Flanigan, Jim (LB)	Pittsburgh	67
Fleming, Marv (E)	Utah	63-67
Folkins, Lee (E)	Washington	61
Forester, Bill (LB)	SMU	53-63
Francis, Joe (B)	Oregon State	58-59
Freeman, Bob (B)	Auburn	59
Gassert, Ron (T)	Virginia	62
Gillingham, Gale (G)	Minnesota	66-67
Grabowski, Jim (B)	Illinois	66-67
Gregg, Forrest (T)	SMU	56, 58-67
Gremminger, Hank (B)	Baylor	56-65
Grimm, Dan (G)	Colorado	63
Gros, Earl (B)	LSU	62-63
Hackbart, Dale (B)	Wisconsin	60
Hanner, Dave (T)	Arkansas	52-64
Hart, Doug (DB)	Arlington State	64-67
Hathcock, Dave (B)	Memphis State	66-67
Henry, Urban (T)	Georgia Tech	63
Hickman, Larry (B)	Baylor	60
Horn, Don (QB)	San Diego State	67
Hornung, Paul (B)	Notre Dame	57-62, 64-66
Hyland, Bob (C-OG)	Boston College	67
Iman, Ken (C)	SE Missouri	60-63
Jacobs, Alan (B)	Utah	65
Jeter, Bob (E)	Iowa	63-67
Jordan, Henry (T)	Virginia	59-67
Knafelc, Gary (E)	Colorado	54-62
Kostelnik, Ron (T)	Cincinnati	61-67
Kramer, Jerry (G)	Idaho	58-67
Kramer, Ron (E)	Michigan	57, 59-64
Long, Bob (E)	Wichita	64-67
McDowell, John (G)	St. John's	64
McGee, Max (E)	Tulane	54, 57-67
McHan, Lamar (B)	Arkansas	59-60
McIlhenny, Don (B)	SMU	57-59
Mack, Red (E)	Notre Dame	66
Marshall, Rich (T)	Stephen F. Austin	65
Masters, Norm (T)	Michigan State	57-64
Meilinger, Steve (E)	Kentucky	58-59
Mercein, Chuck (B)	Yale	67
Mestnik, Frank (B)	Marquette	63
Miller, John (T)	Boston College	60
Moore, Tom (B)	Vanderbilt	60-65
Nitschke, Ray (LB)	Illinois	58-67
Norton, Jerry (DB)	SMU	63
Pesonen, Dick (B)	Minnesota-Duluth	60
Pitts, Elijah (B)	Phil Smith	61-67
Quinlan, Bill (E)	Michigan State	59-62
Ringo, Jim (C)	Syracuse	53-63
Roach, John (QB)	SMU	61-63
Robinson, Dave (LB)	Penn State	63-67
Rowser, John (DHB)	Michigan	67
Skoronski, Bob (T)	Indiana	56, 59-67
Starr, Bart (QB)	Alabama	56-67
Symank, John (B)	Florida	57-62
Taylor, Jim (B)	LSU	58-66
Temp, Jim (E)	Wisconsin	57-60
Thurston, Fred (G)	Valparaiso	59-67
Toburen, Nelson (LB)	Wichita	61-62
Tunnell, Emlen (B)	Iowa	59-61
Vandersea, Phil (B-LB)	Massachusetts	66-67
Voss, Lloyd (T)	Nebraska	64-65
Weatherwax, Jim (T)	L. A. State	66-67
Whittenton, Jess (B)	Texas West	58-64
Williams, A. D. (E)	U. of Pacific	59
Williams, Howard (B)	Howard U.	62-63
Williams, Travis (B)	Arizona State	67
Wilson, Ben (B)	Southern California	67
Winslow, Paul (B)	N. Carolina College	60
Wood, Willie (B)	Southern California	60-67
Wright, Steve (T)	Alabama	64-67

THE NINE TEAMS OF THE LOMBARDI ERA...



1. Played 184 Games – an average of 20.4 per season.
2. Won 141 Games – an average of 15.5 per season.
3. Lost 39 Games – an average of 4.3 per season (4 games tied).
4. Scored 4,695 Points – an average of 25.5 per game.
5. Allowed 2,690 Points – an average of 14.6 per game.
6. Won Five League Championships – the last three in a row.
7. Won Two Super (World) Bowls.
8. Won Seven Division Championships.
9. . . . and became the standard by which all football teams are compared.

(PICTURES OF THE NINE TEAMS AND THEIR RECORDS FOLLOW)

RINGTHEBELL on Archive.org

1959 (11-7-0)

Vince Lombardi's first Packer creation didn't take long to better the dismal record of the 1958 squad (1-10-1). The 1959 team won its first three games and surprised the rest of the league. The Packers lost their next five games — which turned out to be the longest losing streak in the Lombardi Era, but three of the losses were to the then-division champion Colts and Giants. The Packers then finished with four straight victories over the Redskins, Lions, Rams and 49ers to post a final 7-5 record, the first .500-plus finish for Green Bay in 12 years. Lombardi had convinced the Packers they could win.

NATIONAL FOOTBALL LEAGUE 1959 FINAL

WESTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Baltimore	9	3	0	.750	374	251
Chicago Bears	8	4	0	.667	252	196
Green Bay	7	5	0	.583	248	246
San Francisco	7	5	0	.583	255	237
Detroit	3	8	1	.213	203	275
Los Angeles	2	10	0	.167	242	315

EASTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
N. Y. Giants	10	2	0	.833	284	170
Cleveland	7	5	0	.583	270	214
Philadelphia	7	5	0	.583	268	278
Pittsburgh	6	5	1	.545	257	216
Washington	3	9	0	.250	185	350
Chicago Cards	2	10	0	.167	234	324

PRE-SEASON GAMES

Pack.	Opp.	Place
16—Bears	19	Milwaukee
24—49ers	17	San Francisco
45—Eagles	28	Portland
0—Giants	14	Bangor
20—Redskins	13	Winston-Salem
13—Steelers	10	Minneapolis
118	101	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
9—Bears	6	(32,150)	Green Bay
28—Lions	10	(32,150)	Green Bay
21—49ers	20	(32,150)	Green Bay
6—Rams	45	(36,194)	Milwaukee
21—Colts	38	(57,557)	Baltimore
3—Giants	20	(68,837)	New York
17—Bears	28	(46,205)	Chicago
24—Colts	28	(25,521)	Milwaukee
21—Redskins	0	(31,853)	Green Bay
24—Lions	17	(49,221)	Detroit
38—Rams	20	(61,044)	Los Angeles
36—49ers	14	(55,997)	San Francisco
248	246		

INDIVIDUAL STATISTICS

PASSING

	Atts.	Comp.	Yds.	TD	Int.	Pct.
McHan	108	48	805	8	9	44.4
Starr	134	70	972	6	7	52.2
Francis	18	5	91	0	1	28.0
Hornung	8	5	95	2	0	63.5

RUSHING

	Att.	Yds.	Ave.	Tds.
Hornung	152	681	4.5	7
Taylor	120	452	3.8	6
Carpenter	60	322	5.4	1
McIlhenny	47	231	4.9	1
Starr	16	83	5.2	0
McHan	16	67	4.2	0
Butler	7	49	7.0	0
Dowler	1	20	20.0	0
Francis	2	5	2.5	0

RECEIVING

	No.	Yds.	Tds
Dowler	32	549	4
McGee	30	695	5
Knafelc	27	384	4
Hornung	15	113	0
Taylor	9	71	2
McIlhenny	8	95	1
Carpenter	5	47	0
Williams	1	11	0
Butler	1	—2	0

SCORING

	Tdr	Tdp	Xpt	Fg	Fga	Saf.	Ps
Hornung	7	0	31	7	17	0	94
Taylor	6	2	0	0	0	0	48
McGee	0	5	0	0	0	0	30
Knafelc	0	4	0	0	0	0	24
Dowler	0	4	0	0	0	0	24
McIlhenny	1	1	0	0	0	0	12
Carpenter	1	0	0	0	0	0	6
Butler	1	0	0	0	0	0	6
Forester	0	0	0	0	0	1	2
Hanner	0	0	0	0	0	1	2

INTERCEPTIONS

	No.	Yds.	Tds.
Forester	2	48	0
Symank	2	46	0
Freeman	2	22	0
Tunnell	2	20	0
Gremminger	1	45	0
Currie	1	25	0
Temp	1	13	0
Dillon	1	7	0
Quinlan	1	5	0
Bettis	1	0	0

PUNT RETURNS

	No.	Yds.	Ave.	L	Td.
Carpenter	13	150	11.5	51	0
Butler	18	163	9.1	61	1
Symank	2	30	15.0	30	0
Tunnell	1	3	3.0	3	0

KICKOFF RETURNS

	No.	Yds.	Ave.	L	Tds.
Symank	14	338	24.1	39	0
Butler	21	472	22.5	35	0
Francis	2	52	26.0	28	0
Carpenter	1	24	24.0	24	0
McIlhenny	3	50	17.0	24	0
Nitschke	2	13	6.5	10	0

THE 12 GAMES

GAME ONE (1-0)

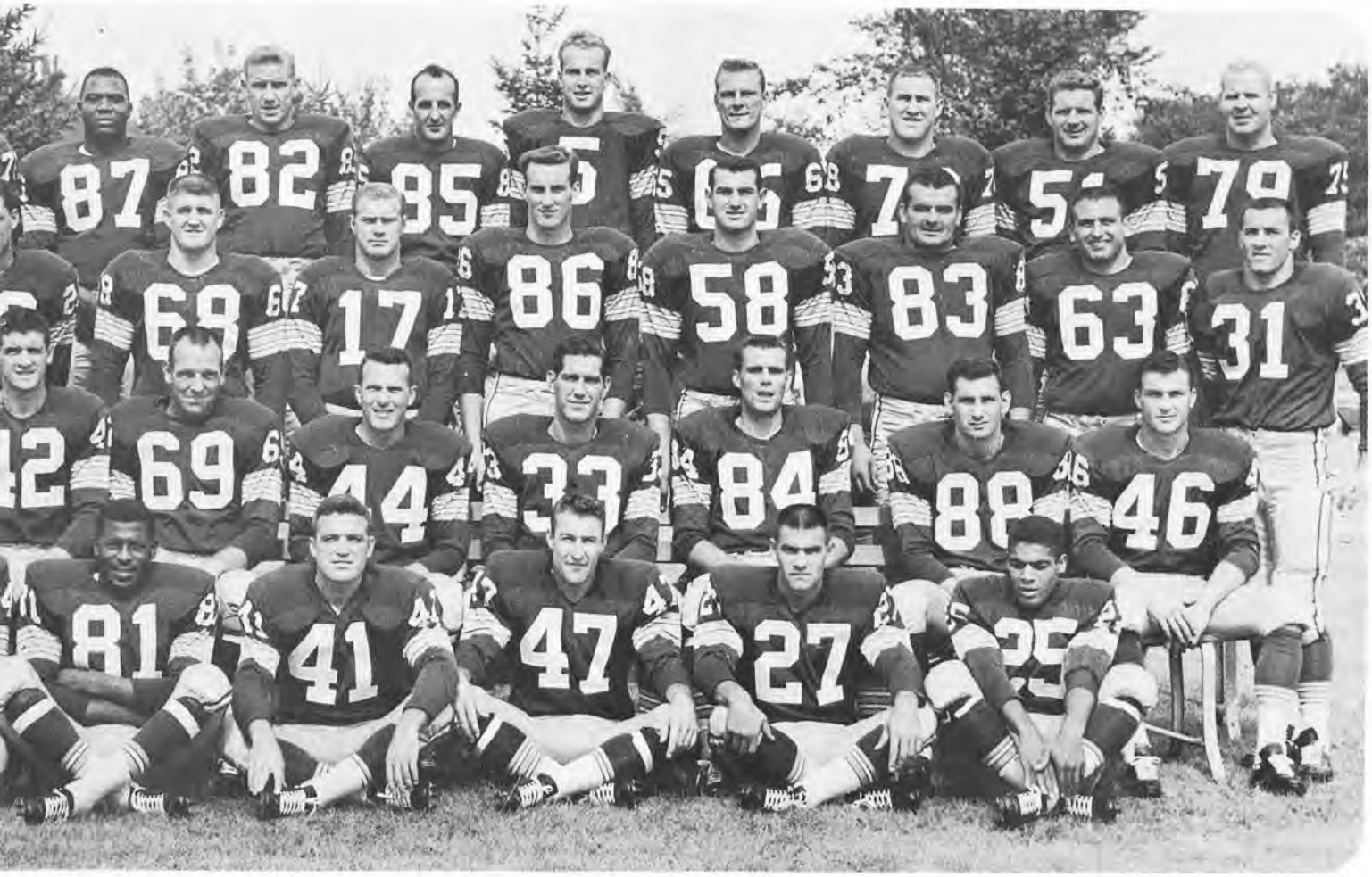
Chicago Bears	0	3	0	3— 6
Green Bay	0	0	0	9— 9

Bears: FG—Aveni 2 (46, 42 yards). G B: TD—Taylor (5 yards, run); Safety—Hanner; PAT—Hornung.

GAME TWO (2-0)

Detroit	0	7	3	0—10
Green Bay	14	0	0	14—28

Det: TD—Pietrosante (1, plunge); PAT—Walker. G B: TD—McGee 2 (41, 30 yards, McHan passes), Knafelc (12, McHan Pass), McIlhenny (4, McHan Pass), PAT—Hornung 4.



GAME THREE (3-0)

San Francisco	3	3	14	0—20
Green Bay	7	7	0	7—21

S F: TD—Wilson (14, Tittle pass), Owens (75, Tittle pass); FG—Davis 2 (28, 32); PAT—Davis 2. G B: TD—McGee (30, McHan pass), Hornung (8, run), Knafelc (21, McHan pass); PAT—Hornung 3.

GAME FOUR (3-1)

Los Angeles	11	3	7	24—45
Green Bay	0	6	0	0— 6

L A: TD—Shofner 2 (26, 25, Wade passes), Matson (49, run), Marconi (1, plunge), Phillips (53, Wade pass); FG—Morris 3 (22, 33, 17); PAT—Morris 4; Safety—S. Williams. G B: FG—Hornung 2 (14, 46).

GAME FIVE (3-2)

Green Bay	0	7	7	7—21
Baltimore	0	14	21	3—38

G B: TD—Carpenter (58, run), McGee (81, McHan pass), Dowler (4, McHan pass); PAT—Hornung 3. Balt: TD—Berry 2 (8, 2, Unitas pass), Ameche 2 (3, run, 3, Unitas pass), Pellington (30, interception return); FG—Myrha (43); PAT—Myrha 5.

GAME SIX (3-3)

Green Bay	0	3	0	0— 3
New York	7	3	10	0—20

G B: FG—Hornung (28). N Y: TD—Webster 2 (3, 7, runs); FG—Summerall 2 (both 49 yards); PAT—Summerall 2.

GAME SEVEN (3-4)

Green Bay	0	10	0	7—17
Chicago Bears	14	7	7	0—28

G B: TD—Taylor (10, run), Butler (61, punt return); FG—Hornung (27); PAT—Hornung 2; Bears: TD—Douglas (5, run), Casares (5, run), Hill (36, Brown pass), Dooley (8, Bratkowski pass); PAT—Aveni 4.

GAME EIGHT (3-5)

Baltimore	7	14	0	7—28
Green Bay	3	0	14	7—24

Balt: TD—Berry 2 (7, 10, Unitas passes), Moore (26, run), Mutscheller (24, Unitas pass); PAT—Myrha 4. G B: TD—Taylor 3 (2, 3, runs, 20, Starr pass); FG—Hornung (23), PAT—Hornung 3.

GAME NINE (4-5)

Washington	0	0	0	0— 0
Green Bay	0	14	7	0—21

G B: TD—Knafelc (11, Starr pass), McGee (10, Starr pass), Hornung (5, run); PAT—Hornung 3.

GAME 10 (5-5)

Green Bay	17	7	0	0—24
Detroit	3	14	0	0—17

G B: TD—Hornung 2 (11, 6 runs), Taylor (1, plunge); FG—Hornung (39); PAT—Hornung 3. Det: TD—Cassady (5, run), Reichow (27, Morall pass); FG—Perry (22); PAT—Perry 2.

GAME 11 (6-5)

Green Bay	14	14	0	10—38
Los Angeles	7	0	13	0—20

G B: TD—Dowler 2 (26, 30, Hornung passes), Taylor 2 (6, run, 13, Starr pass), McIlhenny (7, run); FG—Hornung (23); PAT—Hornung 5. L A: TD—Wade (8, run), Marconi (5, run), Arnett (71, punt return; PAT—Michaels 2.

GAME 12 (7-5)

Green Bay	0	14	16	6—36
San Francisco	14	0	0	0—14

G B: TD—Hornung 3 (13, 3, 2, runs), Dowler (10, Starr pass), Knafelc (22, Starr pass); Safety—Forester; PAT—Hornung 4. S F: TD—Roberts (46, run), Smith (10, run); PAT—Davis 2.

1959 TEAM PICTURE

(Top Row, left to right) Jerry Kramer, Bob Skoronski, Nate Borden, Jim Temp, Max McGee, Paul Hornung, Tom Bettis, Norm Masters, Jim Ringo, Dave Hanner.

(Second Row from top, l-r) Forrest Gregg, Emlen Tunnell, Joe Francis, John Dittrich, Lamar McHan, Boyd Dowler, Dan Currie, Bill Quinlan, Fred Thurston, Jim Taylor.

(Second Row from bottom, l-r) Andy Cvercko, Bart Starr, Don McIlhenny, Bill Forester, Bobby Dillon, Lew Carpenter, Gary Knafelc, Ron Kramer, Hank Gremminger.

(Bottom Row, l-r) Ray Nitschke, Hank Jordan, A. D. Williams, Bob Freeman, Jesse Whittenton, John Symank, Tim Brown. (Not shown are Ken Beck and Bill Butler who joined the team later.)

1960 (14-5-0)

This was the Packers' first championship year in the Lombardi Era. Green Bay won the west with an 8-4 record, finishing with three straight victories while the defending champion Colts faltered in the stretch. The Packers had appeared out of the race with losses to the Rams and Lions in five days (Sunday and Thanksgiving Day) to set their record at 5-4. On Sunday after Thanksgiving, the Pack's likeable personnel director, Jack Vainisi, died and on the following Sunday the Packers tore up the Bears in Vainisi's hometown, Chicago. The Lombardimen then whipped the 49ers in a mud battle and clinched the title in Los Angeles. The Packers lost their bid in the title battle, 17-13, at Philadelphia but were deep in Eagle territory when the game ended.

NATIONAL FOOTBALL LEAGUE
1960 FINAL

WESTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Green Bay	8	4	0	.666	332	209
Detroit	7	5	0	.583	239	212
San Francisco	7	5	0	.583	208	205
Baltimore	6	6	0	.500	288	234
Chicago	5	6	1	.454	194	299
Los Angeles	4	7	1	.363	265	297
Dallas	0	11	1	.000	177	369

EASTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Philadelphia	10	2	0	.833	321	246
Cleveland	8	3	1	.727	362	217
New York	6	4	2	.600	271	261
St. Louis	6	5	1	.545	288	230
Pittsburgh	5	6	1	.454	240	275
Washington	1	9	2	.100	178	309

PRE-SEASON GAMES

Pack.	Opp.	Place
20—Steelers	13	New Orleans
16—Giants	7	Jersey City
35—Bears	7	Milwaukee
35—Cardinals	14	Green Bay
28—Cowboys	23	Minneapolis
41—Redskins	7	Winston-Salem
175	71	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
14—Bears	17	(32,150)	Green Bay
28—Lions	7	(32,150)	Green Bay
35—Colts	21	(32,150)	Green Bay
41—49ers	14	(39,914)	Milwaukee
19—Steelers	13	(30,155)	Pittsburgh
24—Colts	38	(57,808)	Baltimore
41—Cowboys	7	(32,294)	Green Bay
31—Rams	33	(35,763)	Milwaukee
10—Lions	23	(51,123)	Detroit
41—Bears	13	(46,406)	Chicago
13—49ers	0	(53,621)	San Francisco
35—Rams	21	(53,445)	Los Angeles
332	209		

Post Season

Pack.	Opp.	Att.	Place
*13—Eagles	17	(67,325)	Philadelphia

*NFL Championship Game

INDIVIDUAL STATISTICS

PASSING

	Att.	Comp.	Yds.	TD	Int.	Pct.
Starr	172	98	1358	4	8	57.0
McHan	91	33	517	3	5	36.3
Hornung	16	6	118	2	0	37.5

RUSHING

	Att.	Yds.	Ave.	Tds.
Taylor	230	1101	4.8	11
Hornung	160	671	4.2	13
Moore	45	237	5.3	4
McHan	8	67	8.4	1
Carpenter	1	24	24.0	0
Hickman	7	23	3.1	0
Starr	7	12	1.7	0
McGee	2	11	5.5	0
Dowler	1	8	8.0	0
Winslow	1	—3	0.0	0

PASS RECEIVING

	No.	Yds.	Tds.
McGee	38	787	4
Dowler	30	505	2
Hornung	28	257	2
Taylor	15	121	0
Knafelc	14	164	0
Moore	5	40	1
Kramer	4	55	0
Meilinger	2	43	0
Carpenter	1	21	0

SCORING

	Tdr	Tdp	Tt	Xpt	Fg	Fga	Tp
Hornung	13	2	15	41	15	28	176
Taylor	11	0	11	0	0	0	66
Moore	4	1	5	0	0	0	30
McGee	0	4	4	0	0	0	24
Dowler	0	2	2	0	0	0	12
McHan	1	0	1	0	0	0	6
Nitschke	1	0	1	0	0	0	6
Davis	1	0	1	0	0	0	6
Winslow	1	0	1	0	0	0	6

INTERCEPTIONS

	No.	Yds.	Tds.
Whittenton	6	101	0
Currie	4	75	0
Gremminger	3	52	0
Tunnell	3	22	0
Nitschke	3	90	1
Forester	2	18	0
Symank	1	0	0

PUNT RETURNS

	No.	Yds.	Ave.	L	Tds.
Wood	16	106	6.6	33	0
Carpenter	9	59	6.6	12	0

KICKOFF RETURNS

	No.	Yds.	Ave.	L	Tds.
Moore	12	397	33.1	84	0
Symank	4	103	25.8	32	0
Carpenter	12	249	20.8	29	0
Hickman	3	54	18.0	27	0

THE 12 GAMES

GAME ONE (0-1)

Chicago	0	0	0	17—17
Green Bay	0	7	7	0—14

Chi: TD—Galimore (18 yards, run), Cesares (26, run); FG—Aveni (21 yards); PAT—Aveni 2. G B: TD—Taylor (1, run), Hornung (2, run); PAT—Hornung 2.

GAME TWO (1-1)

Detroit	3	6	0	0— 9
Green Bay	0	7	7	14—28

Det: FG—Martin 3 (14, 20, 48 yards). G B: TD—Hornung 2 (16, McHan pass, 11, run), Taylor (2, run), Moore (5, run); PAT—Hornung 4.

GAME THREE (2-1)

Baltimore	0	7	0	14	—21
Green Bay	0	7	7	21	—35

Balt: TD—Hawkins 2 (1, run, 1, Unitas pass), Ameche (12, run); PAT—Myrha 3. G B: TD—Taylor 3 (12, 3, 1, runs), Moore (12, McHan pass), McHan (35, run); PAT— Hornung 5.

GAME FOUR (3-1)

San Francisco	0	0	7	7	—14
Green Bay	14	10	3	14	—41

S F: TD—Smith (7, Tittle pass), R. C. Owens (5, Tittle pass); PAT—Davis 2. G B: TD—Hornung 2 (1, 1, runs), Moore 2 (12, 3, runs), McGee (12, McHan pass); FG—Hornung 2 (47, 32); PAT—Hornung 5.

GAME FIVE (4-1)

Pittsburgh	0	7	0	6	—13
Green Bay	9	3	0	7	—19

Pitt: TD—Tracy (37, Layne pass), Dial (48, Layne pass); PAT—Layne 1. G B: TD—Taylor (1, run); FG—Hornung 4 (35, 35, 45, 17 yards); PAT—Hornung 1.

GAME SIX (4-2)

Baltimore	14	7	3	14	—38
Green Bay	0	7	7	10	—24

Balt: TD—Berry 3 (45, 21, 16, Unitas passes), Hawkins 2 (1, 13, Unitas passes); FG—Myrha (31 yards); PAT—Myrha 5. G B: TD—Hornung 2 (10, 2, runs), Taylor (4, run); FG—Hornung (21 yards); PAT—Hornung 3.

GAME SEVEN (5-2)

Dallas	0	0	0	7	— 7
Green Bay	7	20	7	7	—41

Dallas: TD—Kowalczyk (14, Meredith pass); PAT—Cone. G B: TD—Taylor 3 (28, 4, 23 runs), Nitschke (43 interception return), Hornung (4, run); FG—Hornung 2 (35, 30); PAT —Hornung 5.

GAME EIGHT (5-3)

Los Angeles	7	13	10	3	—33
Green Bay	10	0	7	14	—31

L A: TD—Phillips 2 (9, 41, Wade passes), Shofner (17, Wade pass); FG—Villanueva 4 (23, 17, 31, 9); PAT—Villanueva 3. G B: TD —Hornung 2 (1, 2, runs), Moore (59, run), Dowler (18, Hornung pass); FG—Hornung (12); PAT—Hornung 4.

GAME NINE (5-4)

Detroit	9	7	7	0	—23
Green Bay	0	0	10	0	—10

Det: TD—Ninowski (7, run), Webb (1, run), Gibbons (11, Ninowski pass); Safety—Maher (blocked Dowler punt in end zone); PAT — Martin 3. G B: TD—Hornung (12, run); FG —Hornung (12); PAT—Hornung.

GAME 10 (6-4)

Green Bay	0	13	14	14	—41
Chicago	0	6	7	0	—13

Chi: TD—Dewveall (19, Brown pass), Dooley (20, Bratkowski pass); PAT —Aveni. G B: TD —Hornung 2 (17, Starr pass, 10, run), Taylor (2, run), McGee (4, Starr pass), Davis (blocked punt, recovered in end zone); FG—Hornung 2 (21, 41); PAT—Hornung 5.

GAME 11 (7-4)

Green Bay	0	3	0	10	—13
San Francisco	0	0	0	0	— 0

G B: TD—Hornung (28, run); FG—Hornung 2 (38, 23); PAT—Hornung 1.

GAME 12 (8-4)

Green Bay	7	21	0	7	—35
Los Angeles	7	0	0	14	—21

L A: TD—Wilson (40, Wade pass), Arnett (2, Wade pass), Dale (8, Wade pass); PAT— Villanueva 1, Richter 2. G B: TD—McGee 2 (57, Starr pass, 42, Hornung pass), Dowler (91, Starr pass), Winslow (recovered blocked punt in end zone), Hornung (2, run); PAT— Hornung 5.

1960 TEAM PICTURE

(Top Row, left to right) Forrest Gregg, Em Tunnell, Ray Nitschke, Ken Beck, Joe Francis, Lamar McHan, Bill Quinlan, Willie Davis, Tom Bettis, Paul Hornung, Max McGee.

(Second Row from top, l-r) Equipment Manager Dad Braisher, Bart Starr, Bob Skoronski, Gary Knafelc, Jim Ringo, Jim Temp, Norm Masters, Hank Jordan, Dave Hanner, John Miller, Boyd Dowler, Larry Hickman, Trainer Bud Jorgenson.

(Second Row from bottom, l-r) Bill Forester, John Symank, Jerry Kramer, Fred Thurston, Hank Gremminger, Jesse Whittenton, Jim Taylor, Dan Currie, Lew Carpenter, Ron Kramer, Steve Meilinger.

(Bottom Row, l-r) Andy Cvercko, Ken Iman, Dale Hackbart, Paul Winslow, Dick Pesonen, Willie Wood, Tom Moore.

1961 (17-3-0)

Having just missed the league championship in 1960, the Packers went after the title with a vengeance in 1961 as the league launched a 14-game schedule with the addition of Dallas and Minnesota. The Packers lost their opener to the Lions 17-13 and then won 10 of their next 11 games, losing only to the Colts in the eighth game before whipping the Giants 20-17 to clinch the Western title in the 12th game. One of the highlights of the season was a 49-17 victory over the Browns in Cleveland, with Jim Taylor scoring four touchdowns on runs of 25, 1, 45 and 4 yards. In the first title game ever held in Green Bay, the Packers smashed the Giants 37-0. Thus, in three seasons, Lombardi had driven the Packers from a one-win team to world champion.

NATIONAL FOOTBALL LEAGUE
1961 FINAL

WESTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Green Bay	11	3	0	.786	391	223
Detroit	8	5	1	.615	270	258
Baltimore	8	6	0	.571	302	307
Chicago	8	6	0	.571	326	302
San Francisco	7	6	1	.538	346	272
Los Angeles	4	10	0	.286	263	333
Minnesota	3	11	0	.214	285	407

EASTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
New York	10	3	1	.769	368	220
Philadelphia	10	4	0	.714	361	297
Cleveland	8	5	1	.615	319	270
St. Louis	7	7	0	.500	279	267
Pittsburgh	6	8	0	.429	295	287
Dallas	4	9	1	.308	236	380
Washington	1	12	1	.077	174	392

PRE-SEASON GAMES

Pack.	Opp.	Place
30—Cowboys	7	Dallas
31—Cardinals	7	St. Louis
24—Bears	14	Milwaukee
30—Giants	17	Green Bay
31—Redskins	24	Columbus, Ga.
146	69	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
13—Detroit	17	(44,307)	Milwaukee
30—49ers	10	(38,669)	Green Bay
24—Bears	0	(38,669)	Green Bay
45—Colts	7	(38,669)	Green Bay
33—Vikings	7	(42,007)	Minneapolis
49—Browns	17	(75,409)	Cleveland
28—Vikings	10	(44,116)	Milwaukee
21—Colts	45	(57,641)	Baltimore
31—Bears	28	(49,711)	Chicago
35—Rams	17	(38,669)	Green Bay
17—Lions	9	(55,662)	Detroit
20—Giants	17	(47,012)	Milwaukee
21—49ers	22	(55,722)	San Francisco
24—Rams	17	(49,169)	Los Angeles
391	223		

POST-SEASON

Pack.	Opp.	Att.	Place
*37—Giants	0	(39,029)	Green Bay

*NFL Championship Game

INDIVIDUAL STATISTICS

PASSING

	Att.	Comp.	Yds.	TD	Int.	Pct.
Starr	295	172	2418	16	16	58.3
Hornung	5	3	42	1	0	60.0
Moore	2	2	42	1	0	100.0
Roach	4	0	0	0	0	0.0

RUSHING

	Att.	Yds.	Long.	Ave.	TD
Taylor	243	1307	53	5.4	15
Hornung	127	597	54	4.7	8
Moore	61	302	69	5.0	1
Pitts	23	75	17	3.3	1
Starr	12	56	21	4.7	1
R. Kramer	5	13	12	2.6	0
Carpenter	1	5	5	5.0	0
Roach	2	—5	1	—2.5	1

PASS RECEIVING

	No.	Yds.	Ave.	Long.	TD
McGee	51	883	17.3	53	7
Dowler	36	633	17.6	78	3
R. Kramer	35	559	16.0	53	4
Taylor	25	175	7.0	18	1
Hornung	15	145	9.7	34	2
Moore	8	41	5.1	11	1
Knafelc	3	32	10.7	13	0
Carpenter	3	29	9.7	16	0
Pitts	1	5	5.0	5	0

SCORING

	Tdr	Tdp	Tt	Xpt	Fg	Fga	Tp
Hornung	8	2	10	41	15	22	146
Taylor	15	1	16	0	0	0	96
McGee	0	7	7	0	0	0	42
R. Kramer	0	4	4	0	0	0	24
Dowler	0	3	3	0	0	0	18
Moore	1	1	2	0	0	0	12
Wood	2	0	2	0	0	0	12
Agajanian	0	0	0	8	1	2	11
Currie	1	0	1	0	0	0	6
Pitts	1	0	1	0	0	0	6
Roach	1	0	1	0	0	0	6
Starr	1	0	1	0	0	0	6
Whittenton	1	0	1	0	0	0	6

INTERCEPTIONS

	No.	Yds.	TD	Long.	Ave.
Symank	5	99	0	41	19.8
Whittenton	5	98	1	41	19.6
Gremminger	5	54	0	41	10.8
Wood	5	52	0	21	10.4
Currie	3	59	1	21	19.7
Nitschke	2	41	0	14	20.5
Forester	2	33	0	33	16.5
Adderley	1	9	0	9	9.0
Hanner	1	1	0	1	1.0

PUNT RETURNS

	No.	Yds.	Ave.	Long.	TD
Wood	14	225	16.1	72	2
Carpenter	6	130	21.7	48	0

KICKOFF RETURNS

	No.	Yds.	Ave.	Long.	TD
Moore	15	409	27.3	60	0
Adderley	18	478	26.6	61	0
Symank	4	121	30.3	38	0
Forester	3	55	18.3	20	0
Pitts	1	14	14.0	14	0

THE 14 GAMES

GAME ONE (0-1)

Detroit	7	7	0	3—17
Green Bay	7	3	0	3—13

Det: TD—Pietrosante 2 (1 yard, run; 13 yards, Morrall pass); FG—Martin (44 yards); PAT—Martin 2. G B: TD—Taylor (1 run); FG Hornung (14, 26); PAT—Hornung 1.

GAME TWO (1-1)

San Francisco	7	3	0	0—10
Green Bay	7	13	3	7—30

S F: TD—J. W. Lockett (1, run); FG—Davis (46); PAT—Davis. G B: TD—Hornung (1, run), Wood (39, punt return), McGee (21, Starr pass); FG—Hornung 3 (13, 43, 15); PAT—Hornung 3.

GAME THREE (2-1)

Chicago	0	0	0	0— 0
Green Bay	7	3	7	7—24

G B: TD —Dowler (14, Starr pass), Taylor (3, run), Kramer (17, Starr pass); FG—Hornung (37); PAT—Hornung 3.

GAME FOUR (3-1)

Baltimore	0	7	0	0— 7
Green Bay	7	10	14	14—45

Balt: TD—Moore (1, run); PAT—Myhra, G B: TD—Hornung 4 (54, 1, 10, runs, 8, Starr pass), Wood (72, punt return), Taylor (3 run); FG—Hornung (38); PAT—Hornung 6.

GAME FIVE (4-1)

Green Bay	14	7	7	21—49
Cleveland	0	3	7	7—17

G B: TD—Taylor 4 (25, 1, 45, 4, runs), Hornung (3, run), McGee (48, Starr pass), Roach (1, run); PAT—Hornung 7. Cleve: TD—Nagler (21, Plum pass), Renfro (13, Plum pass); FG—Groza (27); PAT—Groza 2.

GAME SIX (5-1)

Green Bay	10	3	3	17—33
Minnesota	0	7	0	0— 7

G B: TD—Dowler (70, Starr pass), Taylor (3, run), Currie (21, interception return); FG—Hornung 4 (14, 18, 13, 16); PAT—Hornung 3. Minn: TD—Tarkenton (1, run); PAT—Mercer.

GAME SEVEN (6-1)

Minnesota	0	7	3	0—10
Green Bay	14	7	0	7—28

Minn: TD—Reichow (19, Shaw pass); FG—Mercer (13); PAT—Mercer. G B: TD—Hornung (1, run), Kramer (10, Hornung pass), Taylor (8, Starr pass), McGee (22, Starr pass); PAT—Hornung 4.

GAME EIGHT (6-2)

Green Bay	7	7	0	7—21
Baltimore	7	14	10	14—45

G B: TD—Starr (21, run), Hornung (17, run), Whittenton (41, interception return); PAT Hornung 3. Balt: TD—Perry 2 (2, 15 runs), Orr 2 (19, 4, Unitas passes), Hawkins (4, Unitas pass), Moore (38, Unitas pass); FG—Myhra (12); PAT—Myhra 6.

GAME NINE (7-2)

Green Bay	7	21	3	0—31
Chicago	7	0	7	14—28

G B: TD—Kramer 2 (52, 8, Starr passes), Hornung 2 (8, run, 34, Starr pass); FG—Hornung (51); PAT—Hornung 4. Chi: TD—Ditka 3 (47, 15, 29, Wade passes), Casares (9, run); PAT—LeClerc 4.

GAME 10 (8-2)

Los Angeles	7	3	0	7—17
Green Bay	0	28	0	7—35

L A: TD—Arnett (14, run), Matson (41, Ryan pass); FG—Villanueva (17); PAT—Villanueva 2. GB: TD—Taylor 2 (1, 1, runs), McGee 2 (20, 13, Starr passes), Dowler (17, Starr pass); PAT—Agajanian 5.

GAME 11 (9-2)

Green Bay	0	7	0	10—17
Detroit	3	3	3	0— 9

G B: TD—Taylor 2 (1, 1, runs); FG—Hornung (9); PAT—Hornung 2. Det: FG—Martin 3 (13, 34, 16).

GAME 12 (10-2)

New York	7	10	0	0—17
Green Bay	13	0	0	7—20

N Y: TD—Tittle (1, run), Gaiters (2, run); FG—Summerall (41); PAT—Summerall 2. G B: TD—Taylor 2 (2, 3, runs); FG—Hornung 2 (23, 25); PAT—Hornung 2.

GAME 13 (10-3)

Green Bay	0	7	7	7—21
San Francisco	0	14	2	6—22

G B: TD—McGee 2 (23, Moore pass, 13, Starr pass), Taylor (4, run); PAT—Hornung 3. S F: TD—Casey (51, Brodie pass), Owens (10, Brodie pass); FG—Davis (9, 14); PAT—Davis 2; Safety—Krueger (tackled Starr in End Zone).

GAME 14 (11-3)

Green Bay	7	7	0	10—24
Los Angeles	0	3	7	7—17

G B: TD—Moore 2 (1, run, 8, Starr pass), Pitts (17, run); FG—Agajanian (28); PAT—Agajanian 3. L A: TD—Bass 2 (55, run, 90, punt return); FG—Villanueva (17); PAT—Villanueva 2.

1961 TEAM PICTURE

(Top Row, left to right) Bill Quinlan, Forrest Gregg, Em Tunnell, Ray Nitschke, Dave Hanner, Hank Jordan, Boyd Dowler, Jim Taylor, Ron Kramer, Bill Forrester, Paul Hornung, Max McGee.

(Second Row from top, l-r) Trainer Bud Jorgensen, Bob Skoronski, Bart Starr, Gary Knafelc, Jim Ringo, Norm Masters, Dan Currie, Willie Davis, John Roach, Lew Carpenter, Equipment Manager Dad Braisher.

(Second Row from bottom, l-r) Ken Iman, Willie Wood, Hank Gremminger, Tom Moore, Jerry Kramer, Fred Thurston, Jess Whittenton, John Symank, Tom Bettis.

(Bottom Row, l-r) Herb Adderley, Ben Davidson, Elijah Pitts, Lee Folkins, Ron Kostelnik, Nelson Toburen.

1962 (20-1-0)

The 1962 Packer team is considered the best in the Lombardi Era, based on a fantastic 13-1 record for a percentage of .929. This team scored 415 points and allowed only 148, an average of 10 per game. The Lombardimen won their first 10 games, beating the Colts twice along the way, before losing at Detroit 26-14 in a game the Lions referred to for the next five years. The Packers finished off with three wins to beat out Detroit for the title by two games. In a brutally cold and windy championship game in Yankee stadium, the Packers downed the Giants 16-7 for the world crown.

NATIONAL FOOTBALL LEAGUE
1962 FINAL

WESTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Green Bay	13	1	0	.929	415	148
Detroit	11	3	0	.786	315	177
Chicago	9	5	0	.643	321	287
Baltimore	7	7	0	.500	293	288
San Francisco	6	8	0	.429	282	331
Minnesota	2	11	1	.154	254	410
Los Angeles	1	12	1	.077	220	334

EASTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
New York	12	2	0	.857	398	283
Pittsburgh	9	5	0	.643	312	363
Cleveland	7	6	1	.538	291	257
Washington	5	7	2	.417	305	376
Dallas	5	8	1	.385	398	402
St. Louis	4	9	1	.308	287	361
Philadelphia	3	10	1	.231	282	356

PRE-SEASON GAMES

Pack.	Opp.	Place
42—College All-Stars	20	Chicago
31—Cowboys	7	Dallas
41—Cardinals	14	Jacksonville, Fla.
35—Bears	21	Milwaukee
20—Giants	17	Green Bay
20—Redskins	14	Columbus, Ga.
189	93	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
37—Vikings	7	(38,669)	Green Bay
17—Cardinals	0	(44,885)	Milwaukee
49—Bears	0	(38,669)	Green Bay
9—Lions	7	(38,669)	Green Bay
48—Vikings	21	(41,475)	Minneapolis
31—49ers	13	(46,010)	Milwaukee
17—Colts	6	(57,966)	Baltimore
38—Bears	7	(48,753)	Chicago
49—Eagles	0	(60,671)	Philadelphia
17—Colts	13	(38,669)	Green Bay
14—Lions	26	(57,578)	Detroit
41—Rams	10	(46,833)	Milwaukee
31—49ers	21	(53,769)	San Francisco
20—Rams	17	(60,389)	Los Angeles
415	148		

POST-SEASON

Pack.	Opp.	Att.	Place
*16—Giants	7	(64,892)	New York

*NFL Championship Game

INDIVIDUAL STATISTICS

RUSHING

	Att.	Yds.	Long.	Ave.	TD
Taylor	272	1474	51	5.4	19
Moore	112	377	32	3.4	7
Hornung	57	219	37	3.8	5
Gros	29	155	26	5.3	2
Pitts	22	110	26	5.0	2
Starr	21	72	18	3.4	1
McGee	3	52	36	17.3	0
Roach	1	5	5	5.0	0
R. Kramer	1	—4		—4.0	0

PASSING

	Att.	Comp.	Pct.	Yds.	TD	Int.
Starr	285	178	62.5	2438	12	9
Hornung	6	4	66.7	80	0	2
Roach	12	3	25.0	33	0	0
Moore	5	2	40.0	70	2	1
McGee	1	0	0.0	0	0	1
Pitts	2	0	0.0	0	0	0

PASS RECEIVING

	No.	Yds.	Long.	Ave.	TD
McGee	49	820	64	16.7	3
Dowler	49	724	41	14.8	2
R. Kramer	37	555	54	15.0	7
Taylor	22	106	25	4.8	0
Moore	11	100	34	9.1	0
Hornung	9	168	83	18.7	2
Carpenter	7	104	22	14.9	0
Pitts	3	44	29	14.6	0

SCORING

	Tdr	Tdp	Tt	Xpt	Fg	Fga	Tp
Taylor	19	0	19	0	0	0	114
Hornung	5	2	7	14	6	10	74
J. Kramer	0	0	0	38	9	11	65
R. Kramer	0	7	7	0	0	0	42
Moore	7	0	7	0	0	0	42
McGee	0	3	3	0	0	0	18
Adderley	2	0	2	0	0	0	12
Dowler	0	2	2	0	0	0	12
Gros	2	0	2	0	0	0	12
Pitts	2	0	2	0	0	0	12
Davis	1	0	1	0	0	0	6
Starr	1	0	1	0	0	0	6

INTERCEPTIONS

	No.	Yds.	TD	Long.	Ave.
Wood	9	132	0	37	14.6
Adderley	7	132	1	50	18.8
Gremminger	5	88	0	35	17.6
Nitschke	4	56	0	28	14.0
Whittenton	3	40	0	36	13.3
Quinlan	1	4	0	4	4.0
Hanner	1	0	0	0	0
Jordan	1	0	0	0	0

PUNTING

	No.	Yds.	Long.	Ave.
Dowler	36	1550	75	43.1
McGee	14	496	56	35.4

PUNT RETURNS

	No.	Yds.	Ave.	Long.	TD
Wood	23	273	11.9	65	0
Pitts	7	17	2.4	7	0
Kostelnik	1	0	0.0	0	0

KICKOFF RETURNS

	No.	Yds.	Ave.	Long.	TD
Adderley	15	418	27.9	103	1
Moore	13	284	21.8	28	0
Gros	1	7	7.0	7	0
Nitschke	1	7	7.0	7	0

THE 14 GAMES

GAME ONE (1-0)

Minnesota	0	0	0	7— 7
Green Bay	14	3	10	7—34

Minn: TD—Reichow (17 yards, Tarkenton pass); PAT—Mercer. G B: TD—Hornung 3 (6 yards, run; 7, run; 37, run), R. Kramer (18, Starr pass); FG—Hornung 2 (10, 45 yards); PAT—Hornung 4.

GAME TWO (2-0)

St. Louis	0	0	0	0— 0
Green Bay	0	3	7	7—17

G B: TD—Hornung (3, run), McGee (19, Starr pass); FG—Hornung (13); PAT—Hornung 2.

GAME THREE (3-0)

Chicago	0	0	0	0— 0
Green Bay	0	14	21	14—49

G B: TD—Taylor 3 (1, run; 3, run; 11, run), R. Kramer (54, Starr pass), Pitts (26, run), Starr (5, run), Adderley (50, intercepted pass return); PAT—Hornung 7.

GAME FOUR (4-0)

Detroit	0	7	0	0—7
Green Bay	3	0	3	3—9

Det: TD—Lewis (6, run); PAT—Walker. G B: FG—Hornung 3 (15, 15, 26).

GAME FIVE (5-0)

Green Bay	10	17	7	14—48
Minnesota	0	7	0	14—21

G B: TD—McGee 2 (15, 55, Starr passes), Hornung (3, run), Dowler (18, Starr pass), Moore (6, run), Pitts (7, run); FG—J. Kramer 2 (14, 36); PAT—J. Kramer 5, Hornung 1. Minn: TD—Stonebreaker (19, Tarkenton pass), Reichow (6, Tarkenton pass), Triplett (1, run); PAT—Christopherson 3.

GAME SIX (6-0)

San Francisco	3	3	7	0—13
Green Bay	0	10	14	7—31

S F: TD—Woodson (85 yards, punt return); FG—Davis 2 (31, 13); PAT—Davis. G B: TD—Taylor 2 (25, run, 17, run), Moore (14, run), R. Kramer (9, Starr pass); FG—J. Kramer (27); PAT—J. Kramer 4.

GAME SEVEN (7-0)

Green Bay	0	10	0	7—17
Baltimore	0	3	3	0— 6

G B: TD—R. Kramer (25, Starr pass), Taylor (37, run); FG—J. Kramer (23); PAT—J. Kramer 2. Balt: FG—Bielski 2 (34, 34).

GAME EIGHT (8-0)

Green Bay	7	3	7	21—38
Chicago	0	7	0	0— 7

G B: TD—Taylor 4 (2, run; 1, run; 1, run; 2, run), Gros (9, run); FG—J. Kramer (17); PAT—J. Kramer 5. Chi: TD—Adams (4, Wade pass); PAT—LeClerc.

GAME NINE (9-0)

Green Bay	7	28	14	0—49
Philadelphia	0	0	0	0— 0

G B: TD—Taylor 4 (5, run; 5, run; 1, run; 4, run), Moore 2 (9, run; 7, run), Dowler (25, Moore pass); PAT—J. Kramer 7.

GAME 10 (10-0)

Baltimore	3	7	3	0—13
Green Bay	10	0	0	7—17

Balt: TD—Orr (34, Unitas pass); FG—Bielski 2 (42, 18); PAT—Bielski. G B: TD—Adderley (103, kickoff return), Moore (23, run); FG—J. Kramer (24); PAT—J. Kramer 2.

GAME 11 (10-1)

Green Bay	0	0	0	14—14
Detroit	7	16	3	0—26

G B: TD—Davis (Recovered fumble in end zone), Taylor (4, run); PAT—J. Kramer 2. Det: TD—Cogdill 2 (33, Plum pass; 27, Plum pass), Williams (6, return of fumble); FG—Plum (47); Safety—Brown Tackled Starr in end zone); PAT—Walker 3.

GAME 12 (11-1)

Los Angeles	3	0	0	7—10
Green Bay	10	14	3	14—41

L A: TD—Bass (5, lateral from Gabriel); FG—Villanueva (13); PAT—Villanueva. G B: TD—Taylor 2 (1, run; 2 run), Hornung (30, Starr pass), R. Kramer (4, Starr pass); Gros (15, run); FG—J. Kramer 2 (35, 37); PAT—J. Kramer 5.

GAME 13 (12-1)

Green Bay	3	7	7	14—31
San Francisco	7	14	0	0—21

G B: TD—Moore 2 (5, run; 32, run), Taylor (2, run), R. Kramer (8, Starr pass); FG—J. Kramer (17); PAT—J. Kramer 4. S F: TD—Smith (1, run), Stickles (3, Brodie pass), Connor (5, Brodie pass); PAT—Davis 3.

GAME 14 (13-1)

Green Bay	7	6	0	7—20
Los Angeles	3	7	0	7—17

G B: TD—R. Kramer (45, Moore pass), Taylor (28, run), Hornung (83, Starr pass); PAT—J. Kramer 2. L A: TD—Olsen (20, interception return), Dale (15, Arnett pass); FG—Villanueva (39); PAT—Villanueva 2.

1962 TEAM PICTURE

(Top Row, left to right) Bill Quinlan, Norm Masters, Boyd Dowler, Jim Taylor, Ron Kramer, Bill Forrester, Dave Hanner, Paul Hornung.

(Second Row from top, l-r) Equipment Manager Dad Braisher, Bob Skoronski, Ray Nitschke, Ken Iman, Willie Davis, Hank Jordan, Trainer Bud Jorgensen.

(Middle Row, l-r) Jim Ringo, Bart Starr, Gary Knafelc, Jerry Kramer, Fred Thurston, Jess Whittenton, Lew Carpenter, Tom Moore.

(Second Row from bottom, l-r) Willie Wood, John Symank, Hank Gremminger, Dan Currie, Herb Adderley, Nelson Toburen, John Roach, Forrest Gregg.

(Bottom Row, l-r) Elijah Pitts, Ed Blaine, Earl Gros, Gary Barnes, Ron Gassert, Oscar Donahue, Ron Kostelnik. (Max McGee not present when picture was taken.)

1963 (18-2-1)

The 1963 Packers posted a sparkling 11-2-1 record and it would have been good enough to win the championship in nine out of 10 campaigns. But this was the Bears' year for heroics. Green Bay's traditional rival finished in front with 11-1-2 and two of Chicago's victories came at the expense of Green Bay. In fact, the Packers were limited to 10 points in the two games vs. Chicago. It was still a remarkable run by the Packers who played without the suspended Paul Hornung and half of the season without their ace quarterback, Bart Starr. The Packers made their first trip to the second place Playoff Bowl a success with a 40-23 win over the Browns.

NATIONAL FOOTBALL LEAGUE
1963 FINAL

WESTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Chicago	11	1	2	.917	301	144
Green Bay	11	2	1	.846	369	206
Baltimore	8	6	0	.571	316	285
Detroit	5	8	1	.385	326	265
Minnesota	5	8	1	.385	309	390
Los Angeles	5	9	0	.357	210	350
San Francisco	2	12	0	.143	198	391

EASTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
New York	11	3	0	.786	448	280
Cleveland	10	4	0	.714	343	262
St. Louis	9	5	0	.643	341	283
Pittsburgh	7	4	3	.636	321	295
Dallas	4	10	0	.286	305	378
Washington	3	11	0	.214	279	398
Philadelphia	2	10	2	.167	242	381

PRE-SEASON GAMES

Pack.	Opp.	Place
17—College All Stars	20	Chicago
27—Steelers	7	Miami
31—Cowboys	10	Dallas
26—Bears	7	Milwaukee
24—Giants	17	Green Bay
28—Redskins	17	Cedar Rapids
153	78	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
3—Bears	10	(42,327)	Green Bay
31—Lions	10	(45,912)	Milwaukee
31—Colts	20	(42,327)	Green Bay
42—Rams	10	(42,327)	Green Bay
37—Vikings	28	(42,567)	Minneapolis
30—Cardinals	7	(32,224)	St. Louis
34—Colts	20	(50,065)	Baltimore
33—Steelers	14	(46,293)	Milwaukee
28—Vikings	7	(42,327)	Green Bay
7—Bears	26	(49,166)	Chicago
28—49ers	10	(45,905)	Milwaukee
13—Lions	13	(54,016)	Detroit
31—Rams	14	(52,357)	Los Angeles
21—49ers	17	(31,031)	San Francisco
369	206		

POST-SEASON GAMES

Pack.	Opp.	Att.	Place
*40—Browns	23	(54,921)	Miami

*NFL Runnerup Bowl

INDIVIDUAL STATISTICS

RUSHING

	Att.	Yds.	Long.	Ave.	TD
Taylor	248	1018	40	4.1	9
Moore	132	658	77	5.0	6
Pitts	54	212	34	3.9	5
Gros	48	203	19	4.2	2
Starr	13	116	20	8.9	0
Roach	3	31	22	10.3	0
Carpenter	2	8	5	4.0	0
Mestnik	1	4	4	4.0	0
Norton	2	0	4	0.0	0

PASSING

	Att.	Comp.	Pct.	Yds.	TD	Int.
Starr	244	132	54.1	1855	15	10
Brat'ski (LA)	93	49	52.7	567	4	9
Roach	84	38	45.2	620	4	8
Moore	4	3	75.0	99	1	0
Pitts	2	2	100.0	41	1	0

PASS RECEIVING

	No.	Yds.	Long.	Ave.	TD
Dowler	53	901	53	17.0	6
McGee	39	749	64	19.2	6
R. Kramer	32	537	49	16.8	4
Moore	23	237	45	10.3	2
Taylor	13	68	27	5.2	1
Pitts	9	54	21	6.0	1
Fleming	7	132	33	18.9	2
Gros	1	19	19	19.0	0
Carpenter	1	12	12	12.0	0
Jeter	1	2	2	2.0	0

SCORING

	Tdr	Tdp	Tt	Xpt	Fg	Fga	Tp
J. Kramer	0	0	0	43	16	34	91
Taylor	9	1	10	0	0	0	60
Moore	6	2	8	0	0	0	48
Dowler	0	6	6	0	0	0	36
McGee	0	6	6	0	0	0	36
Pitts	5	1	6	0	0	0	36
R. Kramer	0	4	4	0	0	0	24
Fleming	0	2	2	0	0	0	12
Gros	2	0	2	0	0	0	12
Adderley	1	0	1	0	0	0	6
Gremminger	1	0	1	0	0	0	6

(Davis scored safety)

INTERCEPTIONS

	No.	Yds.	TD	Long.	Ave.
Adderley	5	86	0	39	17.2
Wood	5	67	0	22	13.4
Whittenton	4	90	0	33	22.5
Gremminger	3	25	0	16	8.3
Nitschke	2	8	0	5	4.0
Currie	1	23	0	23	23.0
Forester	1	13	0	13	13.0
Hanner	1	0	0	0	0.0

PUNTING

	No.	Yds.	Long.	Ave.
Norton	51	2279	61	44.7

PUNT RETURNS

	No.	FC	Yds.	Ave.	Long.	TD
Wood	19	9	169	8.9	41	0
Pitts	7	7	60	8.6	20	0

KICKOFF RETURNS

	No.	Yds.	Ave.	Long.	TD
Adderley	20	597	29.9	98	1
Gros	17	430	25.3	51	0
Carpenter	5	75	15.0	24	0
Wood	1	20	20.0	20	0
Fleming	1	0	0.0	0	0
J. Kramer	1	0	0.0	0	0
Mestnik	1	0	0.0	0	0

THE 14 GAMES

GAME ONE (0-1)

Chicago	3	0	7	0—10
Green Bay	3	0	0	0— 3

Chi: TD—Marconi (1, run), FG—Jencks (32 yards); PAT—Jencks. G B: FG—J. Kramer (41).

GAME TWO (1-1)

Detroit	0	0	3	7—10
Green Bay	3	7	7	14—31

Det: TD—Hall (33 yards, Plum pass); FG—Walker (36); PAT—Walker. G B: TD—Moore 2 (15, 77, runs), Taylor (1, run), McGee (39, Starr pass); FG—J. Kramer (24); PAT—J. Kramer 4.

GAME THREE (2-1)

Baltimore	0	7	10	3—20
Green Bay	0	0	14	17—31

Balt: TD—Hill (2, run), Boyd (34, return with fumble); FG—Martin 2 (9, 52); PAT—Martin 2. G B: TD—Dowler 2 (4, 35 yards, Starr passes), Moore (3, run), Gros (6, run); FG—J. Kramer (42); PAT—J. Kramer 4.

GAME FOUR (3-1)

Los Angeles	7	3	0	0—10
Green Bay	9	6	20	7—42

L A: TD—Atkins (3, Bratkowski pass); FG—Villanueva (33); PAT—Villanueva. G B: Taylor 2 (27, Starr pass; 7, run), Adderley (98, kickoff return), McGee (53, Starr pass), Gros (10, run), R. Kramer (19, Starr pass; Safety—Davis; PAT—J. Kramer 4.

GAME FIVE (4-1)

Green Bay	17	7	3	10—37
Minnesota	7	0	7	14—28

G B: TD—McGee (19, Moore pass), R. Kramer (9, Starr pass), Pitts (7, Starr pass), Gremminger (80, blocked field goal return); FG—J. Kramer 3 (20, 15, 31); PAT—J. Kramer 4. Minn: TD—Sharockman (47, interception return, Winston (28, fumble return), Flatley (29, Tarkenton pass), Brown (1, run); PAT—Cox 4.

GAME SIX (5-1)

Green Bay	10	10	3	7—30
St. Louis	0	0	7	0— 7

G B: TD—Taylor 2 (1, 1, runs), Moore (1, run); FG—J. Kramer 3 (39, 26, 34); PAT—J. Kramer 3. S L: TD—Conrad (27, Johnson pass); PAT—Bakken.

GAME SEVEN (6-1)

Green Bay	0	17	3	14—34
Baltimore	3	0	7	10—20

G B: Taylor 2 (1, 16, runs), Fleming (11, Roach pass), Pitts (34, run); FG—J. Kramer 2 (46, 37); PAT—J. Kramer 4. Balt: TD—Moore (13, Unitas pass), Mackey (58, Unitas pass); FG—Martin 2 (45, 33); PAT—Martin 2.

GAME EIGHT— (7-1)

Pittsburgh	7	0	0	7—14
Green Bay	3	6	14	10—33

Pitt: TD—Hoak (2, run), Mack (33, Brown pass); PAT—Michaels 2. G B: TD—Pitts 2 (2, 1, runs), Taylor (1, run); FG—J. Kramer 4 (23, 36, 12, 37); PAT—J. Kramer 3.

GAME NINE (8-1)

Minnesota	7	0	0	0— 7
Green Bay	0	7	7	14—28

Minn: TD—Flatley (18, Tarkenton pass); PAT—Cox. G B: TD—Moore 2 (45, Roach pass, 10, Bratkowski pass), Fleming (12, Roach pass), Dowler (20, Roach pass); PAT—J. Kramer 4.

GAME 10 (8-2)

Green Bay	0	0	0	7— 7
Chicago	13	0	3	10—26

G B: TD—Moore (11, run); PAT—J. Kramer. Chi: TD—Galimore (27, run), Wade (5, run); FG—LeClerc 4 (29, 46, 19, 35); PAT—Jencks 2.

GAME 11 (9-2)

San Francisco	0	3	0	7—10
Green Bay	7	21	0	0—28

S F: TD—McFarland (17, McHan pass); FG—Davis (32); PAT—Davis. G B: TD—Dowler (11, Starr pass), R. Kramer (21, Pitts pass), Taylor (34, run), Pitts (14, run); PAT—J. Kramer 4.

GAME 12 (9-2-1)

Green Bay	0	6	0	7—13
Detroit	0	6	0	7—13

G B: TD—Pitts (3, run), R. Kramer (7, Starr pass); PAT—J. Kramer. Det: TD—Pietrosante (1, run); FG—Walker 2 (27, 37); PAT—Walker.

GAME 13 (10-2-1)

Green Bay	7	3	14	7—31
Los Angeles	0	14	0	0—14

G B: TD—McGee 3 (25, 17, 13, Starr passes), Taylor (40, run); FG—J. Kramer (40); PAT—J. Kramer 4. L A: TD—Bass (3, run), Gabriel (1, run); PAT—Villanueva 2.

GAME 14 (11-2-1)

Green Bay	7	7	7	0—21
San Francisco	0	14	0	3—17

G B: TD—Dowler 2 (53, 50, Starr passes), Moore (1, run); PAT—J. Kramer 3. S F: TD—Smith 2 (2, 2, runs); FG—Davis (44); PAT—Davis 2.

1963 TEAM PICTURE

(Top Row, left to right) Howie Williams, Elijah Pitts, Ray Nitschke, Forrest Gregg, Boyd Dowler, Jim Taylor, Ron Kramer, Urban Henry, Dave Hanner, Max McGee.

(Second Row from top, l-r) Bob Skoronski, Bart Starr, Norm Masters, Ken Iman, Willie Davis, Fred Thurston, Jerry Kramer, John Roach, Lew Carpenter, Tom Moore.

(Second Row from bottom, l-r) Herb Adderley, Hank Jordan, Ron Kostelnik, Jim Ringo, Bill Forrester, Dan Currie, Ray Norton, Hank Gremminger, Jess Whittenton, Earl Gros, Willie Wood.

(Bottom Row, l-r) Equipment Manager Dad Braisher, Lionel Aldridge, Bob Jeter, Marv Fleming, Dan Grimm, Jan Barrett, Dave Robinson, Trainer Bud Jorgensen.

RING THE BELL TV on Archive.org

1964 (11-8-1)

The 1964 Lombardimen lost three of their first six games by a total of five points as Paul Hornung failed to regain his kicking form after a year's absence. Missed extra points produced one-point losses to the Colts and Vikings and then in a vital rematch at Baltimore Hornung missed five field goals in a 24-21 loss in the sixth game. The Bays won four of their last six games to finish with 8-5-1 but the Colts, with two wins over Green Bay, finished strong for a 12-2 title mark. The Packers again gained the Playoff Bowl but lost to the Cardinals 24-17.

NATIONAL FOOTBALL LEAGUE
1964 FINAL

WESTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Baltimore	12	2	0	.857	428	225
Green Bay	8	5	1	.615	342	245
Minnesota	8	5	1	.615	355	296
Detroit	7	5	2	.583	280	260
Los Angeles	5	7	2	.417	283	339
Chicago	5	9	0	.357	260	379
San Francisco	4	10	0	.286	236	330

EASTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Cleveland	10	3	1	.769	415	293
St. Louis	9	3	2	.750	357	331
Philadelphia	6	8	0	.429	312	313
Washington	6	8	0	.429	307	305
Dallas	5	8	1	.385	250	289
Pittsburgh	5	9	0	.357	253	315
New York	2	10	2	.167	241	399

PRE-SEASON GAMES

Pack.	Opp.	Place
7—Cardinals	20	New Orleans
34—Giants	10	Green Bay
21—Bears	7	Milwaukee
35—Cowboys	3	Dallas
17—Browns	20	Cleveland
114	60	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
23—Bears	12	(42,327)	Green Bay
20—Colts	21	(42,327)	Green Bay
14—Lions	10	(59,203)	Detroit
23—Vikings	24	(42,327)	Green Bay
24—49ers	14	(47,380)	Milwaukee
21—Colts	24	(60,213)	Baltimore
17—Rams	27	(47,617)	Milwaukee
42—Vikings	13	(44,278)	Minneapolis
30—Lions	7	(42,327)	Green Bay
14—49ers	24	(38,483)	San Francisco
28—Browns	21	(48,065)	Milwaukee
45—Cowboys	21	(44,975)	Dallas
17—Bears	3	(43,636)	Chicago
24—Rams	24	(40,735)	Los Angeles
342	245		

POST-SEASON GAMES

Pack.	Opp.	Att.	Place
*17—Cardinals	24	(56,218)	Miami

*NFL Runnerup Bowl

INDIVIDUAL STATISTICS

RUSHING

	Att.	Yds.	Long.	Ave.	TD
Taylor	235	1169	84	5.0	12
Hornung	103	415	40	4.0	5
Moore	102	317	35	3.6	2
Starr	24	165	28	6.9	3
Pitts	27	127	27	4.7	1
Norton	1	24	24	24.0	0
Crutcher	1	5	5	5.0	0
Brat'ski	2	0	0	0.0	0

PASSING

	Att.	Comp.	Pct.	Yds.	TD	Int.
Starr	272	163	59.9	2144	15	4
Brat'ski	36	19	52.8	277	1	1
Hornung	10	3	30.0	25	0	1
Moore	3	1	33.3	28	0	0

PASS RECEIVING

	No.	Yds.	Long.	Ave.	TD
Dowler	45	623	50	13.8	5
Taylor	38	354	35	9.3	3
R. Kramer	34	551	55	16.2	0
McGee	31	592	55	19.1	6
Moore	17	140	33	8.2	2
Hornung	9	98	40	10.9	0
Pitts	6	38	22	6.3	0
Fleming	4	36	10	9.0	0
Jeter	1	23	23	23.0	0
Long	1	19	19	19.0	0

SCORING

	Tdr	Tdp	Tt	Xpt	Fg	Fga	Tp
Hornung	5	0	5	41	12	38	107
Taylor	12	3	15	0	0	0	90
McGee	1	6	7	0	0	0	42
Dowler	0	5	5	0	0	0	30
Moore	2	2	4	0	0	0	24
Starr	3	0	3	0	0	0	18
Pitts	2	0	2	0	0	0	12
Wood	1	0	1	1	0	1	7
Aldridge	1	0	1	0	0	0	6
Jordan	1	0	1	0	0	0	6

INTERCEPTIONS

	No.	Yds.	TD	Long.	Ave.
Adderley	4	56	0	35	14.0
Wood	3	73	1	42	24.3
Nitschke	2	36	0	29	18.0
Currie	2	11	0	10	5.5
Caffey	1	44	0	44	44.0
Brown	1	30	0	30	30.0
Gremminger	1	13	0	13	13.0
Hart	1	0	0	0	00.0
Whittenton	1	0	0	0	00.0

PUNTING

	No.	Yds.	Lg.	Bl.	Ave.
Norton	56	2363	61	0	42.2

PUNT RETURNS

	No.	FC	Yds.	Ave.	Long.	TD
Wood	19	11	252	13.3	64	0
Pitts	15	7	191	12.7	65	1

KICKOFF RETURNS

	No.	Yds.	Ave.	Long.	TD
Moore	16	431	26.9	55	0
Adderley	19	508	26.7	43	0
Brown	7	167	23.9	34	0
Crutcher	2	54	27.0	37	0
Caffey	1	0	00.0	0	0

THE 14 GAMES

GAME ONE (1-0)

Chicago	0	3	9	0—12
Green Bay	7	10	3	3—23

Chi: TD—Ditka (13 yards, Bukich pass); FG—Jencks (8, 36). G B: TD—McGee (16, Starr pass), Moore (32, Starr pass); FG—Hornung 3 (52, free kick, 29, 20); PAT—Hornung 2.

GAME TWO (1-1)

Baltimore	7	14	0	0—21
Green Bay	7	6	7	0—20

Balt: TD—Moore 2 (52, Unitas pass; 4, run), Mackey (40, Unitas pass); PAT—Michaels 3. G B: TD—Hornung 2 (20, 4, runs, Taylor (23, run); PAT—Hornung 2.

GAME THREE (2-1)

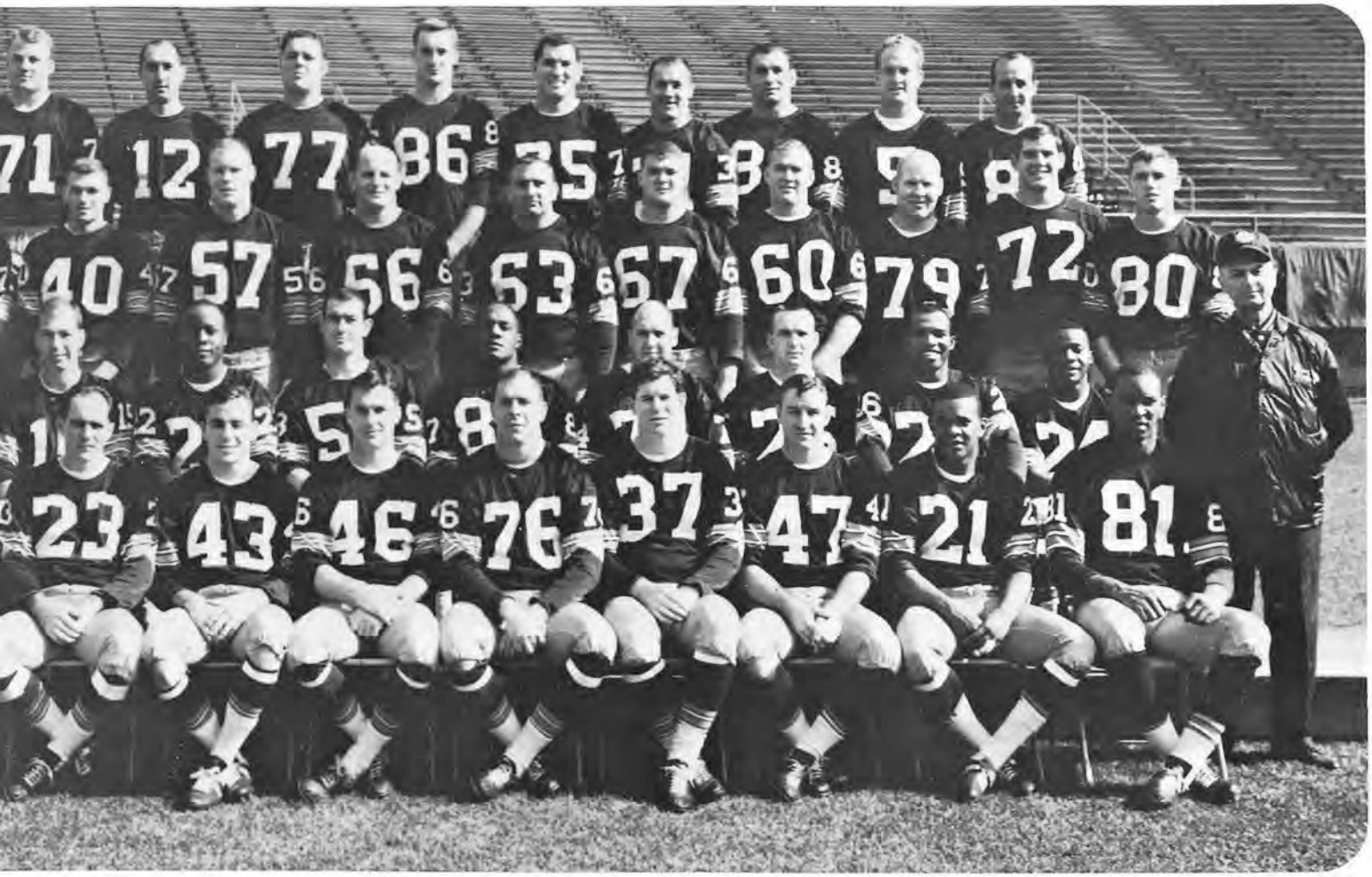
Green Bay	0	14	0	0—14
Detroit	0	3	0	7—10

G B: TD—Hornung (2, run), Starr (5, run); PAT—Hornung 2. Det: TD—Studstill (15, Morrall pass); FG—Walker (45); PAT—Walker.

GAME FOUR (2-2)

Minnesota	0	14	7	3—24
Green Bay	0	13	7	3—23

Minn: TD—Brown 2 (1, 1, runs), Hall (6, Tarkenton pass); FG—Cox (27); PAT—Cox 3. G B: TD—Dowler 2 (50, 32, Starr passes), Hornung (1, run); FG—Hornung (20); PAT—Hornung 2.



GAME FIVE (3-2)

San Francisco	0	7	7	0—14
Green Bay	0	7	3	14—24

S F: TD—Lind (1, run), Brodie (1, run); PAT—Davis 2. G B: TD—Taylor 2 (1, 27, runs), Dowler (14, Starr pass); FG—Hornung (21); PAT—Hornung 2, Wood 1.

GAME SIX (3-3)

Green Bay	0	14	0	7—21
Baltimore	7	0	10	7—24

G B: TD—Taylor (16, run), McGee (42, Starr pass), Pitts (65, punt return); PAT—Hornung 3. Balt: TD—Lorick (4, run), Moore 2 (21, 5, runs); FG—Michaels (40); PAT—Michaels 3.

GAME SEVEN (3-4)

Los Angeles	0	14	7	6—27
Green Bay	7	10	0	0—17

L A: TD—Josephson (53, run), Pope (55, Gabriel pass), Smith (94, return of field goal attempt); FG—Gossett 2 (37, 43); PAT—Gossett 3. G B: TD—Taylor (1, run), Wood (42, interception return); FG—Hornung (12); PAT—Hornung 2.

GAME EIGHT (4-4)

Green Bay	7	21	0	14—42
Minnesota	7	3	3	0—13

G B: Taylor 3 (35, 10, Starr passes; 1, run), McGee (22, 45, Starr passes), Moore (26, run); PAT—Hornung 6. Minn: TD—Mason (63, Tarkenton pass); FG—Cox 2 (16, 43); PAT—Cox 1.

GAME NINE (5-4)

Detroit	0	0	0	7— 7
Green Bay	14	6	7	3—30

Det: TD—Cogdill (23, Plum pass); PAT—Walker 1. G B: TD—Taylor 2 (1, 84, runs), McGee (27, recovery of fumble on 55-yard Starr to Kramer pass); FG—Hornung 3 (40, 19, 34); PAT—Hornung 3.

GAME 10 (5-5)

Green Bay	7	7	0	0—14
San Francisco	0	10	14	0—24

G B: TD—McGee 2 (44, Starr pass; 33, Bratkowski pass); PAT—Hornung 2. S F: TD—Alexander (70, punt return), Lind (2, run), F. Johnson (4, run); FG—Davis (49); PAT—Davis 3.

GAME 11 (6-5)

Cleveland	14	0	0	7—21
Green Bay	7	0	14	7—28

Cleve: TD—Warfield 2 (48, 19, Ryan passes), Brown (1, run); PAT—Groza 3. G B: TD—Taylor 2 (1, 5, runs), Pitts (18, run), Starr (4, run); PAT—Hornung 4.

GAME 12 (7-5)

Green Bay	7	10	14	14—45
Dallas	0	14	0	7—21

G B: TD—Dowler (6, Starr pass), Jordan (60, return of fumble recovery), Taylor (14, Starr pass), Starr (1, run), Moore (27, Starr pass), Aldridge (23, return of fumble recovery); FG—Hornung (25); PAT—Hornung 6.

GAME 13 (8-5)

Green Bay	0	7	7	3—17
Chicago	0	3	0	0— 3

G B: TD —Hornung (5, run), Taylor (13, run); FG—Hornung (9); PAT—Hornung 2. Chi: FG—LeClerc (31).

GAME 14 (8-5-1)

Green Bay	0	7	3	14—24
Los Angeles	14	7	0	3—24

G B: TD—Moore (10, run), Dowler (5, Starr pass), Taylor (1, run); FG—Hornung (40); PAT—Hornung 3. L A: TD—Pope (95, Munson pass), Wilson (1, run), Josephson (4, run); FG—Gossett (27); PAT—Gossett 3.

1964 TEAM PICTURE

(Top Row, left to right) Dennis Claridge, Lloyd Voss, Zeke Bratkowski, Ron Kostelnik, Boyd Dowler, Forrest Gregg, Jim Taylor, Ron Kramer, Paul Hornung, Max McGee.

(Second Row from top, l-r) Asst. Trainer Dominic Gentile, John McDowell, Tom Brown, Ken Bowman, Ray Nitschke, Fuzzy Thurston, Dan Grimm, Lee Roy Caffey, Dave Hanner, Steve Wright, Bob Long.

(Second Row from Bottom, l-r) Equipment Manager Dad Braisher, Jerry Kramer, Dave Robinson, Bart Starr, Elijah Pitts, Dan Currie, Willie Davis, Henry Jordan, Tom Moore, Herb Adderly, Willie Wood.

(Bottom Row, l-r) Lionel Aldridge, Norm Masters, Jerry Norton, Doug Hart, Hank Gremminger, Bob Skoronski, Tommy Crutcher, Jess Whittenton, Bob Jeter, Marvin Fleming.

1965 (16-4-1)

The Packers of 1965 won the championship with what Vince Lombardi called "a team of character and dedication." It was a frantic and fantastic season. Green Bay won its first six games and then lost three of the next five. The Packers passed the Colts with a tremendous victory in Baltimore, marked by a five-touchdown performance by Paul Hornung. A tie in a final game helped the Colts finish in a 10-3-1 tie with the Packers and produced the scene for the sudden death Western Division playoff. The Packers won it in overtime on a Don Chandler field goal and then breezed home in the title game vs. the Browns.

NATIONAL FOOTBALL LEAGUE
1965 FINAL

WESTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Green Bay	10	3	1	.769	316	224
Baltimore	10	3	1	.769	389	284
Chicago	9	5	0	.643	409	275
San Francisco	7	6	1	.538	421	402
Minnesota	7	7	0	.500	383	403
Detroit	6	7	1	.462	257	295
Los Angeles	4	10	0	.286	269	328

EASTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Cleveland	11	3	0	.786	363	325
Dallas	7	7	0	.500	325	280
New York	7	7	0	.500	270	338
Washington	6	8	0	.429	257	301
Philadelphia	5	9	0	.357	363	359
St. Louis	5	9	0	.357	296	309
Pittsburgh	2	12	0	.143	202	397

PRE-SEASON GAMES

Pack.	Opp.	Place
44—Giants	7	Green Bay
31—Bears	14	Milwaukee
12—Cowboys	21	Dallas
30—Browns	14	Cleveland
31—Cardinals	13	Green Bay
148	69	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
41—Steelers	9	(38,383)	Pittsburgh
20—Colts	17	(48,130)	Milwaukee
23—Bears	14	(50,852)	Green Bay
27—49ers	10	(50,852)	Green Bay
31—Lions	21	(56,712)	Detroit
13—Cowboys	3	(48,311)	Milwaukee
10—Bears	31	(45,664)	Chicago
7—Lions	12	(50,852)	Green Bay
6—Rams	3	(48,485)	Milwaukee
38—Vikings	13	(47,426)	Minneapolis
10—Rams	21	(39,733)	Los Angeles
24—Vikings	19	(50,852)	Green Bay
42—Colts	27	(60,238)	Baltimore
24—49ers	24	(45,710)	San Francisco
316	224		

POST-SEASON GAMES

Pack.	Opp.	Att.	Place
*13—Colts	10	(50,852)	Green Bay
**23—Browns	12	(50,852)	Green Bay

*Division Playoff
**NFL Championship

INDIVIDUAL STATISTICS

RUSHING

	Att.	Yds.	Ave.	Long.	TD
Taylor	207	734	3.5	35	4
Hornung	89	299	3.4	17	5
Starr	18	169	9.4	38	1
Moore	51	124	2.4	13	0
Pitts	54	122	2.3	12	4
Chandler	1	27	27.0	27	0
Coffey	3	12	4.0	10	0
Jacobs	3	5	1.7	2	0
Bratkowski	4	—1	—0.3	1	0
Claridge	2	—3	—1.5	1	0

PASSING

	Att.	Comp.	Pct.	Yds.	TD	Int.
Starr	250	140	56.0	2055	16	9
Brat'ski	48	21	43.8	348	3	4
Moore	2	2	100.0	22	0	0
Claridge	1	1	100.0	13	0	0
Pitts	2	1	50.0	51	0	0
Hornung	2	1	50.0	19	0	1

PASS RECEIVING

	No.	Yds.	Ave.	Long.	TD
Dowler	44	610	13.8	47	4
Dale	20	382	19.1	77	2
Taylor	20	207	10.3	41	0
Hornung	19	336	17.6	65	3
Fleming	14	141	10.0	31	2
Long	13	304	23.3	62	4
Pitts	11	182	16.5	80	1
McGee	10	154	15.4	37	1
Anderson	8	105	13.1	27	1
Moore	7	87	12.4	31	1

SCORING

	Td	Tr	Tp	Xpt	Fg	Fgt	Tp
Chandler	0	0	0	37	17	26	88
Hornung	8	5	3	0	0	0	48
Pitts	5	4	1	0	0	0	30
Dowler	4	0	4	0	0	0	24
Long	4	0	4	0	0	0	24
Taylor	4	4	0	0	0	0	24
Adderley	3	3	0	0	0	0	18
Dale	2	0	2	0	0	0	12
Fleming	2	0	2	0	0	0	12
Anderson	1	0	1	0	0	0	6
Caffey	1	1	0	0	0	0	6
Hart	1	1	0	0	0	0	6
McGee	1	0	1	0	0	0	6
Moore	1	0	1	0	0	0	6
Starr	1	1	0	0	0	0	6

INTERCEPTIONS

	No.	Yds.	Lg.	Ave.	TD
Adderley	6	175	44	29.1	3
Wood	6	65	28	10.8	0
Hart	4	29	24	7.2	0
Robinson	3	141	87	47.0	0
Brown	3	42	27	14.0	0
Caffey	1	42	42	42.0	1
Davis	1	21	21	21.0	0
Jeter	1	21	21	21.0	0
Nitschke	1	21	21	21.0	0
Crutcher	1	4	4	4.0	0

PUNTING

	No.	Yds.	Ave.	Lg.	Bl.
Chandler	74	3176	42.9	90	0

PUNT RETURNS

	No.	FC	Yds.	Ave.	Lg.	TD
Pitts	8	6	27	3.8	12	0
Wood	13	10	38	2.9	14	0
Adderley	1	0	0	0.0	0	0
Brown	1	1	0	0.0	0	0

KICKOFF RETURNS

	No.	Yds.	Ave.	Long.	TD
Moore	15	361	24.1	52	0
Adderley	10	221	22.1	33	0
Pitts	20	396	19.8	29	0
Crutcher	3	53	17.7	21	0
Coffey	1	9	9.0	9	0
Grimm	1	0	0.0	0	0

THE 14 GAMES

GAME ONE (1-0)

Green Bay	0	7	13	21—41
Pittsburgh	0	9	0	0— 9

G B: TD—Adderley (29, interception return), Fleming (32, Starr pass), Hornung (10, Starr pass), Pitts 2 (2, 3 runs); FG—Chandler 2 (9, 19); PAT—Chandler 5. Pitt: FG—Clark 3 (21, 34, 32).

GAME TWO (2-0)

Baltimore	3	7	0	7—17
Green Bay	0	10	0	10—20

Balt: TD — Hill (1, run), Berry (5, Unitas pass); FG—Michaels (26); PAT—Michaels 2. G B: TD—Adderley (44, interception return), McGee (37, Bratkowski pass); FG — Chandler 2 (19, 41); PAT—Chandler 2.

GAME THREE (3-0)

Chicago	0	0	7	7—14
Green Bay	14	6	3	0—23

Chi: TD — Sayers 2 (6, run, 65, Bukich pass); PAT—LeClerc 2. G B: TD—Hornung (1, run), Caffey (42, interception return), Long (48, Starr pass); FG—Chandler (16); PAT—Chandler 2.

GAME FOUR (4-0)

San Francisco	0	7	3	0—10
Green Bay	7	6	7	7—27

S F: TD—Stickles (1, Brodie pass); FG—Davis (39); PAT—Davis. G B: TD—Long (23, Starr pass), Fleming (9, Starr pass), Hornung (2, run); FG — Chandler 2 (18, 24); PAT — Chandler 3.

GAME FIVE (5-0)

Green Bay	3	0	21	7—31
Detroit	14	7	0	0—21

G B: TD — Long (62, Starr pass), Moore (31, Starr pass), Dale (77, Starr pass), Starr (4, run); FG—Chandler (49); PAT—Chandler 4. Det: TD — Kramer (14, Plum pass), Rasmussen (34, interception return), Barr (55, Plum pass); PAT—Walker 3.

GAME SIX (6-0)

Dallas	0	0	3	0— 3
Green Bay	0	3	10	0—13

Dal: FG—Villanueva (20). G B: TD—Taylor (7, run); FG — Chandler 2 (44, 22); PAT — Chandler.

GAME SEVEN (6-1)

Green Bay	7	3	0	0—10
Chicago	0	17	7	7—31

G B: TD — Taylor (1, run); FG — Chandler (43); PAT—Chandler. Chi: TD—Jones (13, Bukich pass), Sayers (10, run), Arnett (2, run), Bull (4, run); FG—LeClerc (24); PAT—LeClerc 4.

GAME EIGHT (6-2)

Detroit	0	7	0	5—12
Green Bay	0	7	0	0— 7

Det: TD — Looney (1, run); FG — Walker (13); Safety — Brown (tackled Starr in end zone); PAT — Walker. G B: TD — Taylor (1, run); PAT—Chandler.

GAME NINE (7-2)

Los Angeles	3	0	0	0— 3
Green Bay	3	0	0	3— 6

L A: FG:—Gossett (35). G B: FG—Chandler 2 (22, 7).

GAME 10 (8-2)

Green Bay	7	3	0	28—38
Minnesota	3	3	7	0—13

G B: TD — Dale (15, Starr pass), Dowler (47, Starr pass), Pitts (2, run), Hart (20, fumble return), Long (11, Starr pass); FG — Chandler (36); PAT—Chandler 5. Minn: TD—Flatley (27, Tarkenton pass); FG—Cox 2 (34, 27); PAT—Cox.

GAME 11 (8-3)

Green Bay	3	0	0	7—10
Los Angeles	7	6	0	8—21

G B: TD—Pitts (80, Bratkowski pass); FG—Chandler (14); PAT — Chandler. L A: TD — Wilson (4, run); FG—Gossett 4 (26, 49, 43, 41); Safety—Jones (tackled Bratkowski in end zone); PAT—Gossett.

GAME 12 (9-3)

Minnesota	7	9	3	0—19
Green Bay	7	7	7	3—24

Minn: TD—Mason (1, run); FG—Cox 4 (25, 36, 53, 23); PAT — Cox. G B: TD — Dowler (27, Starr pass), Pitts (3, run), Anderson (27, Bratkowski pass); FG—Chandler (25); PAT—Chandler 3.

GAME 13 (10-3)

Green Bay	14	7	14	7—42
Baltimore	3	10	0	14—27

G B: TD—Hornung 5 (2, run, 51, Starr pass, 9, run, 3, run, 65, Starr pass), Dowler (10, Starr pass); PAT—Chandler 6. Balt: TD—Moore (3, run), Hill (1, run), Berry (5, Cuozzo pass); FG—Michaels 2 (14, 25); PAT—Michaels 3.

GAME 14 (10-3-1)

Green Bay	0	7	7	10—24
San Francisco	0	3	7	14—24

G B: TD—Dowler (43, Starr pass), Adderley (11, interception return), Taylor (5, run); FG—Chandler (31); PAT—Chandler 3. S F: TD—Crow (32, Brodie pass), Parks (12, Brodie pass), Burke (27, Brodie pass); FG — Davis (21); PAT—Davis 3.

1965 TEAM PICTURE

(Top Row, left to right) Allan Jacobs, Rich Marshall, Dennis Claridge, Ken Bowman, Boyd Dowler, Forrest Gregg, Steve Wright, Jim Taylor, Paul Hornung, Max McGee.

(Second Row from top, l-r) Asst. Trainer **Dominic Gentile, Bill Curry, Tommy** Crutcher, Junior Coffey, Lee Roy Caffey, Hank Jordan, Jerry Kramer, Fuzzy Thurston, Bob Skoronski, Willie Davis, Ray Nitschke, Asst. Equipment Manager Bob Noel.

(Second Row from bottom, l-r) Trainer Bud Jorgensen, Lloyd Voss, Carroll Dale, Bart Starr, Elijah Pitts, Bill Anderson, Zeke Bratkowski, Dan Grimm, Tom Moore, Bob Long, Tom Brown, Equipment Manager Dad Braisher.

(Bottom Row, l-r) Dave Robinson, Don Chandler, Lionel Aldridge, Doug Hart, Hank Gremminger, Ron Kostelnik, Willie Wood, Herb Adderley, Bob Jeter, Marv Fleming.

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1966 (17-4-0)

Wearing the championship crown again after an absence of two years, the Packers of 1966 lost only two of their 14 games—by a total of four points. They finished with five straight victories and clinched the West with a rain-drenched 14-10 victory in the 13th game in Baltimore. This Packer team was a defensive powerhouse but the title game vs. the Cowboys in Dallas called for a bit of offense and the Packers produced — with 34 points in a 34-27 victory. In the first Super Bowl meeting between the NFL and AFL, the Packers broke loose in the second half to trim the Chiefs 35-10.

NATIONAL FOOTBALL LEAGUE
1966 FINAL

WESTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Green Bay	12	2	0	.857	335	163
Baltimore	9	5	0	.643	314	226
Los Angeles	8	6	0	.571	289	212
San Francisco	6	6	2	.500	320	325
Chicago	5	7	2	.417	234	272
Detroit	4	9	1	.308	206	317
Minnesota	4	9	1	.308	292	304

EASTERN CONFERENCE

	W.	L.	T.	Pct.	PS	OP
Dallas	10	3	1	.769	445	239
Cleveland	9	5	0	.643	403	259
Philadelphia	9	5	0	.643	326	340
St. Louis	8	5	1	.615	264	265
Washington	7	7	0	.500	351	355
Pittsburgh	5	8	1	.385	316	347
Atlanta	3	11	0	.214	204	437
New York	1	12	1	.077	263	501

PRE-SEASON GAMES

Pack.	Opp.	Place
38—College All Stars	0	Chicago
10—Bears	13	Milwaukee
17—Steelers	6	Green Bay
37—Giants	10	Milwaukee
3—Cowboys	21	Dallas
105	50	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
24—Colts	3	(48,650)	Milwaukee
21—Browns	20	(83,943)	Cleveland
24—Rams	13	(50,861)	Green Bay
23—Lions	14	(50,861)	Green Bay
20—49ers	21	(39,290)	San Francisco
17—Bears	0	(48,573)	Chicago
56—Atlanta	3	(48,623)	Milwaukee
31—Lions	7	(56,954)	Detroit
17—Vikings	20	(50,861)	Green Bay
13—Bears	6	(50,861)	Green Bay
28—Vikings	16	(47,426)	Minneapolis
20—49ers	7	(48,725)	Milwaukee
14—Colts	10	(60,238)	Baltimore
27—Rams	23	(72,416)	Los Angeles
335	163		

POST-SEASON GAMES

Pack.	Opp.	Att.	Place
*34—Cowboys	27	(74,152)	Dallas
**35—Chiefs	10	(61,946)	Los Angeles

*NFL Championship
**World Championship

INDIVIDUAL STATISTICS

RUSHING

	Att.	Yds.	Ave.	Long.	TD
Taylor	204	705	3.5	19	4
Pitts	115	393	3.4	20	7
Hornung	76	200	2.6	9	2
Grabowski	29	127	4.4	36	1
Starr	21	104	5.0	21	2
Anderson	25	104	4.2	15	2
Chandler	1	33	33.0	33	0
Bratkowski	4	7	1.8	4	0

PASSING

	Att.	Comp.	Pct.	Yds.	TD	Int.
Starr	251	156	62.2	2257	14	3
Brat'ski	64	36	56.3	569	4	2
Hornung	1	1	100.0	5	0	0
Pitts	2	0	00.0	0	0	0

PASS RECEIVING

	No.	Yds.	Ave.	Long.	TD
Taylor	41	331	8.0	21	2
Dale	37	876	23.7	83	7
Fleming	31	361	11.6	53	2
Dowler	29	392	13.5	40	0
Pitts	26	460	17.6	80	3
Hornung	14	192	13.7	44	3
McGee	4	91	22.7	39	1
Grabowski	4	13	3.2	7	0
Long	3	68	22.6	42	0
D. Anderson	3	41	13.6	22	0
B. Anderson	1	6	6.0	6	0

SCORING

	Td	Tr	Tp	Xpt	Fg	Fga	Tp
Chandler	0	0	0	41	12	23	77
Pitts	10	7	3	0	0	0	60
Dale	7	0	7	0	0	0	42
Taylor	6	4	2	0	0	0	36
Hornung	5	2	3	0	0	0	30
D. Anderson	3	3	0	0	0	0	18
Fleming	2	0	2	0	0	0	12
Jeter	2	2	0	0	0	0	12
Starr	2	2	0	0	0	0	12
Adderley	1	1	0	0	0	0	6
Caffey	1	1	0	0	0	0	6
Grabowski	1	1	0	0	0	0	6
Hart	1	1	0	0	0	0	6
McGee	1	0	1	0	0	0	6
Wood	1	1	0	0	0	0	6

INTERCEPTIONS

	No.	Yds.	Ave.	Long.	TD
Jeter	5	142	28.4	75	2
Robinson	5	60	12.0	23	0
Adderley	4	125	31.3	68	1
T. Brown	4	21	5.3	15	0
Caffey	3	62	20.7	52	1
Wood	3	38	12.7	20	1
Nitschke	2	44	22.0	23	0
Hart	1	40	40.0	40	1
Crutcher	1	15	15.0	15	0

PUNTING

	No.	Yds.	Ave.	Long.	Blk.
D. Anderson	2	89	44.5	49	0
Chandler	60	2452	40.9	58	0

PUNT RETURNS

	No.	FG	Yds.	Ave.	Long.	TD
D. Anderson	6	1	124	20.7	77	1
Wood	22	9	82	3.7	13	0
Pitts	7	4	9	1.3	6	0
T. Brown	2	1	0	0.0	0	0

KICKOFF RETURNS

	No.	Yds.	Ave.	Long.	TD
D. Anderson	23	533	23.2	61	0
Adderley	14	320	22.9	65	0
Vandersea	3	50	16.7	21	0
Pitts	1	0	0.0	0	0
Wood	1	0	0.0	0	0

THE 14 GAMES

GAME ONE (1-0)

Baltimore	0	3	0	0— 3
Green Bay	0	14	10	0—24

Balt: FG—Michaels (26); G B: TD—Caffey (52, interception return), Jeter (46, interception return), Starr (8, run); FG—Chandler (15); PAT—Chandler 3.

GAME TWO (2-0)

Green Bay	0	7	7	7—21
Cleveland	7	10	0	3—20

G B: TD—Hornung (44, Starr pass), Taylor 2 (1, run; 9, Starr pass); PAT—Chandler 3. Cleve: TD—Collins 2 (11, 24 Ryan passes); FG—2, Groza (42, 46); PAT—Groza 2.

GAME THREE (3-0)

Los Angeles	0	6	7	0—13
Green Bay	7	10	0	7—24

L A: TD—Bass (8, run); FG—Gossett 2 (13, 35); PAT—Gossett. G B: TD—Hornung 2 (6, Starr pass; 4 run), Pitts (80, Starr pass); FG—Chandler (14); PAT—Chandler 3.

GAME FOUR (4-0)

Detroit	0	7	0	7—14
Green Bay	10	7	3	3—23

Det: TD—Nowatske (1, run), Marsh (8, run); PAT—Walker 2. G B: TD—Fleming (53, Starr pass), Dale (78, Starr pass); FG—Chandler 3 (14, 22, 31); PAT—Chandler 2.

GAME FIVE (4-1)

Green Bay	3	0	10	7—20
San Francisco	0	7	7	7—21

G B: TD—Hornung (43, Starr pass), Dale (38, Starr pass); FG—Chandler 2 (18, 22); PAT—Chandler 2. S F: TD—Crow 2 (27, 8, Mira passes), Hazeltine (22, fumble return); PAT—Davis 3.

GAME SIX (5-1)

Green Bay	0	0	10	7—17
Chicago	0	0	0	0— 0

G B: TD—Hornung (1, run), Wood (20, interception return); FG—Chandler 30; PAT—Chandler 2.

GAME SEVEN (6-1)

Atlanta	0	0	3	0— 3
Green Bay	7	21	7	21—56

Atl: FG—Kirouac (41). G B: TD—Anderson 2 (5, run; 77, punt return), Pitts (3, run), Taylor (1, run), Dale (51, Starr pass), Adderley (68, interception return), McGee (24, Bratkowski pass), Hart (40, interception return); PAT—Chandler 8.

GAME EIGHT (7-1)

Green Bay	0	17	7	7—31
Detroit	0	7	0	0— 7

G B: TD—Pitts 3 (4, run; 24, Starr pass; 3, run), Taylor (1, run); FG—Chandler (40); PAT—Chandler 4. Det: TD—Nowatzke (2, run); PAT—Walker.

GAME NINE (7-2)

Minnesota	0	10	0	10—20
Green Bay	7	3	7	0—17

Minn: TD—Brown 2 (1, 1, runs); FG—Cox (31, 16); PAT—Cox 2. G B: TD—Taylor (1, run), Pitts (2, run); FG—Chandler (11); PAT—Chandler 2.

GAME 10 (8-2)

Chicago	0	0	0	6— 6
Green Bay	0	7	0	6—13

Chi: TD—Sayers (2, run). G B: TD—Dale 2 (6, 33, Bratkowski passes); PAT—Chandler.

GAME 11 (9-2)

Green Bay	7	14	0	7—28
Minnesota	3	0	6	7—16

G B: TD—Pitts (1, run), Taylor (14, Starr pass), Fleming (10, Starr pass), Grabowski (36, run); PAT—Chandler 4. Minn: TD—Osborn (28, Tarkenton pass); FG—Cox 3 (27, 30, 22); PAT—Cox.

GAME 12 (10-2)

San Francisco	0	0	0	7— 7
Green Bay	7	0	0	13—20

S F: TD—Parks (65, Brodie pass); PAT—Davis. G B: TD—Dale (83, Starr pass), Starr (1, run), Pitts (2, run); PAT—Chandler 2.

GAME 13 (11-2)

Green Bay	7	0	0	7—14
Baltimore	0	10	0	0—10

G B: TD—Pitts 2 (42, Starr pass; 2, run); PAT—Chandler 2. Balt: TD—Lorick (1, run); FG—Michaels (26); PAT—Michaels.

GAME 14 (12-2)

Green Bay	7	3	7	10—27
Los Angeles	3	6	0	14—23

G B: TD—Jeter (75, interception return), Anderson (2, run), Dale (23, Grabowski pass); FG—Chandler 2 (10, 47); PAT—Chandler 3; L A: TD—Gabriel (11, run), McKeever (3, Gabriel pass); FG—Gossett 3 (36, 30, 17); PAT—Gossett 2.

PRESENTING THE HISTORIC 1966 WORLD CHAMPIONS

1966 TEAM PICTURE

(Top Row, left to right) Tom Brown, Jim Weatherwax, Don Chandler, Allen Brown, Boyd Dowler, Steve Wright, Jim Taylor, Paul Hornung, Max McGee.

(Second Row from Top, l-r) Willie Wood, Red Mack, Ray Nitschke, Bill Curry, Tommy Joe Crutcher, Lee Roy Caffey, Fuzzy Thurston, Jerry Kramer, Ken Bowman, Forrest Gregg, Bob Long, Phil Vandersea, Bob Noel, Assistant Equipment Manager.

(Second Row from bottom, l-r) Bud Jorgensen, Trainer, Donny Anderson, Zeke Bratkowski, Carroll Dale, Bart Starr, Bob Brown, Ron Kostelnik, Henry Jordan, Jim Grabowski, Bill Anderson, Gale Gillingham, Dad Braisher, Equipment Manager.

(Bottom Row, l-r) Dave Robinson, Elijah Pitts, Lionel Aldridge, Doug Hart, Bob Jeter, Willie Davis, Bob Skoronski, Herb Adderley, Dave Hathcock, Marv Fleming.

1967 (18-4-1)

The Packers had one objective in '67 — win three straight NFL titles, a feat never before accomplished. With a new divisional alignment, the Bays won their Central Division crown in the 11th game by beating the Bears and then finished with a 9-4-1 record for the season. They next whipped the Rams 28-7 to capture the Western Conference crown and the right to meet the Cowboys for the NFL title. To add to the drama the Packers and Cowboys were greeted with 13 below zero weather in Green Bay and, in an even more fantastic touch, the Packers won the title in the last seconds on a fourth down plunge by Bart Starr. The Super Bowl victory over the Raiders in Vince Lombardi's last game was an anti-climax.

NATIONAL FOOTBALL LEAGUE
1967 FINAL

WESTERN CONFERENCE

Central Division

	W.	L.	T.	Pct.	PS	OP
Green Bay	9	4	1	.692	332	209
Chicago	7	6	1	.538	239	218
Detroit	5	7	2	.417	260	259
Minnesota	3	8	3	.273	233	294

Coastal Division

	W.	L.	T.	Pct.	PS	OP
Los Angeles	11	1	2	.917	398	196
Baltimore	11	1	2	.917	394	198
San Francisco	7	7	0	.500	273	337
Atlanta	1	12	1	.077	175	422

EASTERN CONFERENCE

Capitol Division

	W.	L.	T.	Pct.	PS	OP
Dallas	9	5	0	.643	342	268
Philadelphia	6	7	1	.462	351	409
Washington	5	6	3	.455	347	353
New Orleans	3	11	0	.214	233	379

Century Division

	W.	L.	T.	Pct.	PS	OP
Cleveland	9	5	0	.643	334	297
New York	7	7	0	.500	369	379
St. Louis	6	7	1	.462	333	356
Pittsburgh	4	9	1	.308	281	320

PRE-SEASON GAMES

Pack.	Opp.	Place
27—College All Stars	0	Chicago
31—Steelers	20	Green Bay
18—Bears	0	Milwaukee
20—Cowboys	3	Dallas
30—Browns	21	Cleveland
31—Giants	14	Green Bay
157	58	

LEAGUE-SEASON GAMES

Pack.	Opp.	Att.	Place
17—Lions	17	(50,861)	Green Bay
13—Bears	10	(50,861)	Green Bay
23—Falcons	0	(49,467)	Milwaukee
27—Lions	17	(57,877)	Detroit
7—Vikings	10	(49,601)	Milwaukee
48—Giants	21	(62,585)	New York
31—Cardinals	23	(49,792)	St. Louis
10—Colts	13	(60,238)	Baltimore
55—Browns	7	(50,074)	Milwaukee
13—49ers	0	(50,861)	Green Bay
17—Bears	13	(47,513)	Chicago
30—Vikings	27	(47,693)	Minneapolis
24—Rams	27	(76,637)	Los Angeles
17—Steelers	24	(50,861)	Green Bay
332	209		

POST-SEASON GAMES

Pack.	Opp.	Att.	Place
*28—Rams	7	(49,861)	Milwaukee
**21—Cowboys	17	(50,861)	Green Bay
***33—Raiders	14	(75,546)	Miami

*—Conference Playoff
**—NFL Championship
***—World Championship

INDIVIDUAL STATISTICS

RUSHING

	No.	Yds.	Ave.	Long.	TD
Grabowski	120	466	3.9	24	2
Wilson	103	453	4.4	40	2
Anderson	97	402	4.1	40	6
Pitts	77	247	3.3	15	6
Williams	35	188	5.4	37	1
Starr	21	90	4.3	23	0
Mercein	14	56	4.0	15	1
Dale	1	9	9.0	9	0
Bratkowski	5	6	1.2	3	0
Horn	1	—2	—2.0	—2	0

PASSING

	Att.	Comp.	Yds.	Pct.	TD	Int.
Starr	210	115	1823	54.8	9	17
Brat'ski	94	53	724	56.4	5	9
Horn	24	12	171	50.0	1	1
Anderson	2	1	19	50.0	0	0
Pitts	1	1	21	100.0	0	0

PASS RECEIVING

	No.	Yds.	Ave.	Long.	TD
Dowler	54	836	15.5	57	4
Dale	35	738	21.1	86	5
Anderson	22	331	15.0	31	3
Pitts	15	210	14.0	84	0
Wilson	13	76	5.8	21	0
Grabowski	12	171	14.3	53	1
Fleming	10	126	12.6	19	1
Long	8	96	12.0	21	0
Williams	5	80	18.0	29	1
A. Brown	3	43	14.3	17	0
McGee	3	33	11.0	13	0
Mercein	1	6	6.0	6	0

SCORING

	Td	Tr	Tp	Xpt	Fg	Fga	Tp
Chandler	0	0	0	39	19	29	96
Anderson	9	6	3	0	0	0	54
Pitts	6	6	0	0	0	0	36
Williams	6	5	1	0	0	0	36
Dale	5	0	5	0	0	0	30
Dowler	4	0	4	0	0	0	24
Grabowski	3	2	1	0	0	0	18
Wilson	2	2	0	0	0	0	12
Nitschke	1	1	0	0	0	0	6
Fleming	1	0	1	0	0	0	6
Adderley	1	1	0	0	0	0	6
Mercein	1	1	0	0	0	0	6
Davis	0	0	0	0	0	0	*2
Totals	39	24	15	39	19	29	332

*—Safety

KICKOFF RETURNS

	No.	Yds.	Ave.	Long.	TD
Williams	18	739	41.1	104	4
Anderson	11	226	20.6	30	0
Adderley	10	207	20.7	37	0
Crutcher	3	48	12.0	18	0
A. Brown	1	13	13.0	13	0
Hart	1	8	8.0	8	0
Robinson	1	0	0.0	0	0

INTERCEPTIONS

	No.	Yds.	Ave.	Long.	TD
Jeter	8	78	9.8	25	0
Robinson	4	16	4.0	12	0
Wood	4	56	14.0	21	0
Adderley	4	16	4.0	12	1
Nitschke	3	35	15.0	20	1
Caffey	2	28	14.0	24	0
T. Brown	1	51	51.0	51	0

PUNTING

	No.	Yds.	Ave.	Long.	Blk.
Anderson	65	2,378	36.6	63	1
Chandler	1	31	31.0	31	0

PUNT RETURNS

	No.	Yds.	Ave.	Long.	FC	TD
Wood	12	3	.3	8	6	0
Anderson	9	98	10.8	43	3	0
T. Brown	9	40	4.4	12	1	0
Pitts	9	15	1.7	10	3	0

THE 14 GAMES

GAME ONE (0-0-1)

Detroit	10	7	0	0—17
Green Bay	0	0	7	10—17

Det: TD—Barney (24, interception return), Marsh (3, run); FG—Walker (47); PAT—Walker 2. G B: TD—Pitts 2 (3, 2, runs); FG—Chandler (28); PAT—Chandler.

GAME TWO (1-0-1)

Chicago	0	0	3	7—10
Green Bay	0	10	0	3—13

Chi: TD—Sayers (13, run); FG—Percival (22); PAT—Percival. G B: TD—Grabowski (2, run); FG—Chandler 2 (20, 46); PAT—Chandler.

GAME THREE (2-0-1)

Atlanta	0	0	0	0— 0
Green Bay	7	9	0	7—23

G B: TD—Dale 2 (5, 50, Bratkowski passes), Wilson (11, run); Safety—Davis; PAT—Chandler 3.

GAME FOUR (3-0-1)

Green Bay	0	7	3	17—27
Detroit	3	7	0	7—17

G B: TD—Anderson (19, Bratkowski pass), Nitschke (20, interception return), Dowler (13, Bratkowski pass); FG—Chandler 2 (32, 16); PAT—Chandler. Det: TD—Hand (4, interception return), Malinchak (34, Sweetan pass); FG—Walker (38); PAT—Walker 2.

GAME FIVE (3-1-1)

Minnesota	0	0	0	10—10
Green Bay	0	7	0	0— 7

Minn: TD—Brown (1, run); FG—Cox (12); PAT—Cox. G B: TD—Dale (86, Bratkowski pass); PAT—Chandler.

GAME SIX (4-1-1)

Green Bay	7	3	10	28—48
New York	0	14	0	7—21

G B: TD—Pitts 3 (3, 6, 1, runs), Grabowski 2 (2, run; 38, Starr pass), Anderson (7, run); FG—Chandler 2 (21, 36); PAT—Chandler 6. N Y: TD—Jones 2 (22, 30 Tarkenton passes), Morrison (18, Tarkenton pass); PAT—Gogolak 3.

GAME SEVEN (5-1-1)

Green Bay	7	7	3	14—31
St. Louis	3	17	0	3—23

G B: TD—Adderley (12, interception return), Pitts (7, run), T. Williams (93, kickoff return); FG— Chandler (43); PAT—Chandler 4; S L: TD—D. Williams (49, 48, Hart passes); FG—Bakken 3 (12, 22, 8); PAT—Bakken 2.

GAME EIGHT (5-2-1)

Green Bay	0	3	0	7—10
Baltimore	0	0	0	13—13

G B: TD—Anderson (31, Starr pass); FG—Chandler 49; PAT—Chandler. Balt: TD—Hawkins (10, Unitas pass), Richardson (23, Unitas pass); PAT—Michaels.

GAME NINE (6-2-1)

Cleveland	7	0	0	0— 7
Green Bay	35	10	3	7—55

Cleve: TD—Green (59, run); PAT—Groza. G B: TD—Anderson 4 (2, 3, 9, runs; 27, Starr pass), Williams 2 (87, 85 kickoff returns), Fleming (14, Starr pass); FG—Chandler (24, 30); PAT—Chandler 7.

GAME 10 (7-2-1)

San Francisco	0	0	0	0— 0
Green Bay	3	7	3	0—13

G B: TD—Anderson (1, run); FG—Chandler 2 (41, 26); PAT—Chandler.

GAME 11 (8-2-1)

Green Bay	7	7	3	0—17
Chicago	7	3	0	3—13

G B: TD—Dowler (5, Starr pass), Anderson (1, run); FG—Chandler (38); PAT—Chandler 2. Chi: TD—Sayers (43, run); FG—Percival 2 (10, 15); PAT—Percival.

GAME 12 (9-2-1)

Green Bay	3	10	14	3—30
Minnesota	3	7	7	10—27

G B: TD—Dowler (57, Starr pass), Dale (34, Starr pass), Wilson (1, run); FG—Chandler 3 (30, 34, 19); PAT—Chandler 3. Minn: TD—Osborn (43, run), Beasley (6, Kapp pass), Phillips (7, Kapp pass); FG—Cox 2 (24, 27); PAT—Cox 3.

GAME 13 (9-3-1)

Green Bay	7	3	7	7—24
Los Angeles	0	7	10	10—27

G B: TD—Dale (30, Starr pass), Williams (104, kickoff return), Mercein (4, run); FG—Chandler 32; PAT—Chandler 3. L A: TD—Snow 2 (16, 11, Gabriel passes), Casey (5, Gabriel pass); FG—Gossett (16); PAT—Gossett 3.

GAME 14 (9-4-1)

Pittsburgh	7	7	10	0—24
Green Bay	0	10	0	7—17

Pitt: TD—McGee (21, interception return), Gros (21, run), Hinton (27, fumble return); FG—Clark (27); PAT—Clark 3. GB: TD—Williams 2 (29, Horn pass, 25, run); FG—Chandler 25; PAT—Chandler 2.

1967 TEAM PICTURE

(Top Row, left to right) Donny Anderson, Jim Weatherwax, Tommy Crutcher, Jim Flanigan, Allen Brown, Boyd Dowler, Forrest Gregg, Lee Roy Caffey, Steve Wright, Dick Capp, Travis Williams, Max McGee. (Not shown is Chuck Mercein who was added to squad after picture was taken.)

(Second Row from top, l-r) Dominic Gentile, Assistant Trainer, Bob Brown, Ken Bowman, Jim Grabowski, Jerry Kramer, Fuzzy Thurston, Ben Wilson, Gale Gillingham, Bob Hyland, Claudis James, Bob Noel, Assistant Equipment Manager.

(Second Row from bottom, l-r) Bud Jorgenson, trainer, Tom Brown, Ray Nitschke, Zeke Bratkowski, Carroll Dale, Bart Starr, Ron Kostelnik, Henry Jordan, Don Chandler, Don Horn, John Rowser, Bob Long, Dad Braisher, Equipment Manager.

(Bottom Row, l-r) Dave Robinson, Elijah Pitts, Lionel Aldridge, Doug Hart, Bob Jeter, Bob Skoronski, Willie Davis, Herb Adderley, Willie Wood, Marv Fleming.

THE LEAGUE GAMES

(89-29-4)

By LEN WAGNER
Green Bay Press-Gazette

Vince Lombardi has the greatest coaching record in National Football League history.

It's as simple as that. No gray area, the facts are as clear as the black numbers printed on the white pages of the NFL record book.

Making a spectacular escape from the relative obscurity of a New York Giant assistant coach, Lombardi drove his getaway vehicle, the Packers, to a gem-like 89 wins against only 29 defeats and 4 ties during nine years of regular season play.

Discarding the ties, that glittering record figures out to a success percentage of .754 . . . or better than three wins in every four games.

No other NFL coach with at least nine years of duty can match that lofty winning mark.

As a matter of fact, just managing to remain as the head coach of an NFL team for nine years is something of a rare distinction. Only six other men have equalled or bettered that stint and two of them, Curly Lambeau and George Halas, had a head start because they organized their own teams.

But the coach who is closest to Lombardi in the matter of winning percentage over a long haul is Paul Brown, who led the Cleveland Browns for 13 years of NFL battles, 1950 to 1962, following the league's merger with the old All-America Conference.

In that time, Brown's Browns picked on their NFL brethren for 104 wins against 38 losses and 5 ties, which turns into a distin-

PRESENTATION OF WORLD'S LARGEST

FLAG HIGHLIGHTS BETWEEN HALVES ENTERTAINMENT AT PACKER-BEAR GAME.

Continued from page 37

guished .732 winning percentage. And that remains the only other long distance coaching record over .700.

Halas, who retired for the fourth time after last season, coached his beloved Chicago Bears for 40 years and finished with an outstanding 321-142-31 record for what must be a highly satisfying .693 percentage.

Lambeau, who helped found, then captained, then coached the Packers, concluded his strategy career with a sweet 222-122-25 record for a .645 winning rate. These figures include a 212-109-24 reading for his 29 seasons with the Packers, 1921 through 1949, and his two years, 1952-53, with the Washington Redskins. He won 10 while losing 13 and tying 1 with the Skins.

The other three coaches with nine or more years as head masters are Steve Owens, with the Giants for 23 years from 1931 to 1953; Earle (Greasy) Neale, with the Philadelphia Eagles for 10 years from 1941 through 1950; and Weeb Ewbank, with nine years at Baltimore, 1954 through 1962. Owens came up with a respectable .600 percentage on 150-100-17 while Neale was 63-43-5 and Ewbank was 59-52-1.

All of which leaves Lombardi as the unquestioned No. 1 coach.

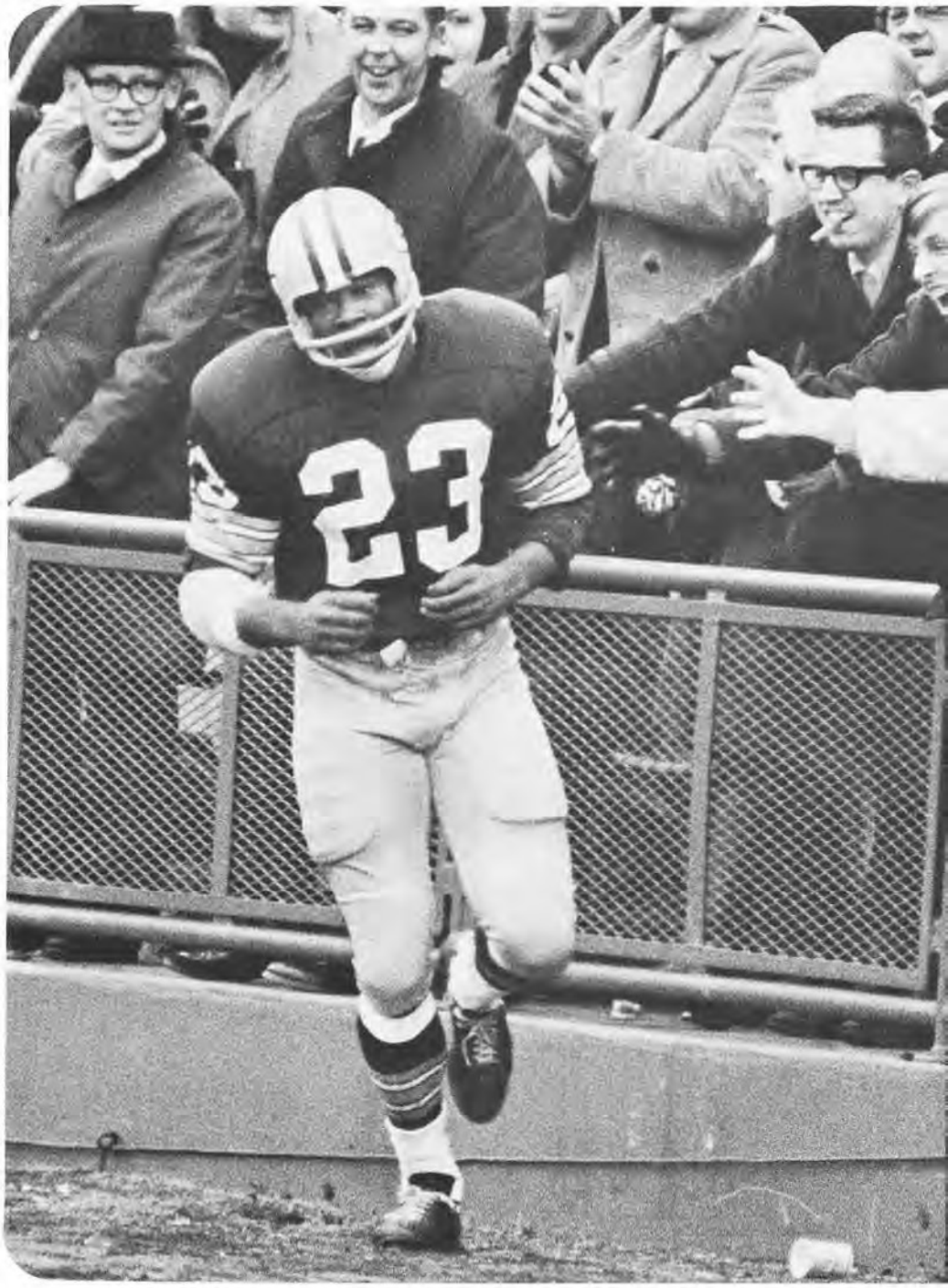
There is a new challenger, however, in the person of youthful Don Shula, who has now completed five years with the Baltimore Colts and can boast a neat log of 50 wins, 17 defeats and 3 ties, a percentage of .743.

Interestingly, even in Lambeau's long and heralded career with the Packers, he did not put together nine consecutive years anywhere along the line which match Lombardi's nine year ledger.

He did come close, though, with his pre-playoff era "Triple Champs" of 1929-30-31 as the basis. Beginning with the 12-0-1 record of 1929 and ending with the 7-4-0 reading of 1937, Lambeau's teams won 81, lost 30 and tied 5 . . . a .721 percentage.

Sparkling as that was, it only adds to the brilliance of Lombardi's efforts.

Of all the 122 regular league games the Packers played for him, though, one is always singled out for particularly fond remembrance by the now retired coach. That, of course, would be the first . . . the first NFL game the Packers played under Vince Lombardi.



PACKERS' 117TH LEAGUE GAME IN LOMBARDI ERA SAW TRAVIS WILLIAMS RETURN TWO HERE, FANS CHEER TRAVIS AFTER SECOND TD.

They won it. They beat the Bears, 9-6, on Sunday, Sept. 27, 1959, in what was then City Stadium and is now Lambeau Field. The fact that the Packers won that first game is most significant because Lombardi was regrouping the team after the disastrous 1-10-1 record of 1958 and his prime objective was to "defeat the defeatism" that had settled in the team.

Equally important, however, was the manner in which they won, giving up two field goals and then stomping back in the fourth quarter behind Jim Taylor's 5-yard touchdown burst, Paul Hornung's extra point kick and a safety by Dave Hanner. The rally established what was to become a Packer trademark throughout the Lombardi era, winning the close ones with big plays in the clutch.

The victory launched the Lombardi Legend. The final game of that historic first year gave it a big lift.

Behind 14-0 at the end of the first quarter in San Francisco, Hornung sparked a comeback that

KICKOFFS FOR TOUCHDOWNS IN RECORD 55-7 ROUT OF BROWNS IN MILWAUKEE.

tied it at the half, 14-14, and then a 16 point third quarter led to a 36-14 win. Hornung had collected three touchdowns.

That second key rally of the year gave the Packers a 7-5 record, their first mark over the .500 level in 11 years.

In 1960, Lombardi's famed triumphant spirit led to the Western Division championship, clinched in the huge Los Angeles Coliseum in the final game of the year. Max McGee caught four passes for 125 yards in the 35-21 win. Two of them were for touchdowns, 57 yards from Bart Starr and 42 yards from Hornung. Starr also collaborated with Boyd Dowler on a 91-yard touchdown pass play as the Pack swept to a 28-7 halftime lead.

The key game of the 1961 season was in Milwaukee, the 12th contest on the 14 game schedule. It was the game of the famed "Big Steal" by Jesse Whittenton that helped the Packers to Western title clinching 20-17 conquest of the Giants.

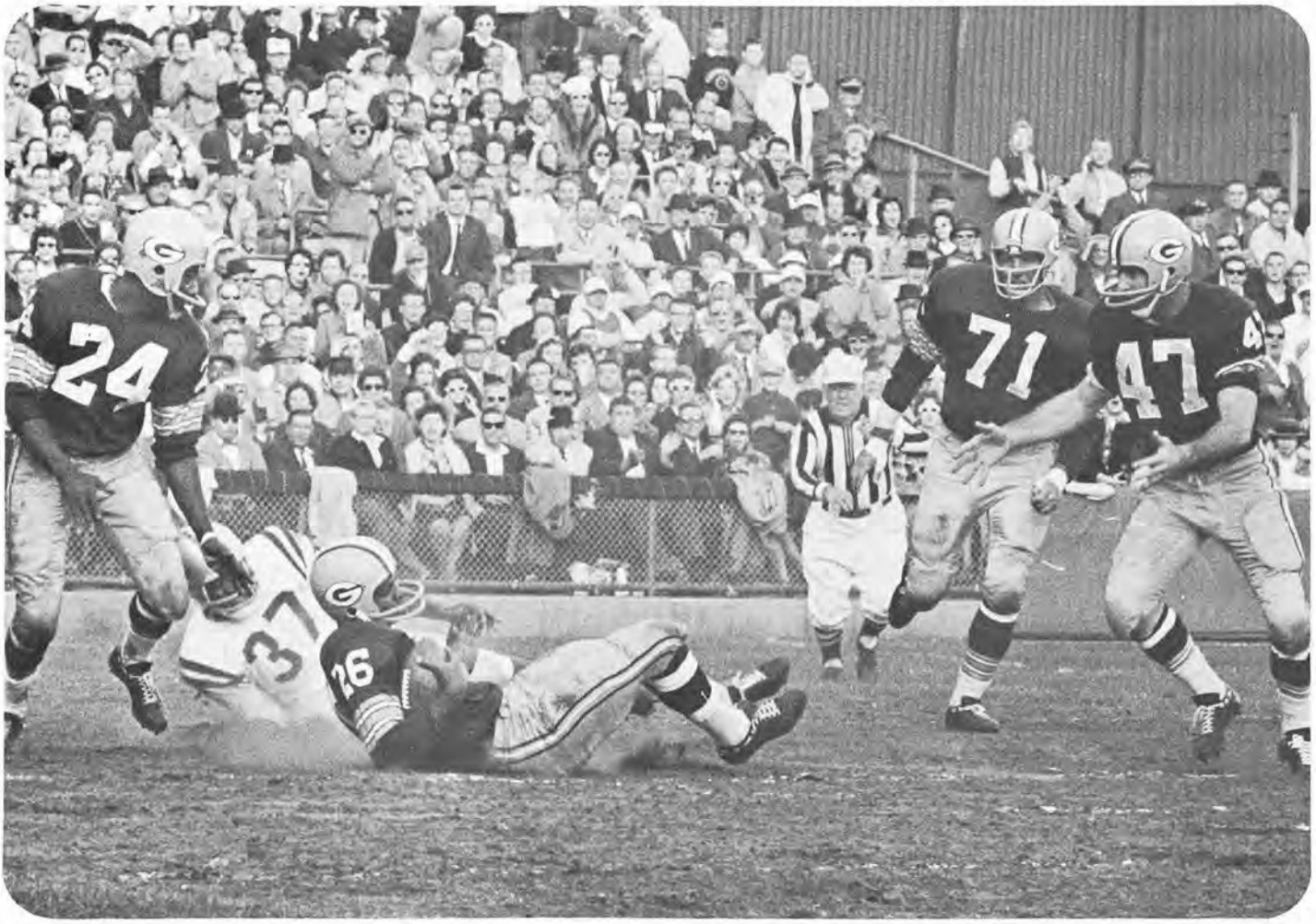
The Giants were leading, 17-13, early in the fourth quarter and had the ball on their own eight yard line. Alex Webster then broke through the line and into the clear at the 25. But Whittenton came racing up from nowhere and suddenly the entire situation was reversed. The All-Pro defender had stolen the ball from Webster's arms and now the Giant runner was tackling Whittenton on the 30. Four plays later, Taylor rammed over a touchdown and Hornung added the conversion that wound up as the final score. Taylor shared game honors with Whittenton, having pounded out 186 yards in 27 carries during the bitter battle.

In 1962, Lombardi produced what many people think was his finest team. The Pack of that season clicked off 10 straight victories to start the season, the longest streak of the Lombardi era. It ended on Thanksgiving in Detroit, 26-14. But the Bears, ironically, avenged that loss for the Packers by eliminating the Lions from title contention on the final Sunday of the schedule. The Packers heard the result midway in their game against the Rams in Los Angeles but coasted to a 20-17 victory anyway.

In 1963, the Packers lost only two games but both of them were to the Bears and the Bruins took away the title despite the shiny 11-2-1 record of the Lombardimen. This was also the year Hornung sat out in suspension and Starr was injured. John Roach filled in beautifully to produce a 34-20 win over the Colts but couldn't duplicate that in the key game in Wrigley Field and the Bears won handily, 26-7.

The following year, the Packers lost five games for the first time since Lombardi's initial season. It was also the last time. And, at that, the second place Packers lost the title by only a few points. They dropped three of their first five games by a total of five points as Hornung had trouble regaining his kicking accuracy. Later, he missed five field goal tries in the crucial 24-21 loss at Baltimore.

The Golden Boy made up for that in 1965, however, as he zoomed over the goal five times, thrice by ground and twice by air, in the fog at Baltimore while leading the Bays to a 42-27 victory that helped set up the Western Division playoff game. The big play also marked that wild playoff in Lambeau Field as Zeke Bratkowski filled in for the injured Starr and produced a tie at the end of regulation time via a



HERB ADDERLEY INTERCEPTS IN KEY 1962 GAME VS. 49ERS. OTHER PACKERS ARE WILLIE WOOD (24), BILL FORESTER (71) AND JESS WHITTENTON (47).

Continued from page 39

Don Chandler field goal. Chandler then provided the 13-10 sudden death victory with another field goal.

It was a similar situation in 1966 as Bratkowski again rescued the team against the Colts in Baltimore. With Starr hurt early in the contest, the Brat, ready to go under Lombardi's strong preparation program, teamed with Elijah Pitts to bring a 14-10 title clinching win.

And in 1967, the key game was in Chicago, only the 11th outing of the regular campaign. Sparked by a stubborn defense that three times halted the Bears deep in Packer territory, the Bays took a 17-13 decision and another division championship.

But while these highlights remain firm in the memories of Packer Backers, the others, the ones in between the highlights, were equally important.

They all belong to the Epic Era that was Lombardi's.

PACKERS NEVER LOST THIRD OR 12th GAME

The Packers of the Lombardi Era never lost a third or 12th league game. They won all nine of their third games and posted 8-0-1 in the 12th games. They lost only one second game, finishing with 8-1.

The toughest game was No. 8. The Packers won four but lost five — three to the Colts (1959, 1961, 1967) and one each to the Rams (1960) and Lions (1965). The following table shows the Packers' record in each game:

	W	L	T	Pct.
First Games	5	3	1	.625
Second Games	8	1	0	.888
Third Games	9	0	0	1.000
Fourth Games	7	2	0	.777
Fifth Games	6	3	0	.667
Sixth Games	6	3	0	.667
Seventh Games	6	3	0	.667
Eighth Games	4	5	0	.444
Ninth Games	7	2	0	.777
Tenth Games	7	2	0	.777
Eleventh Games	7	2	0	.777
Twelfth Games	8	0	1	1.000
Thirteenth Games	5	2	0	.714
Fourteenth Games	4	1	2	.800
Totals	89	29	4	.754

(Note: 12-game League schedule played in 1959 and 1960; 14-game League schedule played 1961 through 1967).

THE CHAMPIONSHIP GAMES

THE TITLE IMAGE

By BUD LEA
Milwaukee Sentinel

The Packers under Vince Lombardi built up an image that nobody could beat them in the big games. They proved it by winning nine of ten Division, League or Championship games they participated in since 1960.

These games matched teams that were very equal in organization, personnel, strength and speed. But it ultimately came down to unity, character, determination — in which Lombardi's Packers excelled.

This is a story about Lombardi's title games — from coming close to victory against the Philadelphia Eagles in 1960 to winning nine straight title games, topped by a second successive Super Bowl against the Oakland Raiders in January, 1968.

EAGLES 17, PACKERS 13

Philadelphia, Dec. 26, 1960
NFL CHAMPIONSHIP

Nobody had expected the Packers to get there in the first place. But Green Bay, which hadn't won a division title since 1944, finished with a three game winning streak to nose out the Colts for the 1960 Western Conference championship.

Now, on the day after Christmas, the Packers met the Eagles for the whole ball of wax. The Packers were a team with very few names. They had a gung-ho fullback named Jim Taylor and a versatile halfback named Paul Hornung and they played simple, unvarnished football.

The Eagles had Norm Van Brocklin and a magnificent receiving corps. But on this winter afternoon in ancient Franklin Field the Eagles wiped out Green Bay's 13-10 fourth quarter lead when Ted Dean returned a kick-off 58 yards and eight plays later got the final five yards to send Philadelphia ahead, 17-13, with less than 10 minutes to play.

The Packers came back as expected. The Packers were on the Eagles' 23 with the last play coming up. Bart Starr, who had completed 21 of 34 passes for 178 yards and one touchdown, threw the ball to Taylor. Jim bolted like an enraged beer truck into Philadelphia's congested secondary and reached the nine yard line where Chuck Bednarik wrestled him into the mud.

"I saw I had to get him," Bednarik said later. "I hit him high with a bear-hug tackle." And there, on the nine yard line, the Packers' desperate title bid ended.

But Lombardi's Packers were just getting started.

Philadelphia	0	10	0	7—17
Green Bay	3	3	0	7—13

G B — FG Hornung (20 yards).
G B — FG Hornung (23).
Phil. — McDonald (35 Van Brocklin pass), Walston kick.
Phil. — FG Walston (15).
G B—McGee (7 Starr pass), Hornung kick.
Phil. — Dean (5 run), Walston kick.
(Attendance—67,325; Each winning player share — $5,116; Each losing player share — $3,105.)

	Phil.	G B
First Downs	13	22
Rushing Yardage	99	223
Passing Yardage	197	178
Total Yardage	206	401
Passing	9-20	21-35
Passes Had Intercepted	1	0
Punting	6-39	5-45
Penalty Yardage	0	27
Fumbles Lost	2	1
Rushing Plays	28	42
Ave. Gain Per Rush	3.7	5.3
Offensive Plays	48	77
Ave. Gain Per Off. Play	4.3	5.2

Rushing: G B—Taylor gained 105 yards in 24 attempts, Hornung 61 in 11, McGee 35 in 1, Moore 22 in 5, Starr 0 in 1; Phil.—Dean 54 in 13, Barnes 42 in 13, Van Brocklin 3 in 2.

Passing: G B — Starr attempted 35, completed 21 for 178 yards, 1 touchdown; Phil. —Van Brocklin 20-9 for 204, 1 touchdown, 1 intercepted.

Pass Receiving: G B—Knafelc caught 6 for 76 yards, Taylor 6 for 46, Hornung 4 for 14, McGee 2 for 19, Moore 2 for 9, Dowler 1 for 4; Phil. — McDonald 3 for 90, Walston 3 for 38, Retzlaff 1 for 41, Dean 1 for 22, Barnes 1 for 13.

Interceptions: G B — Symank.

Fumbles Recovered: G B — Forester, Quinlan; Phil. — Bednarik.

CHUCK BEDNARIK CONSOLES

JIM TAYLOR AND PAUL HORNUNG MOMENTS AFTER EAGLES BEAT PACKERS 17-13 IN 1960 NFL CHAMPIONSHIP GAME.

GIANTS FALL TWICE

PACKERS 37, GIANTS 0

Green Bay, Dec. 31, 1961
NFL CHAMPIONSHIP

"We didn't even bother to use the blackboard at halftime. How can you fix a fumble or a dropped pass with a blackboard?"

Allie Sherman, the New York Giants' young new coach, went through the final rites after the Packers pinned a 37-0 loss on the New Yorkers in the 1961 NFL title game at Lambeau Field.

Probably never before in the long history of the NFL had the winning team so thoroughly dominated the loser as the Packers did the Giants. Lombardi sent his linebackers swarming over Giant quarterback Y. A. Tittle.

Paul Hornung and Ray Nitschke had been called to serve with Army reserve units. By special dispensation, they had been granted leave to play in the title game.

After it was over, Vince Lombardi said, "There has never been a better team than this one was today." He had no arguments.

Linebacker Bill Forester, acclimated to the Green Bay weather in December, said, "The Giants were more concerned about the weather than anything else. They came in tennis shoes, gloves, and scarves. We just came to play."

New York	0	0	0	0— 0
Green Bay	0	24	10	3—37

G B — Hornung (6 run), Hornung kick.
G B—Dowler (13 Starr pass), Hornung kick.
G B—Kramer (14 Starr pass), Hornung kick.
G B — FG Hornung (17).
G B — FG Hornung (22).
G B—Kramer (13 Starr pass), Hornung kick.
G B — FG Hornung (19).
(Attendance—39,029; Each winning player share — $5,195; Each losing player share — $3,339.)

	N Y	G B
First Downs	6	19
Rushing Yardage	31	181
Passing Yardage	119	164
Total Yardage	150	345
Passing	10-29	10-19
Passes Had Intercepted	4	0
Punting	5-39	5-42
Penalty Yardage	38	16
Fumbles Lost	0	0
Rushing Plays	14	44
Ave. Gain Per Rush	2.2	4.1
Offensive Plays	43	63
Ave. Gain Per Off. Play	3.0	5.4

Rushing: N Y—Webster gained 19 yards in 7 attempts, Wells 9 in 3, King 5 in 2, Gaiters 2 in 1, Tittle −4 in 1; G B — Hornung 89 in 20, Taylor 69 in 14, Moore 25 in 6, Pitts −2 in 3, Roach 0 in 1.

Passing: N Y — Tittle attempted 20, completed 6 for 65 yards, 4 intercepted, Conerly 8-4 for 54, Gaiters 1-0; G B—Starr 17-10 for 164, 3 touchdowns, Hornung 2-0.

Pass Receiving: N Y — Rote caught 3 for 54 yards, Shofner 3 for 41, Webster 3 for 5, Walton 1 for 19; G B — Kramer 4 for 80, Hornung 3 for 47, Dowler 3 for 37.

Interceptions: G B—Nitschke, Gremminger, Whittenton, Adderley.

PACKERS 16, GIANTS 7

New York, Dec. 30, 1962
NFL CHAMPIONSHIP

The 1962 championship game at Yankee Stadium was played under atrocious conditions. Forty mile gusts jetted across the frozen turf, whipping an acre of dirt into swirling tornadoes.

It bothered Y. A. Tittle and without his completions the New York Giants were handicapped. The Packers had other problems—mainly coping with a team still sensitive to the humiliation of that crushing defeat in Green Bay a year ago.

The Packers kept sending Jim Taylor at the Giants, and they met with enormous ferocity. Taylor's main tormentor was linebacker Sam Huff. Taylor was hit head on so enthusiastically early in the first quarter that he bit his tongue and for the rest of the game swallowed blood.

"Taylor isn't human," said Huff later. "No human could have taken the punishment he got today."

In the end, however, it wasn't Taylor who won it. It boiled down to Jerry Kramer, an extraordinary guard who was counted on for place kicking when Paul Hornung was injured in the fifth game. Kramer tried five field goals against the Giants and made good on three.

Green Bay	3	7	3	3—16
New York	0	0	7	0— 7

G B — FG J. Kramer (26).
G B — Taylor (7 run), J. Kramer kick.
N Y — Collier (recovered blocked punt in end zone), Chandler kick.
G B — FG J. Kramer (29).
G B — FG J. Kramer (30).
(Attendance—64,892; Each winning player share — $5,888; Each losing player share — $4,166.)

	G B	N Y
First Downs	18	18
Rushing Yardage	148	94
Passing Yardage	96	197
Total Yardage	244	291
Passing	10-22	18-41
Passes Had Intercepted	0	1
Punting	6-25	7-42
Penalty Yardage	44	62
Fumbles Lost	0	2
Rushing Plays	46	26
Ave. Gain Per Rush	3.2	3.6
Offensive Plays	69	67
Ave. Gain Per Off. Play	3.5	4.4

Rushing: G B — Taylor gained 85 yards in 31 attempts, Hornung 35 in 8, Moore 24 in 6, Starr 4 in 1; N Y—Webster 56 in 15, King 38 in 11.

Passing: G B — Starr attempted 21, completed 9 for 85 yards, Hornung 1-1 for 21; N Y — Tittle 41-18 for 197.

Pass Receiving: G B—Dowler caught 4 for 48 yards, Taylor 3 for 20, R. Kramer 2 for 25, McGee 1 for 13; N Y — Walton 5 for 75, Shofner 5 for 69, Gifford 4 for 34, King 2 for 14, Webster 1 for 5, Morrison 1 for 0.

Interceptions: G B — Currie.
Fumbles Recovered: G B — Nitschke 2.

FALLEN SAM HUFF

SUDDEN

Green Bay, Dec. 26, 1965
WESTERN CONFERENCE PLAYOFF

After two years of finishing second in the Western Conference, Vince Lombardi's version of the doldrums, the Packers were back in the running in 1965 only to stumble at San Francisco on the final day of the regular season and force a play-off with the Colts.

Green Bay had throttled the Colts twice during the regular season and now Baltimore, with Johnny Unitas and Gary Cuozzo out with injuries, was going with halfback Tom Matte at quarterback.

But on the first play of the game, Bart Starr was injured when he tried to stop Don Shinnick from rambling 25 yards to score with a fumble recovery. Now both teams were without their starting quarterbacks and the Colts led, 7-0.

It wasn't until the third period

TYPIFIES PACKERS' DOMINATION OF GIANTS IN 1961 TITLE GAME.

DEATH — PACKERS 13, COLTS 10

that the Packers scored. Zeke Bratkowski, Starr's replacement, passed to Carroll Dale, who made a circus catch on the one. Paul Hornung drove in for the touchdown.

Later, the Packers drove into field goal range and Don Chandler tied the score, 10-10, with a kick from the 22 with 1:58 to play.

Now the game went into a sudden death period. The Colts threatened first when Michaels tried a field goal from the 47 but the kick was short. But when the Packers got the ball, 50,861 Green Bay diehards sensed the kill. At 13:39 of the overtime period, Chandler kicked the winning field goal from the 25.

Baltimore	7	3	0	0	0—10
Green Bay	0	0	7	3	3—13

Balt. — Shinnick (25 fumble return), Michaels kick.
Balt. — FG Michaels (15).
G B — Hornung (1 run), Chandler kick.
G B — FG Chandler (27).
G B — FG Chandler (25).
(Attendance—50,861; Each player received game's salary.)

	G B	Balt.
First Downs	23	9
Rushing Yardage	112	143
Passing Yardage	250	32
Total Yardage	362	175
Passing	41-23	12-5
Passes Had Intercepted	2	0
Punting	5-42	8-41
Penalty Yardage	40	59
Fumbles Lost	1	2
Rushing Plays	39	47
Ave. Gain Per Rush	3	3
Offensive Plays	81	60
Ave. Gain Per Off. Play	4.5	3

Rushing: Balt.—Hill gained 57 yards in 16 attempts, Matte 57 in 17, L. Moore 33 in 12, Lorick 1 in 1, Gilburg −5 in 1; G B — Taylor 60 in 23, Hornung 33 in 10, Pitts 14 in 3, T. Moore 5 in 3.

Passing: Balt.—Matte attempted 12, completed 5 for 40 yards; G B—Bratkowski 39-22 for 248, 2 intercepted, Starr 1-1 for 10, Hornung 1-0.

Pass Receiving: Balt. — Mackey caught 3 for 25 yards, L. Moore 2 for 15; G B—Anderson 8 for 78, Dowler 5 for 50, Hornung 4 for 42, Dale 3 for 63, Taylor 2 for 29, T. Moore 1 for −4.

Interceptions: Balt. — Boyd, Logan.

Fumbles Recovered: Balt.—Shinnick, Lyles; G B — Brown.

PACKERS 23, BROWNS 12

Green Bay, Jan. 2, 1966
NFL CHAMPIONSHIP

The Packers came limping out of the sudden death play-off with Baltimore. Bart Starr winched along with aching ribs, Jimmy Taylor had a severe muscle pull and Boyd Dowler had a bad ankle and two damaged ribs.

The Browns had won the Eastern title with comparative ease. And they had Jimmy Brown, still the most incredible runner in pro football.

Now they were to meet for the 1965 NFL title on a day that came up white. By mid-morning in Green Bay five inches of snow had fallen and crews were busy inside Lambeau Field removing not only the snow but 40 tons of marsh hay that had been put on the field to keep it from freezing.

The Packers led, 13-12, at intermission and the fierceness of those first 30 minutes left the sellout crowd totally unprepared for what followed in the second half.

Green Bay's offensive line began to establish its superiority over the Browns' defense. Hornung, behind Jerry Kramer's scissor-like block, swept 13 yards to score to give Green Bay a 20-12 edge.

The mud—which seemed to slow up Jimmy Brown — didn't bother Hornung and Taylor, who picked up 201 yards between them. Brown managed only 50 yards in 12 carries.

Cleveland	9	3	0	0—12
Green Bay	7	6	7	3—23

G B — Dale (47 Starr pass), Chandler kick.
Cleve. — Collins (17 Ryan pass).
Cleve. — FG Groza (24).
G B — FG Chandler (15).
G B — FG Chandler (23).
Cleve. — FG Groza (28).
G B — Hornung (13 run), Chandler kick.
G B — FG Chandler (29).
(Attendance—50,777; Each winning player share — $7,819; Each losing player share — $5,288.)

	G B	Cleve.
First Downs	21	8
Rushing Yardage	204	64
Passing Yardage	128	97
Total Yardage	332	161
Passing	19-10	18-8
Passes Had Intercepted	1	2
Punting	3-38	4-46
Penalty Yardage	20	25
Fumbles Lost	0	0
Rushing Plays	47	18
Ave. Gain Per Rush	4.3	3.6
Offensive Plays	69	39
Ave. Gain Per Off. Play	4.9	4.1

Rushing: Cleve.—Brown gained 50 yards in 12 attempts, Green 5 in 3, Ryan 9 in 3; G B —Hornung 105 in 18, Taylor 96 in 27, Moore 3 in 2.

Passing: Cleve.—Ryan attempted 18, completed 8 for 115 yards, 2 intercepted, 1 touchdown; G B — Starr 18-10 for 147, 1 intercepted, 1 touchdown, Hornung 1-0.

Pass Receiving: Cleve. — Brown caught 3 for 44 yards, Collins 3 for 41, Warfield 2 for 30; G B — Dowler 5 for 59, Dale 2 for 60, Taylor 2 for 20, Hornung 1 for 8.

Interceptions: Cleve. — Beach; G B — Adderley, Wood.

The Epic Battles With Dallas

THE FANS WERE WAITING WHEN PACKERS CAME HOME.

PACKERS 21, COWBOYS 17

Green Bay, Dec. 31, 1967
NFL CHAMPIONSHIP

The temperature had plunged to a dreadful 16 degrees below zero Sunday morning (an all-time Green Bay record for Dec. 31) and by game time it had risen only three degrees.

When the Cowboys won the toss, one warm weather reporter in the press box quipped, "Dallas won the toss and elected to go home."

With less than five minutes to play in the NFL championship game, the Cowboys were out in front, 17-14. But like the 1966 title game at Dallas, the Cowboys were ambushed within sight of the cavalry post.

The aggressive Cowboy defense had harassed Bart Starr all day. Starr, who had fired touchdown strikes of 8 and 43 yards to big Boyd Dowler for a quick 14-0 second quarter lead, was to be downed 8 times for 76 yards in losses.

But when the chips were on the line; when the Packers needed to put together a sustained 68 yard march with time running out, Starr was their man.

"When we got down to the goal line and we didn't make it," explained Jerry Kramer, "Bart took an extra time out, explaining what he wanted. He said that we were going to run a 31 wedge and we darn better make it."

Starr, however, kept the ball himself and dove behind Kramer's block to ice the game.

It was Vince Lombardi's decision to go for the touchdown. A field goal — which, if successful, would have put the game into a sudden death period.

Dallas	0	10	0	7—17
Green Bay	7	7	0	7—21

G B—Dowler (8 Starr pass), Chandler kick.
G B—Dowler (46 Starr pass), Chandler kick.
Dal. — Andrie (7 return of Starr fumble), Villanueva kick.
Dal. — FG Villanueva (21).
Dal.—Rentzel (50 Reeves pass), Villanueva kick.
G B — Starr (1 run), Chandler kick.
(Attendance—50,861; Each winning player share — $7,950; Each losing player share — $5,299.)

	Dal.	G B
First Downs	11	18
Rushing Yardage	92	80
Passing Yardage	100	115
Total Yardage	192	195
Passing	26-11	24-14
Passes Had Intercepted	1	0
Punting	8-39.1	8-29
Penalty Yardage	58	10
Fumbles Lost	1	2
Rushing Plays	33	32
Ave. Gain Per Rush	2.8	2.5
Offensive Plays	60	64
Ave. Gain Per Off. Play	3.2	3.1

Rushing: Dal.—Perkins gained 51 yards in 17 attempts, Reeves 42 in 13, Meredith 9 in 1, Clarke −8 in 1, Baynham −2 in 1; G B—Anderson 35 in 18, Mercein 20 in 6, Williams 13 in 4, Wilson 11 in 3, Starr 1 in 1.

Passing: G B — Starr attempted 24, completed 14 for 191 yards, 2 touchdowns; Dal. — Meredith 25-10 for 59, 1 intercepted, Reeves 1-1 for 50, 1 touchdown.

Pass Receiving: Dal. — Hayes caught 3 for 16 yards, Reeves 3 for 11, Clarke 2 for 24, Rentzel 2 for 61, Baynham 1 for 3; G B — Dowler 4 for 77, Anderson 4 for 44, Dale 3 for 44, Mercein 2 for 22, Williams 1 for 4.

Interceptions: G B — Adderley.

Fumbles Recovered: Dal. — Andrie, Clark; G B — Adderley.

PACKERS 34, COWBOYS 27

Dallas, Jan. 1, 1967
NFL CHAMPIONSHIP

The Cowboys in 1966 became the first expansion team to win a conference title and now they were prepared to meet the Packers in what turned out to be one of the most exciting NFL title games.

It started out as a rout when Elijah Pitts burst through a big hole and wheeled 34 yards on the first play of the game. A few plays later, Bart Starr fired a 17 yard touchdown strike to Pitts.

Twelve seconds later, the Packers had doubled their lead. Mel Renfro fumbled the kick-off and rookie Jim Grabowski picked up the loose ball and ambled 18 yards into the end zone.

With two quick drives, the Cowboys tied the score as running backs Dan Reeves and Don Perkins found holes in Green Bay's usually stingy defense.

A partisan crowd of 74,152 packed in the Cotton bowl were kept on the edge of their seats as Don Meredith hit Frank Clarke on a 68 yard touchdown play to cut Green Bay's lead to 34-27.

Finally, it came down to one play. The Cowboys were on the Packers' two yard line with fourth down and 30 seconds to play.

Meredith called a rollout to the right, but Green Bay's superb left linebacker, Dave Robinson, broke through and forced the Dallas quarterback to throw wildly. Tom Brown intercepted for the Packers and it was all over.

Green Bay	14	7	7	6—34
Dallas	14	3	3	7—27

G B—Pitts (17 Starr pass), Chandler kick.
G B—Grabowski (18 fumble return), Chandler kick.
Dal. — Reeves (3 run), Villanueva kick.
Dal. — Perkins (23 run), Villanueva kick.
G B — Dale (51 Starr pass), Chandler kick.
Dal. — FG Villanueva (11).
Dal. — FG Villanueva (32).
G B—Dowler (16 Starr pass), Chandler kick.
G B—McGee (23 Starr pass), Chandler kick blocked.
Dal.—Clarke (68 Meredith pass), Villanueva kick.
(Attendance — 74,152; Each winning player share — $9,813; Each losing player share — $6,527.)

	G B	Dal.
First Downs	19	23
Rushing Yardage	102	187
Passing Yardage	265	231
Total Yardage	367	418
Passing	19-28	15-31
Passes Had Intercepted	0	1
Punting	4-40	4-32
Penalty Yardage	23	29
Fumbles Lost	1	1
Rushing Plays	24	40
Ave. Gain Per Rush	4.3	4.7
Offensive Plays	39	55
Ave. Gain Per Off. Play	6.4	5.7

Rushing: G B—Pitts gained 66 yards in 12 attempts, Taylor 37 in 10, Starr −1 in 2; Dal. — Perkins 108 in 17, Reeves 47 in 17, Meredith 22 in 4, Norman 10 in 2.

Passing: G B — Starr attempted 28, completed 19 for 304 yards, 4 touchdowns; Dal. — Meredith 31-15 for 238, 1 touchdown, 1 intercepted.

Pass Receiving: G B—Dale caught 5 for 128 yards, Taylor 5 for 23, Fleming 3 for 50, Dowler 3 for 49, McGee 1 for 28, Pitts 1 for 17, Long 1 for 9; Dal.—Reeves 4 for 77, Norman 4 for 30, Clarke 3 for 102, Gent 3 for 28, Hayes 1 for 1.

Interceptions: G B — T. Brown.

Fumbles Recovered: G B—Grabowski; Dal. — Livingston.

BART STARR SCORES TD THAT GAVE PACKERS HISTORIC THIRD STRAIGHT CHAMPIONSHIP.

CHAMPIONSHIP MONEY

What did the Packer championships of the Lombardi Era mean in money to the players?

The Lombardimen participated in six League championship games and two Super (world) Bowls. Each player (if he played in all eight) received $69,770, broken down as follows:

Loser's share, Packers vs. Eagles, 1960	$ 3,105
Winner's share, Packers vs. Giants, 1961	$ 5,195
Winner's share, Packers vs. Giants, 1962	$ 5,888
Winner's share, Packers vs. Browns, 1965	$ 7,819
Winner's share, Packers vs. Cowboys, 1966	$ 9,813
Winner's share, Packers vs. Cowboys, 1967	$ 7,950
Winner's share, Super Bowl vs. Chiefs, 1966	$15,000
Winner's share, Super Bowl vs. Raiders, 1967	$15,000

In addition, each player received an extra game's salary for two Division playoffs (1965 and 1967) and five College All Star games (1962, 1963, 1966, 1967, 1968). Even the two non-championship years (1963, 1964) produced since each player received a nominal cash award for competing in the Playoff (Second Place) Bowl.

PACKERS 28, RAMS 7

Milwaukee, Dec. 23, 1967
WESTERN CONFERENCE PLAYOFF

A sellout crowd in County Stadium had come out to lend moral support to the patched up Packers. They had come to see the Green Shirts meet the once beaten Rams for the Western Conference championship.

What they saw were the world champion Packers.

Green Bay trailed, 7-0, in the second quarter and the Packers, who had fumbled away two drives in Ram territory, now had turned the ball over again when Bart Starr's pass was intercepted by Chuck Lamson.

It was right here that Dave Robinson blocked Bruce Gossett's field goal attempt from the 24 and turned the game around. Then Tom Brown returned a punt 39 yards and—boom—Travis Williams took a handoff and sped 46 yards for the Packers' first touchdown. Thereafter, it was all Green Bay. The Packers won, 28-7.

"I think we were magnificent today," Vince Lombardi said later. "A lot of people said the Packers were dead. But we still can rise to the occasion."

"Never mind the 'Fearsome Foursome.' We've got our 'Fearsome Onesome,'" shouted Ron Kostelnik in a salute to fellow tackle Henry Jordan, who caught Gabriel four times.

Los Angeles	7	0	0	0	— 7
Green Bay	0	14	7	7	—28

L A—Casey (29 Gabriel pass), Gossett kick.
G B — Williams (46 run), Chandler kick.
G B — Dale (17 Starr pass), Chandler kick.
G B — Mercein (6 run), Chandler kick.
G B — Williams (2 run), Chandler kick.
(Attendance—48,861; Each player received game's salary.)

	L A	G B
First Downs	12	20
Rushing Yardage	75	163
Passing Yardage	142	211
Total Yardage	217	374
Passing	31-11	23-17
Passes Had Intercepted	1	1
Punting	6-39	5-32
Penalty Yardage	25	44
Fumbles Lost	0	3
Rushing Plays	28	45
Ave. Gain Per Rush	2.7	3.6
Offensive Plays	64	69
Ave. Gain Per Off. Play	3.4	5.8

Rushing: L A—Bass gained 40 yards in 14 attempts, Josephson 16 in 9, Mason 13 in 2, Gabriel 6 in 3; G B — Williams 88 in 19, Anderson 52 in 12, Mercein 13 in 12, Starr 8 in 2, Wilson 2 in 1.

Passing: L A—Gabriel attempted 31, completed 11 for 186 yards, 1 touchdown, 1 intercepted; G B—Starr 23-17 for 222, 1 touchdown, 1 intercepted.

Pass Receiving: L A — Casey caught 5 for 82 yards, Truax 2 for 45, Josephson 2 for 30, Snow 1 for 17, Pope 1 for 12; G B — Dale 6 for 109, Dowler 3 for 35, Fleming 3 for 30, Anderson 2 for 30, Mercein 2 for 10, Williams 1 for 8.

Interceptions: L A—Lamson; G B—T. Brown.
Fumbles Recovered: L A—Lamson 2, Olson.

the SUPER CHAMPIONS

THE PACKER BANNER IS CENTER FRONT AT FIRST SUPER BOWL.

PACKERS 33, RAIDERS 14

Miami, Jan. 14, 1968
NFL-AFL WORLD CHAMPIONSHIP

Winner and still champion of the pro football world—the Green Bay Packers!

The 1968 Super Bowl was practically a carbon copy of last year's event, when the Packers started cautiously and overpowered the Kansas City Chiefs, 35-10. This time they stormed out of the weeds and turned the game into a casual rout by whipping the Oakland Raiders, 33-14.

Combining the aerial artistry of Bart Starr with the accurate field goal kicking of Don Chandler, the Packers had too much firepower for the Raiders. Starr, who was named the game's most valuable player, overcame a swarming, stunting Oakland defense and moved the Packers time and again into scoring position. And when the Raiders stopped Green Bay on third down plays, Chandler calmly came in and kicked field goals from the 39, 20, 43 and 31.

Oakland, hoping to turn the Super Bowl into a super upset before a sellout crowd of 75,546 in the Orange Bowl, cut Green Bay's lead to 13-7 in the second quarter.

Starr, who completed 13 of 24 passes — to five receivers — broke the game open by directing an 82-yard touchdown drive in the third quarter. Herb Adderley's 60 scoring return with an interception was a fitting climax to the Packers' second half comeback.

"I have to say we moved the ball very well," said Vince Lombardi, who a few weeks later would retire as coach. "We didn't get into the end zone often but we got three points every time. And that's the main thing."

Green Bay	3	13	10	7—33
Oakland	0	7	0	7—14

G B — FG Chandler (39).
G B — FG Chandler (20).
G B—Dowler (62 Starr pass), Chandler kick.
O K — Miller (23 Lamonica pass), Blanda kick.
G B — FG Chandler (43).
G B — Anderson (2 run), Chandler kick.
G B — FG Chandler (31).
G B—Adderley (60 interception), Chandler kick.
O K — Miller (23 Lamonica pass), Blanda kick.

(Attendance — 75,546; Each winning player received $15,000; Each losing player received $7,500.)

	O K	G B
First Downs	16	19
Rushing Yardage	105	163
Passing Yardage	186	162
Total Yardage	291	325
Passing	34-15	24-13
Passes Had Intercepted	1	0
Punting	6-44	6-39
Penalty Yardage	31	12
Fumbles Lost	2	0
Rushing Plays	20	41
Ave. Gain Per Rush	5.2	4.0
Offensive Plays	57	69
Ave. Gain Per Off. Play	5.1	4.7

Rushing: O K — Dixon gained 52 yards in 12 attempts, Todd 37 in 2, Banaszak 16 in 6; G B — Wilson 65 in 17, Anderson 48 in 14, Williams 36 in 8, Starr 14 in 1, Mercein 0 in 1.

Passing: O K — Lamonica attempted 34, completed 15 for 208 yards, 2 touchdowns, 1 intercepted; G B — Starr 24-13 for 202, 1 touchdown, Bratkowski 0-0.

Pass Receiving: O K — Miller caught 5 for 84 yards, Banaszak 4 for 69, Cannon 2 for 25, Biletnikoff 2 for 10, Wells 1 for 17, Dixon 1 for 3; G B — Dale 4 for 43, Fleming 4 for 35, Dowler 2 for 71, Anderson 2 for 18, McGee 1 for 35.

Interceptions: G B — Adderley.

Fumbles Recovered: G B—Capp, Robinson.

PACKERS 35, CHIEFS 10

Los Angeles, Jan. 15, 1967
NFL-AFL WORLD CHAMPIONSHIP

The game had been building up ever since the American Football League was born. The Kansas City Chiefs, pride of the AFL, were to challenge the tradition-rich Packers in the first Super Bowl game in the Los Angeles Coliseum.

It all began routinely enough for the Packers, who winged 80 yards to mount a 7-0 first quarter lead. Then Lenny Dawson, triggerman for the Chiefs, dented the Packers' defense for 10 points as Green Bay carried a highly precarious 14-10 lead into the dressing room at halftime.

"We had to do a lot of regrouping between halves," confessed safetyman Willie Wood. "These things happen sometimes and you need a little coaching to get back."

Wood turned the game around in the third quarter when he intercepted a wobbly pass by Dawson, who was rushed by the Packers' front four, and he raced 50 yards to the Chiefs' five. Before the stunned Missourians could recover, Elijah Pitts scored.

But the game belonged to "super sub" Max McGee, who replaced injured Boyd Dowler in the first quarter. The Taxi befuddled the Chiefs' Willie Mitchell by turning seven catches from Bart Starr into 138 yards and two touchdowns.

The lights went out on Kansas City in the second half as Green Bay asserted its superiority, 35-10. Now the Packers truly were the champions of the football universe.

A record television audience of 65 million saw history made.

The Packers counted their biggest pay check. Each left $15,000 richer . . . with more to come one year later.

Green Bay	7	7	14	7—35
Kansas City	0	10	0	0—10

G B—McGee (37 Starr pass), Chandler kick.
K C — McClinton (7 Dawson pass), Mercer kick.
G B — Taylor (14 run), Chandler kick.
K C — FG Mercer (31).
G B — Pitts (5 run), Chandler kick.
G B—McGee (13 Starr pass), Chandler kick.
G B — Pitts (1 run), Chandler kick.

(Attendance — 61,946; Each winning player received $15,000; Each losing player received $7,500.)

	G B	K C
First Downs	21	17
Rushing Yardage	130	72
Passing Yardage	228	167
Total Yardage	358	239
Passing	16-24	17-32
Passes Had Intercepted	1	1
Punting	4-43	7-45
Penalty Yardage	40	26
Fumbles Lost	0	0
Rushing Plays	33	19
Ave. Gain Per Rush	3.9	3.7
Offensive Plays	49	36
Ave. Gain Per Off. Play	5.6	3.7

Rushing: G B — J. Taylor gained 53 yards in 16 attempts, Pitts 45 in 11, Anderson 30 in 4, Grabowski 2 in 2; K C — Dawson 24 in 3, Garrett 17 in 6, McClinton 16 in 6, Beathard 14 in 1, Coan 1 in 3.

Passing: G B — Starr attempted 23, completed 16 for 250 yards, 2 touchdowns, 1 intercepted, Bratkowski 1-0; K C — Dawson 27-16 for 211, 1 touchdown, 1 intercepted, Beathard 5-1 for 17.

Pass Receiving: G B—McGee caught 7 for 138 yards, Dale 4 for 59, Pitts 2 for 32, Fleming 2 for 22, J. Taylor 1 for −1; K C — O. Taylor 4 for 57, Garrett 3 for 28, McClinton 2 for 34, Arbanas 2 for 30, Carolan 1 for 7, Coan 1 for 5.

Passes Intercepted: G B — Wood; K C — Mitchell.

FOUR ASSISTANTS UNDER VINCE LOMBARDI BECAME HEAD COACHES — (LEFT TO RIGHT) BILL AUSTIN, STEELERS; NORB HECKER, FALCONS; TOM FEARS, SAINTS; PHIL BENGTSON, PACKERS.

10 AIDES HIRED DURING ERA

Vince Lombardi hired 10 assistant coaches during his Era and four of them became head coaches in the National Football League.

Phil Bengtson was tabbed by Lombardi as his successor at the coaching helm of the Packers. Norb Hecker took over as coach of the Atlanta Falcons in 1966, Bill Austin was named coach of the Pittsburgh Steelers in 1966, and Tom Fears became coach of the New Orleans Saints in 1967.

Bengtson served nine years under Lombardi, Hecker seven, Austin six and Fears four. Red Cochran, Bengtson, Hecker and Austin were on Lombardi's original staff. Added were Ray Wietecha and Dave Hanner in 1965, Bob Schnelker and Jerry Burns in 1966, and Tom McCormick in 1967. Cochran served eight seasons.

Lombardi employed three player personnel directors—Jack Vainisi, 1959 until his death in November, 1960; Dick Voris, 1961-62; and Pat Peppler, 1963 to present. Wally Cruice served as game scout throughout Vince's Era. Also going the distance with Lombardi were Trainer Bud Jorgensen; Equipment Manager Dad Braisher; and Dr. Jim Nellen, Chief Physician.

THE RECORD

PRE-SEASON GAMES (By Team)

Games	W	L	Pct.	PS	OP
Washington (5)	5	0	1.000	140	75
Pittsburgh (5)	5	0	1.000	108	56
Philadelphia (1)	1	0	1.000	45	28
San Francisco (1)	1	0	1.000	24	17
New York (9)	8	1	.888	236	113
St. Louis (5)	4	1	.800	145	68
Chicago (9)	7	2	.777	216	102
Dallas (8)	6	2	.750	190	95
College All Stars (4)	3	1	.750	124	40
Cleveland (3)	2	1	.667	77	55
Totals	42	8	.840	1305	649

LEAGUE GAMES (By Team)

Games	W	L	T	Pct.	PS	OP
Cleveland (4)	4	0	0	1.000	153	65
Dallas (3)	3	0	0	1.000	99	31
St. Louis (3)	3	0	0	1.000	78	30
Atlanta (2)	2	0	0	1.000	79	3
Philadelphia (1)	1	0	0	1.000	49	0
Washington (1)	1	0	0	1.000	21	0
San Francisco (17)	13	3	1	.812	415	241
Minnesota (14)	11	3	0	.785	417	222
Detroit (18)	12	4	2	.750	367	246
Pittsburgh (4)	3	1	0	.750	110	60
Chicago (18)	13	5	0	.722	366	224
Los Angeles (17)	11	5	1	.687	435	342
New York (3)	2	1	0	.667	71	58
Baltimore (17)	10	7	0	.588	420	351
Totals	89	29	4	.754	3080	1873

CHAMPIONSHIP GAMES (By Team)

	W	L	Pct.	PS	OP
*Dallas	2	0	1.000	55	44
*New York	2	0	1.000	53	7
*Cleveland	1	0	1.000	23	12
†Los Angeles	1	0	1.000	28	7
†Baltimore	1	0	1.000	13	10
‡Kansas City	1	0	1.000	35	10
‡Oakland	1	0	1.000	33	14
*Philadelphia	0	1	.000	13	17
Totals	9	1	.900	253	121

Key: * — League Championship; † — Division Championship; ‡ — World Championship (Super Bowl).

PLAYOFF BOWLS (By Team)

	W	L	Pct.	PS	OP
Cleveland (1963)	1	0	1.000	40	23
St. Louis (1964)	0	1	.000	17	24
Totals	1	1	.500	57	47

PRE-SEASON GAMES (By Season)

	W	L	Pct.	PS	OP
1959	4	2	.667	118	101
1960	6	0	1.000	175	71
1961	5	0	1.000	146	69
1962	6	0	1.000	189	93
1963	5	1	.833	153	78
1964	3	2	.600	114	60
1965	4	1	.800	148	69
1966	3	2	.600	105	50
1967	6	0	1.000	157	58
Totals	42	8	.840	1305	649

LEAGUE GAMES (By Season)

	W	L	T	Pct.	PS	OP
1959	7	5	0	.583	248	246
1960	8	4	0	.667	332	209
1961	11	3	0	.786	391	223
1962	13	1	0	.929	415	148
1963	11	2	1	.846	369	206
1964	8	5	1	.615	342	245
1965	10	3	1	.769	316	224
1966	12	2	0	.857	335	163
1967	9	4	1	.692	332	209
Totals	89	29	4	.754	3080	1873

CHAMPIONSHIP GAMES (By Season)

	W	L	Pct.	PS	OP
*1960	0	1	.000	13	17
*1961	1	0	1.000	37	0
*1962	1	0	1.000	16	7
*†1965	2	0	1.000	36	22
*‡1966	2	0	1.000	69	37
*††1967	3	0	1.000	82	38
Totals	9	1	.900	253	121

Key: * — League Championship; † — Division Championship; ‡ — World Championship (Super Bowl).

PLAYOFF BOWLS (By Season)

	W	L	Pct.	PS	OP
1963	1	0	1.000	40	23
1964	0	1	.000	17	24
Totals	1	1	.500	57	47

PHIL BENGTSON ACCEPTS PACKER COACHING JOB WHILE VINCE LOMBARDI AND PACKER PRESIDENT DOMINIC OLEJNICZAK APPLAUD.

PACKER HOME GATES GROW

Packer home attendance (Green Bay and Milwaukee) increased every year during the Lombardi Era — from a low of 190,018 in 1959 to a record 352,586 in 1967.

The Packers averaged 42,092 for 36 league games in Lambeau Field and 45,281 for 25 league games in Milwaukee County Stadium. Lambeau Field's capacity was increased from 32,150 and gradually on up to 50,861 during Vince's Era.

Vince Lombardi placed Col. O. C. Krueger in charge of Milwaukee operations in 1960. Ticket directors under Lombardi in Green Bay were Earl Falck and Merrill Knowlton. The following table shows Packer attendance during the Lombardi Era:

LEAGUE GAMES

	Home Games	Away Games	Total
1959	190,018 (6)	338,861 (6)	528,879
1960	204,421 (6)	292,549 (6)	496,970
1961	290,121 (7)	385,321 (7)	675,442
1962	292,414 (7)	381,601 (7)	674,015
1963	307,418 (7)	321,426 (7)	628,844
1964	312,570 (7)	331,523 (7)	644,093
1965	348,345 (7)	333,866 (7)	682,211
1966	349,482 (7)	408,835 (7)	758,317
1967	352,586 (7)	402,371 (7)	754,957
Totals ...	2,647,375 (61)	3,196,353 (61)	5,843,728

(Note: Attendance at Green Bay Lambeau Field for 36 league games in Lombardi Era was 1,515.331—an average of 42,092; attendance at Milwaukee County Stadium for 25 league games was 1,132,044 — an average of 45,281.)

CHAMPIONSHIP GAMES

1960 (NFL Title, Philadelphia)	67,735
1961 (NFL Title, Green Bay)	39,029
1962 (NFL Title, New York)	64,892
1965 (Div. Playoff, Green Bay)	50,861
1965 (NFL Title, Green Bay)	50,861
1966 (NFL Title, Dallas)	74,152
1966 (Super Bowl, Los Angeles)	61,946
1967 (Div. Playoff, Milwaukee)	48,861
1967 (NFL Title, G een Bay)	50,861
1967 (Super Bowl, Miami)	75,546
Totals	584,744
Grand Total (League and Championship)	6,428,472

15 TEAM RECORDS SET

	1959	1960	1961	1962	1963	1964	1965	1966	1967
Games	12	12	14	14	14	14	14	14	14
First Downs	212	237	274	281	258	250	201	231	243
Yards Rushing	1907	2150	2350	2460	2248	2276	1488	1673	1915
Yards Passing	1832	1875	2364	2331	2533	2105	2113	2602	2364
Total Yards Gained	3739	4025	4714	4791	4781	4381	3601	4275	4279
Passes Attempted	268	279	306	311	345	321	305	318	331
Passes Completed	128	137	177	187	179	186	166	193	182
Percent Passes Comp.	47.8	49.1	57.8	60.1	51.9	57.9	54.4	60.7	55.0
Passes Had Intercepted	17	13	16	13	21	6	14	5	27
Points Scored	248	332	391	415	369	342	316	335	332
Touchdowns Rushing	15	29	27	36	22	26	14	18	18
Touchdowns Passing	16	9	18	14	22	16	19	18	15
Touchdowns Runbacks	1	3	4	3	2	2	5	7	6
Total Touchdowns	32	41	49	53	46	44	38	43	39
Points After TD	31	41	49	52	43	42	37	41	39
Field Goals	7	15	16	15	16	12	17	12	19
Field Goals Attempted	17	28	24	21	34	39	26	28	29
Safeties	2	0	0	0	1	0	0	0	1
Punting Average	42	41	44.1	40	44.7	42.4	42.9	41.0	36.5
Yards Penalized	435	578	647	617	517	576	529	544	531
Own Fumbles	24	18	18	29	30	25	18	23	19
Opp. Fumbles Recovered	15	15	17	19	21	25	23	14	14
Opp. Yards Gained	3552	3442	4051	3277	3599	3179	3969	3603	3300
Opp. Yards Rushing	1770	1285	1694	1531	1586	1532	1988	1644	1923
Opp. Yards Passing	1782	2157	2357	1746	2013	1647	1981	1959	1377
Opp. Passes Attempted	329	365	414	355	378	318	383	390	337
Opp. Passes Completed	169	192	218	187	180	173	187	202	155
Percent Opp. Pass Comp.	51.4	52.6	52.7	52.7	47.6	54.4	48.8	51.8	46.0
Opp. Passes Intercepted	14	12	29	31	22	16	27	28	26
Opp. Points	246	209	223	148	206	245	224	163	209

(Tinted Areas Denote Records Set in Lombardi Era)

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VINCE LOMBARDI

REFLECTING ON NINE YEARS AS PACKER COACH.

CHARACTER AND DISCIPLINE *IN ACTION*

. . . That's Vince Lombardi

By BOB WOESSNER
Green Bay Press-Gazette

From his office in the Packer administrative building, Vince Lombardi can see the street a grateful city named for him.

"It marks a peak in a man's life when they name a street after him," he said.

But then his eyes generated a grin that turned into a laugh which bounced around the gold-carpeted office where he guides Green Bay Packer destinies as general manager.

"But they blew it," he said. "They should have called it Via Lombardi," and the laugh echoed again, a deep, hearty sound.

There are probably people who are surprised that Vincent Lombardi laughs.

There is a picture of the man which says he is dynamic, intent; a no-nonsense man who works miracles. A man who brooks no opposition, is sensitive to criticism, quick to anger.

But there is another view. That is a picture of a man easily moved to tears, quick to speak out against wrongs. A man loyal to friends, family, church and community.

Both are true—and that is what makes Lombardi watching such a fascinating business.

You see, there are two major sports in Green Bay. The first is watching the Green Bay Packers. The second is watching Vince Lombardi.

The first goes on six months of the year. The other never stops.

People started watching Lombardi when he arrived in Green Bay a decade ago to take over the fortunes of a football team that had become a joke. He warned the people who hired him that he was no miracle worker—then went out and worked several.

In the process he became a national figure, his teams a standard of excellence for the sports world. Since then, too, Lombardi has become an enigma.

He is not a popular man, as you would ordinarily define popularity. He is respected, admired, looked on with awe as if he were some great natural phenomenon like the Grand Canyon or the Rocky Mountains.

He has become, in this part of the land, an epic hero—a man who will always find a way to emerge triumphant.

He has done it, he confesses, by building confidence. "You build it in the team and in the people. But I don't know how you do it. It's a contagious thing. If one person has it, it snowballs. But a lack of confidence can snowball, too."

The confidence has grown from, and centers on, Lombardi — at 55, a tanned, healthy, strong man with an extra crop of white in his hair the only major visible change in his appearance in a decade.

He admits to difficulty in explaining just what the ingredients of his Green Bay success have been.

"I had some doubts. But I felt assured that I had the ability to do the job," he says, recalling the early days. "The question was one of putting things together."

He put things together with an emphasis on commitment. He told his players that only three things in life were important — their religion, their families and the Green Bay Packers.

For the squad it was a half-year commitment. For Vince Lombardi — a 12 month job.

"I had to devote all my time to the team, to the job. That left little time for anything else — for social life for example.

"I was that way for 12 months of the year. I guess if we all had that feeling the contribution we

VINCE LOMBARDI'S MOST PRIZED AWARD — THE INSIGNIS MEDAL OF FORDHAM UNIVERSITY, BEING PRESENTED HERE BY THE REV. LEO MC LAUGHLIN, PRESIDENT OF FORDHAM.

Continued from page 52

would make to our community would be small. That's one of the reasons I gave up one of the jobs. I think I'm doing more now as a citizen."

One of the things which had to be done when he arrived here, Lombardi points out, was the building of some barriers between coach and public.

"We had to put up barriers. That was one of the things that was wrong here. It was one of the musts in the early days. People were too close to the team," he explains.

Green Bay fans have respected the barriers.

"People here have been very considerate. Either its consideration or dislike," he says with a chuckle. "But I'm left alone a bit more here."

That is not true in other places.

"When I go to Milwaukee or other places in Wisconsin — or to New York, for example, it is not that way."

While success has changed the man's public life, it has not altered his private life.

"I don't feel any different. In fact, I have no feeling about it at all. I haven't changed my way of living or my friends. There has been no effect on my personal life."

Success, though, has bred a new type of fan in Green Bay. During last year's exhibition season the Packers shut out the Chicago Bears. Rather than exulting in the victory, fans seemed most concerned that the score had not been larger, but the Packers had not been more impressive.

Lombardi chuckled at the memory, then pointed out:

"Green Bay is no different than any other city. What is different, though, is the loyalty of the fans.

"The fans here are quick to criticize. But they are loyal. It's their right, if they buy tickets, to criticize," he says.

But if fans have become too confident, the team has not.

"The nature of the game dictates against over-confidence. You can feel that way for a game, but not for a season. We have too many fellows who have been through the mill for that to happen."

There has been talk, he was reminded, that he has plans to leave Green Bay to accept other football work.

It is just talk, Lombardi says quickly.

"I expect now to spend my future in Green Bay," he says. "I have no reason to consider otherwise. I'm not a New Yorker anymore.

"A man has got to do what he thinks is right when he has a choice to make," Lombardi explained.

He has made many decisions over the last decade, Lombardi reminds. And all of them have been "pro" decisions.

A 'pro' decision, he explained, is a decision which keeps him in Green Bay. At the time he resigned as Packer coach to become full time general manager he was presented with offers from five major corporations.

"These were all high salary, executive — active executive — positions. One was with a paper company, one with an airline firm, one in electronics, one with a transportation group. But they would have taken all of my time."

Some plans for the future have been suggested to him. He has received overtures to write the story of his Green Bay years. There has been talk, too, of a feature length movie. There has also been talk of a political career. But he squelches that quickly.

"I have no political aspirations," he says.

He is involved at present with a group called Public Facilities associates — a corporation which constructs low-income housing for the elderly and for minority groups. These "turn-key" projects have been instituted in Madison and Manitowoc.

"This is a limited profit business," he points out. "But there is a great need for housing for the elderly, for those with low income. And we can't wait for government to provide these things. Our group can provide a package in eight or nine months. It takes government two to three years."

Items such as help for the low income, concern Lombardi.

So does what he calls a "revolution" in this country.

"There has been a complete breakdown of morality," he said. The old virtues of team work and unity have been replaced by an emphasis on individual freedom which, Lombardi admits, he finds disconcerting.

"No one man can exist without everyone else. But there is a selfishness rather than a selflessness around today."

Selflessness, he pointed out, has been a hallmark of his football teams.

"Our team philosophy is hard to explain. But it is a selflessness. If we could get the same feeling into some of our student bodies and some of our people we would have a better country."

This selflessness has led to success in another area of which Lombardi is proud — and about which he is concerned.

A national magazine recently concluded an article on the black athlete and the frictions produced by his competing in a white society. The magazine pointed to the Packers as an example of a team that had no racial problem — because Vince Lombardi refused to let such a problem exist.

"I have never felt color," he said. "The approach I have taken here is that a man is a man — he has human dignity, he is entitled to re-

VINCE LOMBARDI RECEIVES FIRST SUPER BOWL TROPHY FROM COMMISSIONER PETE ROZELLE.

spect. It's the respect one man has for the dignity of another.

"People here are not treated better, or differently, because of their race or their religion."

He has other concerns, too. One of them centers on the business of football.

"Pro football," he says, "has not reached a pinnacle. But there is a question as to whether we will glut the market."

The length of the football season — both pro and college — and the emphasis placed on it have led to fans being able to see football two or three times a week year round in some places.

"Green Bay hasn't bought all of these," Lombardi said, referring to a melange of televised football analysis, films and specials.

In his job as general manager, Lombardi admits that he misses the playing field.

"But I sit here and marvel," he says. "I don't know how I did both jobs. With all of the extra things this year, it would have led to neglect of one or the other."

In the dynamic decade which he has overseen, there have been high moments and low ones. "Everybody asks about that," he says in a serious tone. "And it is difficult to explain. I can't pin point these things one, two, three.

"There was extreme elation over the first game (a conquest of the Bears in his coaching debut.) But every game is the same way.

"And every game that you lose is just the other way. This is an up and down type of business. It's very demanding. The first championship was a high point."

Bringing back memories also led to some self-analysis for Lombardi.

"I'm an emotional man. I flare up, then it's gone. I'm sensitive. I guess you drive yourself rather than having people drive you.

"I'm not concerned with what others think. I'm only concerned with what I think. Our concern has been with how well we have done our job."

There is a suspicion, though, that what the Packers do and think does affect the community.

"We had a survey made and it pointed out that the excellence of the ball team rubbed off on everyone in town," Lombardi said.

There have been honors along the way, too, that have made their mark on this complex man.

"I don't mean the coach of the year. Those are meaningless. But

VINCE LOMBARDI'S DEMONSTRATIVE HANDS ARE DISCIPLINED TO CALM DURING GAME.

Continued from page 55

a high point in my life was the Insignis award from Fordham. And the Alpha Sigma Nu award from Marquette. Those weren't because I was a great student," he chuckled.

The words will continue to be written about Vincent Lombardi and why he is what he is.

But his own words serve as an excellent summary.

You teach by example, he says. "Character is action. It is hard to explain. I'm not a psychologist, I don't have the background or the terminology. But it comes down to a disciplined will. This is character in action."

It is, then, this disciplined will, which has made Lombardi what he is — and what he will be.

The difference between Vincent Lombardi and the rest of mankind is in that will. In his case it has been a will to win.

The average man will look back at the end of his career and say to himself that things would be better if he had worked harder at this or that.

Vince Lombardi will make no such excuses. His will has washed over people — buoying up some, drowning others. Along the way he has blistered linebackers, waitresses, bus drivers foes and anyone else who seemed desirous of interrupting his quest for victory.

He has driven himself — he has driven others.

He has been willing to pay the price.

The willingness has led to the aura that surrounds him.

RING THE BELL
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LOMBARDI DAY IN GREEN BAY

By LEE REMMEL
Green Bay Press-Gazette

Green Bay, Wis. (Aug. 7, 1968) — Impeccable in a powder blue jacket, black slacks and navy tie, Vince Lombardi paused as he prepared to enter Resurrection Church Wednesday morning.

"At least some good is going to come of this," he joked to a friend. "I got you all up for early Mass."

The Mass was scheduled to begin at 7:30 but the Packer general manager, accompanied by his wife, Marie, had arrived 10 minutes early, a ritual of punctuality which has come to be known among his intimates as "Lombardi Time."

So began Vince Lombardi Day, a unique civic observance honoring the man who dramatically converted the once-floundering Packers into the unchallenged standard of professional football and became a national legend in the process.

His lighthearted observation at the church doors set the day-long tone.

The muscular, Brooklyn-born Italian, whose public image has been that of a stern disciplinarian and militant leader, exuded warmth, humor and exuberance throughout the round of activities and appearances climaxed by "An Evening With Vince" in the Brown County Veterans Memorial Arena.

There also were flashes of humility as the former Block of Granite, who had come some distance from his coaching debut at St. Cecilia's High School in Englewood, N. J., accepted the massive tribute from his adopted community.

One of them came as he rode, in an open convertible, the familiar downhill route from his office to the corner of South Oneida Street and Highland Avenue for the late morning ceremonies which changed the latter to "Lombardi Avenue."

"This is really something," he confided to his "chauffeur," John A. (Jake) Stathas. "Most of these have been named for dead admirals or presidents . . . How do you tell them in your own words, this is a great honor?"

VINCE LOMBARDI SIGNS AUTOGRAPHS FOR FANS ON NEWLY-DEDICATED LOMBARDI AVENUE.

Surrounded by many of his old friends and relatives from New York and those who have been close to him here, Lombardi was obviously in his element, shaking hands, exchanging quips and greetings and signing autographs wherever he went.

A man who thoroughly enjoys a party, the 55-year-old former West Point aide was at his effervescent best during an impromptu luncheon at the Forum, where he was honored with another dedication.

Near the end of this function, Packer Assistant General Manager Tom Miller rose to announce, "This new room has been named the Vince Lombardi Room . . . It will have a mural of the Rome Coliseum in the left corner and one of the Green Bay stadium in the right corner.

"The fact that he is Italian and the owners are Italian," Miller quipped, "has nothing do with it."

Earlier, Lombardi had greeted erstwhile Golden Boy Paul Horn-

GEN. MGR. VINCE LOMBARDI ENJOYS WATCHING PACKER PRACTICE.

ung warmly. And, when a member of his party asked him to pose with Hornung, Vince threw an arm around Paul's shoulders and said, "Let's take it right now, because thatsa my boy."

Ed Izzo, a cousin of Lombardi's from Sheepshead Bay, N. Y., interposed, "You've been needling me about my sideburns. How about Paul's?"

Turning to Hornung in a semi-serious vein, Vince told him, "If you were on my ball club, you wouldn't be wearing those."

Hornung, presently a television-radio sportscaster in Chicago, grinned and shot back, "I can wear a goatee or anything I want now."

After this genial exchange, Lombardi moved to a corner of the room where he began trying to master the intricacies of his new Polaroid. He pored over the instructions with his spouse and cousins Ed and Dorothy Izzo and tinkered with it for several minutes without conspicuous success.

Later, as the party was seated for the luncheon, he continued, between bites of salad, his attempt to operate the camera and began to sight in experimentally on Charles (Stormy) Bidwell, St. Louis Cardinals owner who was a few feet to his left.

"Dorothy, we need another film," Marie Lombardi shortly announced to her husband's cousin, seated at the far end of the table.

"Did you use the one up already?" was the reply, somewhat incredulous because no pictures had been taken up to that point.

"Vincent ruined it," Marie facetiously rejoined.

A friend, Pat O'Hara, shortly adjusted a new film properly and Lombardi took his first picture, a still of Bidwell.

Upon seeing the finished product minutes later, he boomed, "Beautiful, beautiful . . . Cecil B. DeMille. That's a great picture."

Lombardi then rose to take a shot of Hornung posing with cousin Dorothy, which prompted Paul to

quip, "Anybody who would take that long to take a picture of you would catch it."

Lombardi was even more pleased with his second effort. He said happily, "Holy gravy, look at this one."

Rising again to pose with his cousin and Hornung as his wife manned the camera, Lombardi later enthused, "Let's get a picture of all the NFL people here."

Whereupon Art Rooney, the widely respected owner of the Pittsburgh Steelers, President Lou Spadia of the San Francisco 49ers, General Manager Harry Hulmes of the Baltimore Colts, Executive Vice President Edwin Anderson of the Detroit Lions, Bill Smyth of the New Orleans Saints and Bud Erickson, representing the Atlanta Falcons, lined up to something akin to a Notre Dame huddle to pose with the Packer chieftain.

A few minutes later, shortly before the luncheon adjourned, Lombardi rose to say, "I have one more announcement to make, a personal announcement. We have a birthday boy here Dick Bourguignon."

He then proceeded to lead the group, with the assistance of cousin Buddy Izzo, in singing "Happy Birthday" with considerable gusto to the Packer vice president.

The same festive mood had prevailed at the street dedication, where Mayor Donald Tilleman had evinced a flair for humor as the skies temporarily grew overcast.

"The sun was shining a short time ago," he said, adding tongue-in-cheekly, "whether by coincidence or demand I do not know."

After hearing Tilleman read the official proclamation over the public address system, Lombardi called it "a singular honor, particularly so because in most cases streets are named after the deceased."

He laughed heartily and appended, "I hope this is not . . ." After waiting for this to digest, he laughed again and added, "I just want you to know I'm not dead."

Upon descending the platform, he was immediately encircled by autograph hunters, one of whom slapped him on the back and said, "Have a great day, coach."

There subsequently were more autographs and a host of pictures, by a swarm of news and amateur photographers, as Lombardi moved toward his car and the return trip to his office following the unveiling.

Upon arriving at his "new" address, 1265 Lombardi Ave., he devoted the balance of the morning to one of his favorite hobbies, "home movies." Shown to his friends, relatives and NFL club representatives in the conference room, these happened to be "1967 Packer Highlights."

There was little in these light moments to suggest that Lombardi, who retired from coaching last Feb. 1, misses his on-the-field role.

But he admitted, at a mid-morning press conference, that it has been a difficult transition.

Convulsed more than occasionally by the admirably timed wit of emcee Peter Carlesimo, an old friend, not to mention the antics of Hornung, Max McGee and Fuzzy Thurston, Lombardi frequently exploded into chuckles during the course of the fast-paced program in the Arena, bulging with 5,100 admirers.

But he was deeply moved as Carlesimo read a tribute, with Lombardi spotlighted in the darkened auditorium, to the Packer leader's contributions and achievements.

"If I say I'm anything less than overwhelmed, it would be a gross understatement," he said. "What makes it so wonderful is to have so many of my friends here to share in this great tribute.

"I must confess I was skeptical when the idea was broached, but now that it's over, I am happy that it has been held.

"I have no illusions as to my credentials . . . I want you to know I do not stand alone. I want to thank all of the coaches and the team . . . the team . . . the team, without which there would be no Vince Lombardi. And my wife and children, who have given me their support."

It was an emotional moment for a proud and complex man, who twice had received a lengthy, standing ovation during the course of the evening.

But it ended, as it began, on a light note.

McGee sauntered up from his seat at the end of the speakers' table to present Lombardi with five loaves of bread and two fishes.

As Lombardi guffawed and rose to display one of the fish, Carlesimo quipped over the microphone, "You can pick up your portions on the way out."

A TRUE CREDIT TO HIS

VINCE LOMBARDI TAKES ONLY LOSS IN 1962 — AT DETROIT.

By JIM MURRAY
Los Angeles Times Special

(Reprinted with permission of the Los Angeles Times Syndicate)

Los Angeles, Calif. (Dec. 9, 1967) — You're going to think I've flipped but — you know whom I would have given the game ball to in Saturday's Rams-Packers game?

Vincent T. Lombardi is who.

That's right. The beast from Broadway. The creature that ate the National Football league. The human monolith. The Neopolitan hate song. God. Benito. Adolf. V for "Violent," T for "Terror" Lombardi. The Borgia of football.

You pick up a national magazine, and V. T. Lombardi comes off like Ludwig of Bavaria sitting around in his epaulets and drinking blood. You go to Green Bay and you ask where he lives and the natives say, "just go up to the end of the street and St. Peter will direct you from there."

But it is a measure of the man that he went all out Saturday to win a game he would have been far better off losing. For, if he handed Baltimore a championship by winning Saturday, the Colts would have been given two weeks to prepare for him. They could have sent John Unitas home to sit in a rocking chair and study his Green Bay playbook. They could have tiptoed through the Ram game and lost with a shrug.

And yet, Lombardi's team went down with all guns firing, the flag still flying, looking for ways to clobber the Rams and stopping the clock to do it. The Rams came out of it looking like guys who had just broken up a dog fight.

I don't care what your profession is, if you don't have any respect for it, you'll never be any good at it. I have seen great journalists, outwardly cynical about their work, turn physically sick when they hear about a brother newsman on the take, or given to printing lies because he's too lazy or too lousy to look for the truth.

There are large areas of the world where coaching football may equate in the common mind with watching a cannon in the park or polishing the statue of Sherman's horse.

But to Vince Lombardi, it's his profession. He would quit before he would dishonor it. If there were only three people in the world who knew what it was or how difficult it was, it would still be a matter of pride to him to excel at it.

There are times in this world when you feel sorry for

PROFESSION

people caught up in jobs or callings they couldn't care less about. And their workmanship reflects it. We have today a whole society clouded with shiftless plumbing, downright shoddy cabinetry or carpentry, fatal assembly line work, doctors who are after yachts, not disease.

I have known columnists who would paste up handouts, let press agents scribble their pieces. On the other hand, I have known trashmen who would stop and get off the truck to pick up a fallen box. The thing that always stuck in my mind most about my own grandfather was that he worked 54 years as a factory millwright, i.e., repairing assembly line belts, a job about as exciting as winding clocks. And he had to be to work at 7 a.m. So he never got there later than 5:45 a.m.

I remember the scene in the film "Ship of Fools" where the washed up baseball player is drowning his sorrows because "I never could hit the curve ball on the outside corner." A merry dwarf seeks to comfort him. "I estimate there must be 873 million people in the world who don't even know what a curve ball on the outside corner is," he soothes. It won't work. The baseball player knows. He is a flop in his profession. And those 800 million ignoramuses don't matter.

We have had an example in recent years of a team which came here having clinched its championship which went out and lost, 49-0, to a rankly inferior Ram team. We have had a coach recently, out of contention, experimenting shamelessly with untested players in games that had a direct bearing on the title.

When Vince Lombardi loses a football game, particularly with the numbing suddenness he did Saturday (27-24, in final seconds), it is wise to enter his locker room with a whip and a chair.

Not Saturday. Vince Lombardi's face was suffused with pride. All he had lost was a game. But he hadn't tried to sell the Green Bay Packers with one wheel missing or the engine falling. He hadn't come into town with a plastic team craftily disguised as the real thing. His team lived up to the warranty. No one wanted his money back. No one hollered for the Better Business Bureau.

His critics have said Lombardi doesn't belong in this century. And they are right. Pride in workmanship like that hasn't been seen much in this century. When you bet on them, buy a ticket to see them, or invest in them, V. T. Lombardi guarantees you are getting the original, the genuine Green Bay Packers, not a shoddy imitation. Let those who criticize him ask if their product could stand that rigid inspection lately.

LET 'ER RAIN — VINCE LOMBARDI KEEPS DRY ON SIDELINES.

COACH OF THE YEAR

(FROM THE 1960 GREEN BAY PACKER YEARBOOK)

By CHUCK JOHNSON
Milwaukee Journal

"I'm no miracle man," said Vince Lombardi when he took over as coach and general manager of the Green Bay Packers. This, perhaps, was the understatement of the 1959 National Football league season.

The story now is well known, how Lombardi picked up the pieces of a team which had won only one game, tied one and lost 10 in 1958 and steered it to seven victories against five defeats.

The turnabout was truly remarkable — from Green Bay's worst record in 40 professional seasons to its best finish since 1944, when the Packers won the last of their six league championships.

Credit centered on Vincent Thomas Lombardi, a New Yorker by birth and inclination until he came to Green Bay — a man with 19 previous years of coaching experience, yet one who had never held the responsibility of head coach above the highschool level.

Lombardi, it turned out, could hardly have been better prepared in a career that progressed from fullback at St. Francis prep in Brooklyn to guard at Fordham university, from high school coach at St. Cecelia's in Englewood, N. J., to freshman and assistant coach at Fordham, from backfield coach at Army to offense coach with the New York Giants.

For bringing the little town of Green Bay back into the big league of football, Lombardi was very nearly a unanimous choice as coach of the year.

One of the few dissenting voices may have been kidding on the square when heard to say, "Sure, Lombardi did all right, but how about Jim Lee Howell? His Giants won the eastern division without Lombardi."

If not by miracles, how did Lombardi effect this transformation? Certainly not with mirrors, for the Packers blocked and tackled too solidly, adjusted to situations too swiftly, ran too cleverly, passed too accurately for that. And yet this team did certainly reflect the personality, the drive, the determination, the high spirit of this coach and his staff.

Until he revived the Packers, Lombardi was relatively unknown, at least outside of knowing football circles. When the Packers hired him in February of 1959, for five years at handsome wages, some arched their eyebrows.

Actually, Lombardi's greatest public acclaim had been as one of the "Seven Blocks of Granite" at Fordham in the middle 30's. This was a team with little backfield talent, but a line which generally assured the Rams of no worse than a scoreless tie.

Besides being a star, Lombardi had a pronounceable name, which some of the others—Wojiechowicz, for example — did not. New York newspapermen treasure among the late Saturday night telephone calls the man who wanted to know the names of the "Seven Blocks of Granite" and how to spell them.

The man on the desk looked them up and gave them over the phone, spelling each name carefully. When he finished, he asked, "How come you want the names and spellings? Got a bet or something?"

"Oh, no," the voice said, "I'm one of the 'Seven Blocks' myself and I can never remember the names of the others."

Lombardi's teams at St. Cecelia's won 36 straight games and then he returned to his alma mater to coach the freshmen and a year later to assist with the varsity under his old teammate, Ed Danowski. All the while, Lombardi was working on a degree in law, which he never got. Asked what turned him, finally, to coaching fulltime, rather than pursuing the law further, Lombardi said candidly, "I got married and I couldn't afford any more school."

The law's loss was football's gain. Even today, though, one might mistake him for a lawyer — horn rimmed glasses, short cropped black hair graying at the sides, usually carrying a brief case.

He also has the keen, quick and analytical mind of a first rate lawyer. Walter Cruice, game scout who has survived all five changes of coaches in the Packers history, said of Lombardi, "I've never seen a man with a finer football mind. Run the movie on a play once and he knows what all 22 players did, just like that. It's uncanny."

Lombardi wasted no time taking charge at Green Bay. He was hired on his terms—a long contract (five years) and complete authority in the combination job. He demanded—and got—both positions, general manager and coach, at a time when the Packers weren't too sure whether they wanted to hire one man or two.

From the start, Lombardi has been responsible only to the executive committee through President Dominic Olejniczak. As a member of the executive committee put it, "Vince is willing to take the responsibility and, frankly, we're glad to have him handle many things himself without interference from us. In matters where we feel we should have a say, he is always very gracious and understanding. He's big enough and completely sincere in appreciating our situation."

He was speaking of Lombardi the general manager. Meanwhile, Lombardi the coach tackled the job of returning the Packers not only to respectability but to contention.

"I have never been on a losing team, gentlemen," he said on arriving in Green Bay, "and I do not intend to start now."

Success was sought after, not waited for.

Every move, from the first calisthenic of training camp to the last block of the season was recorded, analyzed, criticized and evaluated.

Movies were taken of the first scrimmage in July, of blocking and tackling drills. All linemen were shown by Austin how to handle the "swingin' dummy"—how

LOSING . . . BEFORE LOMBARDI

Season	W	L	T	Pct.	PS	OP	Coach
1948	3	9	0	.250	154	290	Curly Lambeau
1949	2	10	0	.167	114	329	Curly Lambeau
1950	3	9	0	.250	244	406	Gene Ronzani
1951	3	9	0	.250	254	375	Gene Ronzani
1952	6	6	0	.500	295	312	Gene Ronzani
1953	2	9	1	.182	200	338	Gene Ronzani
1954	4	8	0	.333	234	251	Liz Blackbourn
1955	6	6	0	.500	258	276	Liz Blackbourn
1956	4	8	0	.333	264	342	Liz Blackbourn
1957	3	9	0	.250	218	311	Liz Blackbourn
1958	1	10	1	.091	193	382	Scooter McLean
Totals	37	93	2	.284	2428	3612	

DEFENDS HIS TITLE

VINCE LOMBARDI WAS CARRIED IN TRIUMPH MANY TIMES BY HIS PLAYERS. HERE, HE IS GIVEN RIDE AFTER PACKERS CLINCHED WEST IN 1961.

to block the big bag and charge it aggressively as it swung back and forth how to keep position with feet churning and stomping.

Lombardi and his staff did not originate conditioning, but they may well have improved on certain parts of it. Practice was never long, always intense. No one was permitted to "dog it" for a step. "Run, run, run—if you want to walk you don't belong here."

So the Packers were introduced to the wind sprints. Weights went down—Tom Bettis from 245 to 220, Bill Forester from 240 to 230, Dave Hanner from 270 to 250.

It paid off. "I really hated those wind sprints at first," said linebacker Bettis after the season. "I mean, I almost got sick several times. But pretty soon I could do them all right, even though I can't say I ever really enjoyed doing them.

"What a difference it made in our games. You know how in the past we often ran out of gas, or seemed to, in the second half. Well, we didn't this season. We got stronger in the second half, wore the other side down. Why, most of us were ready to play another quarter when the game was over. We were hardly breathing hard."

Typically, Bettis, the former Purdue star in his fifth year with the Packers, had what was by far his finest professional season.

There was more to it than mere physical preparation.

Said Dan Currie, second year linebacker from Michigan State:

"Let's face it, other coaches have got teams in shape before, physically, I mean. Sure, we were trained fine, but to me at least the big thing was psychology.

"The year before we did our best but we didn't really expect to win, not very often anyway. It was sort of understood we'd try to do our best, but we'd likely lose. The main thing was to come close. Not with Vince. We were trained to win. The whole psychology was aimed that way. We got confidence and spirit and we did win.

"That was the big difference to me."

Right away, Lombardi let the players know the situation. "This is more like it," one player said after a week of training camp. "Everybody gets treated the same. No prima donnas. No special treatment. No pets."

Lombardi extracted the most out of almost every Packer. Quarterback Bart Starr hadn't won a game in three previous seasons. He finished '59 with four straight victories. There were Lamar McHan, the discarded Cardinal who won the first three games of the season; Paul Hornung, the former Notre Dame all-American who took the league scoring championship; linebackers Forester and Bettis, and the whole offensive line, a young and promising group. Almost to a man, veterans and newcomers, the Packers had their best individual seasons. End Boyd Dowler won honors as the league's rookie of the year.

Quarterback Starr, speaking with new assurance, said, "We were mentally conditioned from the first day in camp. Coach Lombardi's enthusiasm was an ever present member of the team. I feel we went into games as well prepared and well organized as it was possible to be. Nothing was left to chance."

All-pro center Jim Ringo, a seven year veteran and captain of Green Bay's offense, offered this comment late in the season:

"I never knew a coach that I wanted to see smile more. When Vince smiles, it's a great thing. And when he's angry, well, life is tough. Not that he's unfair, because he isn't. It's just that he's such a real man and his smile means so much you've got to do right by him."

Hornung in previous seasons was considered somewhat of a problem, a man of great promise who seemed never to reach his potential. In Lombardi's first season, the big blond was sensational in both winning streaks, at the start and at the finish. He had his bad days at midseason, with the rest of the team, but Lombardi was quick to point out that because of Jim Taylor's absence (he missed four games because of burns suffered in a kitchen accident) an extra burden was placed on the other running backs, especially Hornung.

And so Vince Lombardi, at 47 and with 20 years of coaching experience behind him, is defending his title—"National Football league coach of the year."

Lombardi is nothing if not a realist. After the fine start of 1959, more than once he said, "We'd probably be better off with a 1-2 record than 3-0. Now they'll expect too much."

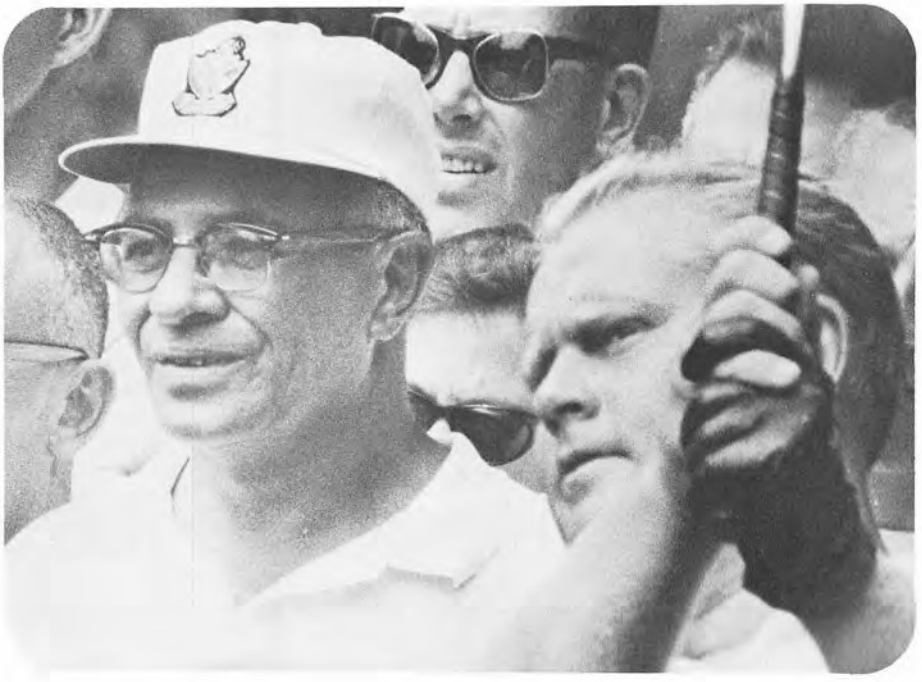
And after the season was over and the hay of a 7-5 year was in the barn, he cautioned against expecting too much too soon.

"I think we'll have a better football team in 1960," he said, "but that doesn't mean we'll win more games. Maybe we'll be lucky to do as well. We won't catch anybody by surprise this time. They'll be looking for us."

Then he smiled his wide smile and said, "I'm no miracle man, you know."

VINCE LOMBARDI GATHERS WITH FAMILY AT CHRISTMAS. GRANDDAD VINCE HANDS A PRESENT TO VINCENT THOMAS LOMBARDI (VT-2), WHO IS BEING HELD BY MRS. LOMBARDI. GATHERED AROUND ARE (LEFT TO RIGHT) PAUL BICKHAM, MRS. PAUL (SUSIE, DAUGHTER OF THE LOMBARDIS), BICKHAM, MRS. VINCENT (JILL) LOMBARDI, WHO IS HOLDING THEIR NO. 2 SON, JOHN; VINCENT LOMBARDI; MARIE; VINCENT THOMAS; AND VINCE.

FAMILY . . . AND GOLF



A HARD-WORKING 10-HANDICAPPER, VINCE LOMBARDI WATCHES IN AWE AS PRO GOLF GREAT JACK NICKLAUS COMPLETES SWING DURING HEART ASSN. BENEFIT AT VINCE'S HOME COURSE, ONEIDA GOLF AND RIDING CLUB, IN GREEN BAY.

Luke wuz a-tryin'
an' Gertie warn't buyin',

but Grandpappy
knew what to do.

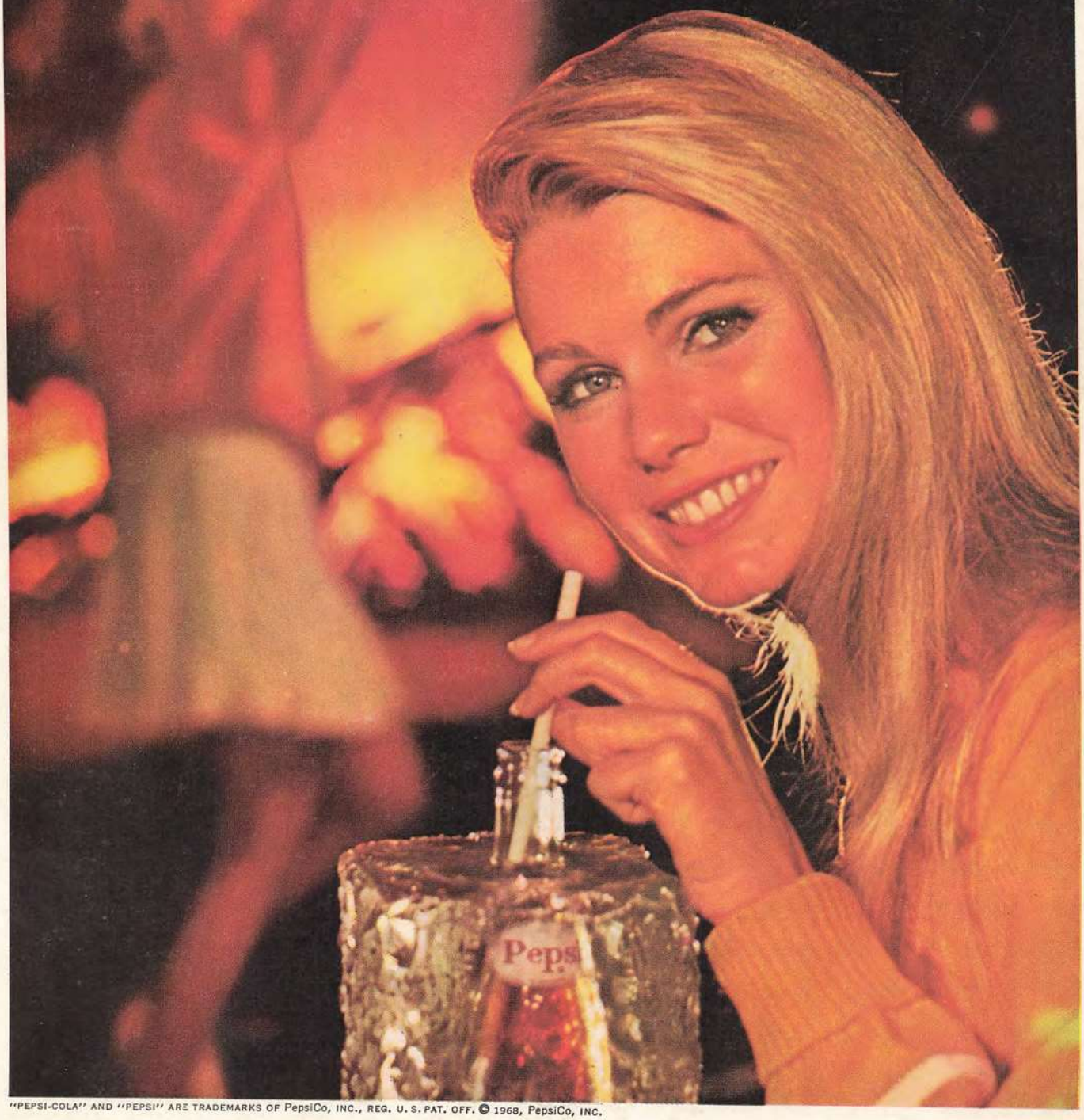
What made Luke a lover,

yew too kin discover,

Mountain Dew® 'll do it fer yew!

taste that beats the others cold!

Pepsi pours it on! Pours on big, bold taste that comes to life when it's served ice-cold. Because Pepsi-Cola is made for the drinking temperatures most people prefer today. Pepsi doesn't come apart in the cold—instead, Pepsi taste comes out in the cold. Go ahead—put it to the taste.



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